

This report is public	
Everybody's Wellbeing Strategy Impact Assessment	
Committee	Overview and Scrutiny Committee
Date of Committee	18 March 2025
Portfolio Holder presenting the report	Portfolio Holder for Healthy Communities, Councillor Rob Pattenden
Date Portfolio Holder agreed report	17 February 2025
Report of	Tom Gubbins, Wellbeing Manager

Purpose of report

To receive an update on the Wellbeing Strategy and agree Outcome and Evaluation measures.

1. Recommendations

The Overview and Scrutiny Committee resolves:

- 1.1 To request the Executive to note "Everybody's Wellbeing" Wellbeing Strategy, agree the Evaluation baseline measures and action plan measures

2. Executive Summary

- 2.1 This report provides an overview of the "Everybody's Wellbeing" Strategy and baseline outcome measures planned to be collected from the annual satisfaction survey and six-monthly citizen space surveys. This feedback will be collected to assess the need and impact while also linking into the Wellbeing Service plan.
- 2.2 Working with performance team Annual Satisfaction survey questions around wellbeing will be asked and collected to produce a baseline of where residents currently see their wellbeing and how they interact with areas of the wellbeing service. This will enable the wellbeing team to establish a base and continually ask these questions on a six-month period to review progress. Action plan measures are detailed below and will be reported a quarterly basis. Both the Annual Satisfaction survey questions and action plan measures will be displayed on the updated [Story Map](#)

Implications & Impact Assessments

Implications	Commentary			
Finance	<p>There are no direct financial implications arising from this report. All expenditure relating to the delivery of the Wellbeing Strategy is already in the existing budget.</p> <p>Kelly Wheeler, Finance Business Partner, 29 January 2025</p>			
Legal	<p>There are no legal implications as monitoring of the wellbeing strategy, and this is within the council's remit to deliver. We would note that the collection and collation of the survey responses would involve collecting data. While we understand that the data would be anonymised and would not require retaining any personal information, this should be reviewed regularly, and we would suggest that advice is taken from the Council's Information Governance team to confirm that there are no additional requirements in relation to this proposal.</p> <p>Denzil – John Turbevill, Head of Legal, 29/01/2025</p>			
Risk Management	<p>There are no risk implications arising directly from this report. The strategy mitigates the risk of falling short on our duty of care for our most vulnerable residents in time of need.</p> <p>Celia Prado-Teeling, Performance Team Leader, 29 January 2025</p>			
Impact Assessments	Positive	Neutral	Negative	Commentary
Equality Impact	X			<p>Everybody's Wellbeing strategy was produced in line with our Equalities, Diversity and Inclusion framework aiming to improve the lives of all our residents, including those more vulnerable, within the protected characteristics groups.</p> <p>Celia Prado-Teeling, Performance Team Leader, 29 January 2025</p>
A Are there any aspects of the proposed decision, including how it is delivered or accessed, that could impact on inequality?	X			
B Will the proposed decision have an impact upon the lives of people with protected characteristics, including employees and service users?	X			

Climate & Environmental Impact				N/A
ICT & Digital Impact				Story map will detail impact
Data Impact				Story map and systems to capture evidence will improve data systems
Procurement & subsidy				Not needed
Council Priorities	<p>Healthy, resilient and engaged communities</p> <p>Everybody's Wellbeing provides a framework that supports communities and residents to enhance their quality of life and promote equitable health outcomes across local communities. Evaluation will enable the service to showcase impact and any gaps in provision.</p> <p>It will assist us in evidencing progress against the shared vision of becoming a Marmot Place</p>			
Human Resources	N/A – no additional resource required			
Property	N/A – No additional needs arising from the report			
Consultation & Engagement	<p>The Wellbeing Strategy engaged and consulted with residents and stakeholders to ensure the strategy addresses the needs of the local community. This style of coproduction and benchmarking will be enabled by the surveying and consequent data collection. Consultation will be regularly carried out to gain evaluation, stories, data collection and develop impact reports.</p>			

Supporting Information

3. Background

- 3.1 Everybody's Wellbeing Strategy outlines how the Cherwell District Council can help support and improve Cherwell residents' health and quality of life. Partnering with public sector bodies, local organizations, and communities, the strategy addresses key social determinants of health and access to services.
- 3.2 Focusing on Wellbeing, the strategy promotes healthier lifestyles through initiatives such as physical activity, community engagement, and healthy eating, along with providing access to high-quality facilities encouraging participation in physical activity and community opportunities. By linking with broader frameworks like the Oxfordshire Health and Wellbeing Strategy, the strategy seeks to reduce inequalities, enhance wellbeing, and build more resilient communities across the district.

4. Details

- 4.1 Everybody's Wellbeing strategy looks at how we can influence improving the overall wellbeing of Cherwell residents through partnership and collaboration. Focusing on

the importance of healthy living, physical activity, community engagement, high quality facilities while also addressing the broader social determinants of health inequalities.

4.2 Everybody's Wellbeing has seven goals that focus the work of the Wellbeing team

Goal 1: Everyone Can Be Physically Active

Goal 2: Everyone Can Eat Well

Goal 3: Everyone Can Be A Dynamic Participant In Their Community

Goal 4: Everyone Can Connect With Nature

Goal 5: Everyone Can Connect With Culture

Goal 6: Everyone In Our Growing Community Feels Welcomed And Included

Goal 7: Cherwell District Council Adds Value To The Work Of NHS And Other Public Sector Colleagues Helping Individuals Struggling With Poor Physical Or Mental Health

4.3 Proposed Measurements and Evaluation

The Measurement and Evaluation of the strategy will demonstrate that the work being delivered and facilitated by the Wellbeing team addresses immediate needs and contributes to long-term wellbeing; sustaining local residents and our communities. Ideally this will articulate the impact being delivered alongside highlighting gaps in provision to learn and develop.

4.4 There is a need initially to build a baseline response from residents around how they regard their own wellbeing and feel about access to provision in the focus areas that are part of the strategy.

4.5 Working with the performance team questions (sample below) will be placed in the Annual Satisfaction Survey along with six monthly Citizen Space surveys to ask residents how they see their wellbeing currently and interact with areas of Everyone's Wellbeing strategy. This will initially give a baseline of results and then offer the opportunity to continually assess the progress on a six-monthly basis to demonstrate impact and identify any potential gaps in provision.

4.6 The impact will also be demonstrated in new layers within the [Story Map](#) which is being updated with the support of the Digital Innovation Team and will showcase the results of surveys, action plan outcomes and impact. Along with highlighting any gaps in provision to help target specific location and demographics.

Sample questions

1) How would you rate your wellbeing (From 1 – not good, to 5 – excellent):

a) Physical Wellbeing

1 2 3 4 5

b) Mental Wellbeing

1 2 3 4 5

2) **How do you interact with the below wellbeing areas within your local community? (From 1 – not at all, to 5 – constantly in):**

a) Connecting with the community and volunteering:

1 2 3 4 5

b) Physical activity:

1 2 3 4 5

c) Nature:

1 2 3 4 5

d) Eating well:

1 2 3 4 5

e) Arts & Culture:

1 2 3 4 5

1) **How do you rate your involvement in the below areas? (From 1 – not at all, to 5 – committed to):**

a) Connecting with the community and volunteering:

1 2 3 4 5

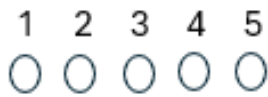
b) Physical activity:

1 2 3 4 5

c) Nature and arts:

1 2 3 4 5

d) Eating well:



Alongside the questions within the Annual Satisfaction survey there will be action delivery outcomes that will be collected on a quarterly basis and link into the Wellbeing service plan. Initially in most areas a base line will be established.

Evaluation information will be collated on a quarterly basis with six monthly and annual reports produced from these results coupled with annual satisfaction survey results.

Goal 1: Everyone can be physically active

- 5% increase in numbers in Leisure Centres and managed facilities
- Number of residents attending physical activity opportunities delivered and facilitated by Wellbeing Team

Goal 2: Everyone can eat well

- Number of Food related engagement programmes facilitated and delivered by Wellbeing Team
- Number of grants and support awarded to residents and community organisations by Wellbeing Team

Goal 3: Everyone can be a dynamic participant in their community

- Number of Community Voluntary events delivered and facilitated by Wellbeing Team
- Number of Neighbourhood Plans or master planning initiatives inputted towards from voluntary sector.

Goal 4: Everyone can connect with nature

- Number of residents accessing opportunities to explore nature in Cherwell through delivered and facilitated activities
- Development of Bio Diversity plan

Goal 5: Everyone can connect with culture

- Number of cultural opportunities delivered and facilitated by Wellbeing Team
- Number of Public Art consultations

Goal 6: Everyone in our growing community feels welcome and included

- Number of initiatives delivered and facilitated by Wellbeing Team within local communities focusing on targeting priority wards and demographics
- Number of Healthy Place Shaping opportunities delivered and facilitated by Wellbeing team

Goal 7: Cherwell District Council Adds Value To The Work Of NHS And Other Public Sector Colleagues Helping Individuals Struggling With Poor Physical Or Mental Health

- Number of Participants who are part of Move Together and You Move Programmes
Minimum 1,500 target

- 20% increase in mobility and mental wellbeing of participants on programme

4.7 Stakeholder and partner engagement has taken place to develop action plan measures. As we will be reliant on collecting information from stakeholders and partners. This approach will foster a sense of ownership and commitment to the strategy's success among all stakeholders.

5. Alternative Options and Reasons for Rejection

5.1 The following alternative options have been identified and rejected for the reasons as set out below.

Option 1: No evaluation process to obtain baseline data for the Everyone's Wellbeing will mean that the service will not be able to monitor progress and improve service provision going forward.

Option 2 Consider a more rigorous and intrusive data collection rejected due to limited benefit

6 Conclusion and Reasons for Recommendations

6.1 The recommended option would be for the evaluation and monitoring proposal for Everybody's Wellbeing Strategy to be approved to enable the service to more effectively monitor impact and any potential gaps. The initial questions will determine baseline which will then be repeated on a six-monthly basis to show impact and any gaps in provision.

Decision Information

Key Decision	N/A
Subject to Call in	N/A
If not, why not subject to call in	N/A
Ward(s) Affected	District Wide

Document Information

Appendices	
Appendix 1	Everybody's Wellbeing slides
Background Papers	None
Reference Papers	None

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