Banbury Vision 2050

Appendix 1

Banbury BID Workshop

21st November 2023

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Introduction

With the help of the Banbury Business Improvement District team, a stakeholder workshop focusing on the issues relevant to town centre businesses was held on November 21st 2023. The workshop was held at 8am to maximise attendance from small businesses, and hosted by Tess Brilliant Bakes on Parsons Street.

The purpose was to present key findings and issues coming out of the survey to date and to have the invited guests discuss the findings in a workshop session, responding to a series of questions.

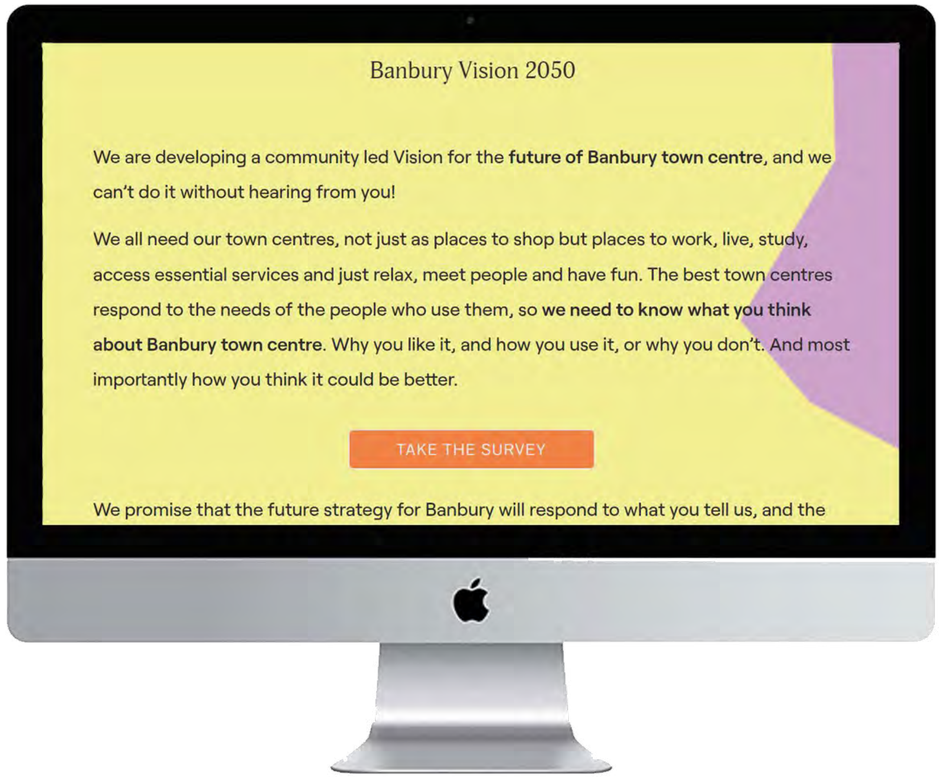
At the end of the workshop each group feedback to the larger audience to share their discussion points. This summary document contains the slides presented to the attendees and outcomes/responses to the questions as a summary of the event.

Public Survey

Following introductions, stakeholders were presented with early findings from the public survey to date. (Extracted Monday 21st November - 1130 responses).

The verbal presentation highlighted to businesses the strength of Banbury in terms of the variety of reasons people visit the town. But it also highlighted concerns being expressed about the quality of the retail offer, and the number of people visiting the retail parks but not the town centre.

Businesses were also encouraged to promote the survey to their customers as only 4% of those completing the survey had identified themselves as visitors rather than living or working in Banbury.



Workshop

Following the presentation, stakeholders were presented with a number of questions to discuss amongst their tables.

The workshop was based around the following key questions:

01_ *What is good/strong about Banbury from a town centre business perspective?*

02_ *Do stakeholders agree with the headline issues from the survey so far?*

03_ *What would stakeholders like to see improved in Banbury?*

04_ *Can we choose 3 words to describe the type of town we would like Banbury to be in 2050?*

05_ *What are the key projects that can help deliver this change?*

06_ *Are there any 'quick wins' that can generate momentum?*

07_ *What are the best ways for stakeholders to be involved in delivering the Vision?*

Table 1

Strengths identified by Table 1 included its culture, heritage and Old Town. Parks and green spaces considered to be strong.

Would like to see Banbury embrace its culture and heritage to compete better with Oxford, Leamington and Stratford and bring more visitors. Emphasise the market square, Banbury Cross and the Civil War, Tooleys Boatyard and the canal. Make it a day out for families.

Also emphasised the diversity of Banbury as a strength and the need to make more of that. Diversity in terms of the mix of people that live in Banbury and that visit Banbury gives business owners a huge opportunity.

The group wanted to see more cultural festivals and artworks that emphasise the quality and diversity of the town. They highlighted that Banbury is a market town and that the market needs improving, and the possibility of an indoor market using vacant units in Castle Quay (e.g. Debenhams).

They mentioned the importance of parking (and the potential benefits of free parking) but also that there isn't any cycle parking.

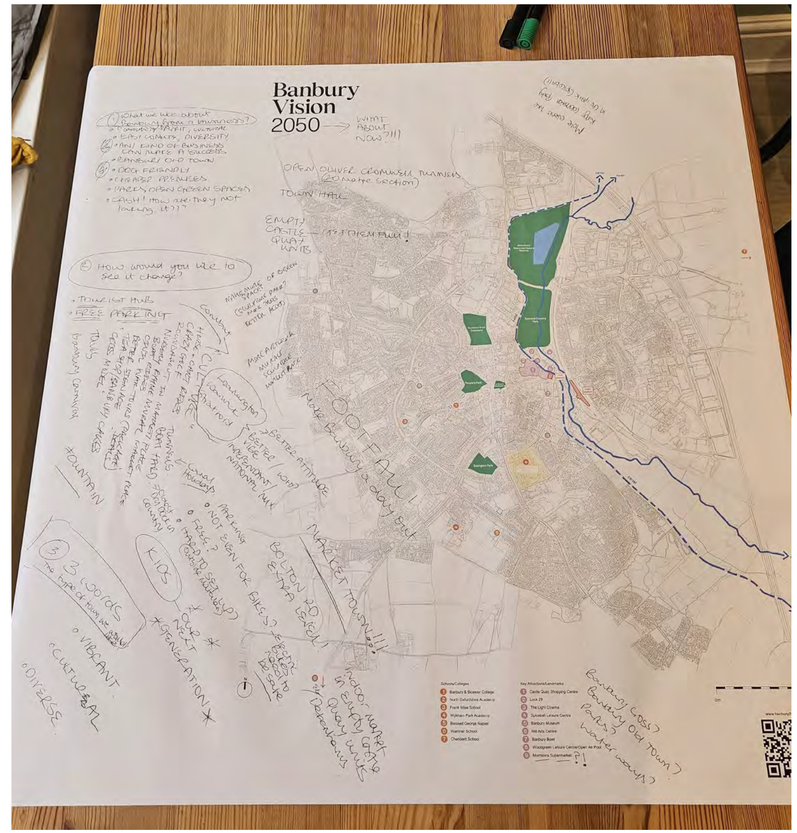


Table 2

Table 2 thought the ‘mixed economic base’ of Banbury town centre was a key strength, offices, retail, services, leisure etc. Variety of businesses and good transport and rail links.

The growing population and opportunities from the new housing was considered a strength. The heritage and listed buildings are a strength

The parks and green spaces on the edge are a strength as is the new canalside development. Expanded library and relocation of Council services also considered to bring benefits.

Would like to see more help for businesses to work together - and help each other. Town is lacking the draw of big retailers so how do they help independent businesses. There was also specific reference to the need to improve the sense of safety in the town centre, particularly in the evening and the poor quality and unsafe walking routes from car parks to the old town.

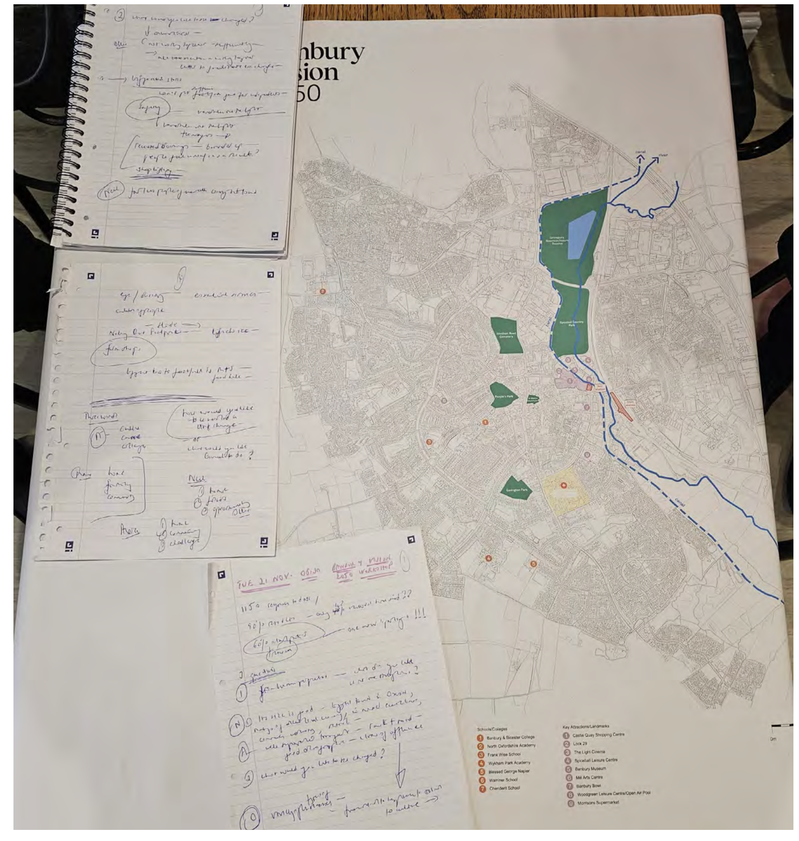


Table 3

Banbury's sense of community spirit was highlighted as a strength, alongside the walkability of the town centre during the day. Banbury is a heritage town and the canal and the museum are strengths as are the parks.

There was a suggestion that more help for 'vulnerable' people in the town might help address some of the concerns regarding safety.

Public transport to villages needs to be better to attract those communities into the town centre and safer walking routes at night. More emphasis on history and heritage to attract and retain visitors. More help for small businesses to work together and pool resources.

Key words included 'rooted', giving the town centre a clear sense of identity.

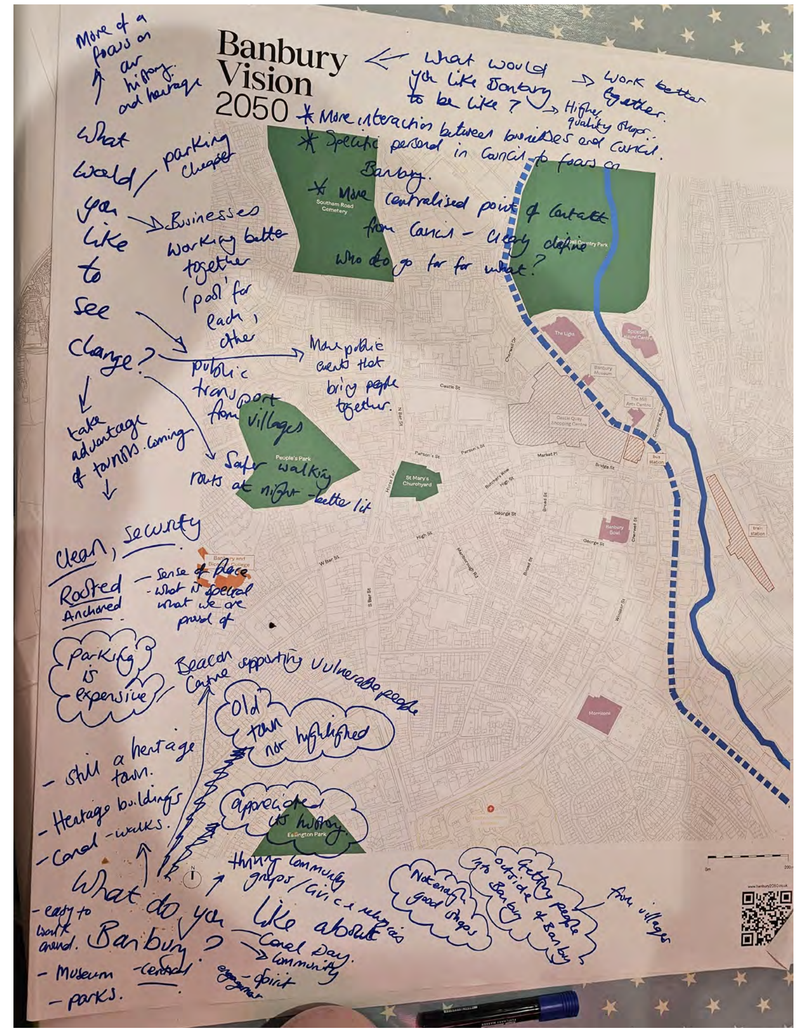


Table 4

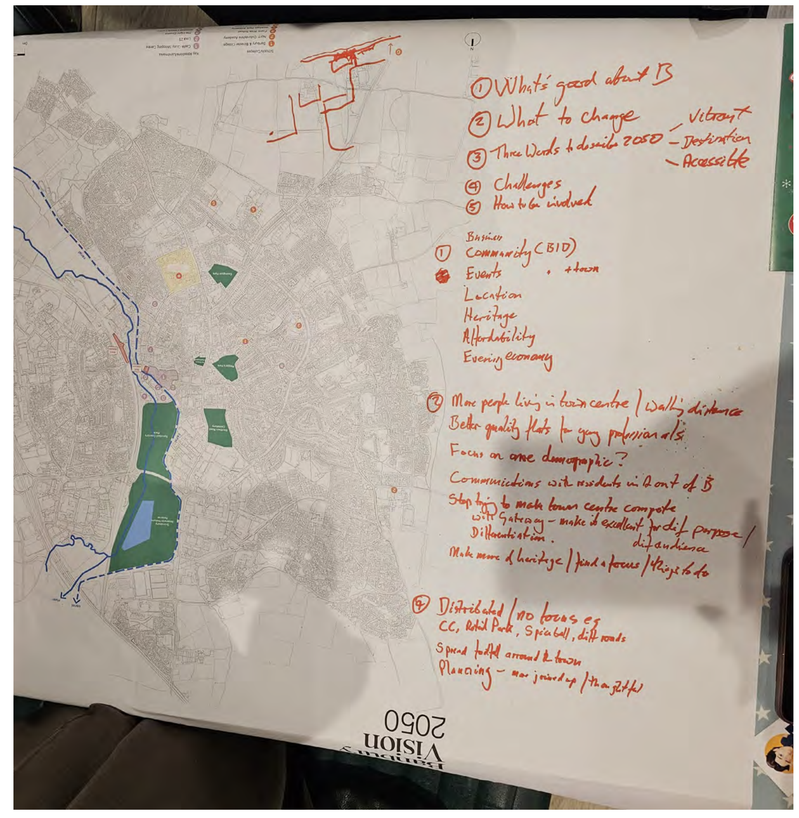
Table 4 highlighted the good work done by the BID and others in terms of events and activities to promote the town centre. Culture and the evening economy were also considered a strength in the town. Affordability of premises and housing relative to other parts of Oxfordshire is a strength but would like to see more people living in the town centre. Better quality flats to attract more young professionals.

Would like to see the town centre stop trying to compete with Gateway retail park in terms of main stream shopping. Have to differentiate and be more boutique and independent.

Would like to see better communication with businesses about what is happening in the town centre. And for decision making within the Council to be more 'joined up'.

Need to spread footfall around the town and make sure people visit all it has to offer.

And supported the previous messages to make more of the heritage. Need to understand more what people outside Banbury want from the town and make it a destination.



Banbury Vision 2050

What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?

Table 1

Table 2

Table 3

Table 4

Concluding the workshop, businesses were asked to help spread awareness of the public survey using their website and social media, and to display leaflets and posters in their premises to encourage more responses from people living outside Banbury.

Banbury Vision 2050

Thank you!

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Banbury Vision 2050

Banbury Town Hall Workshop

10th January 2024

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Introduction

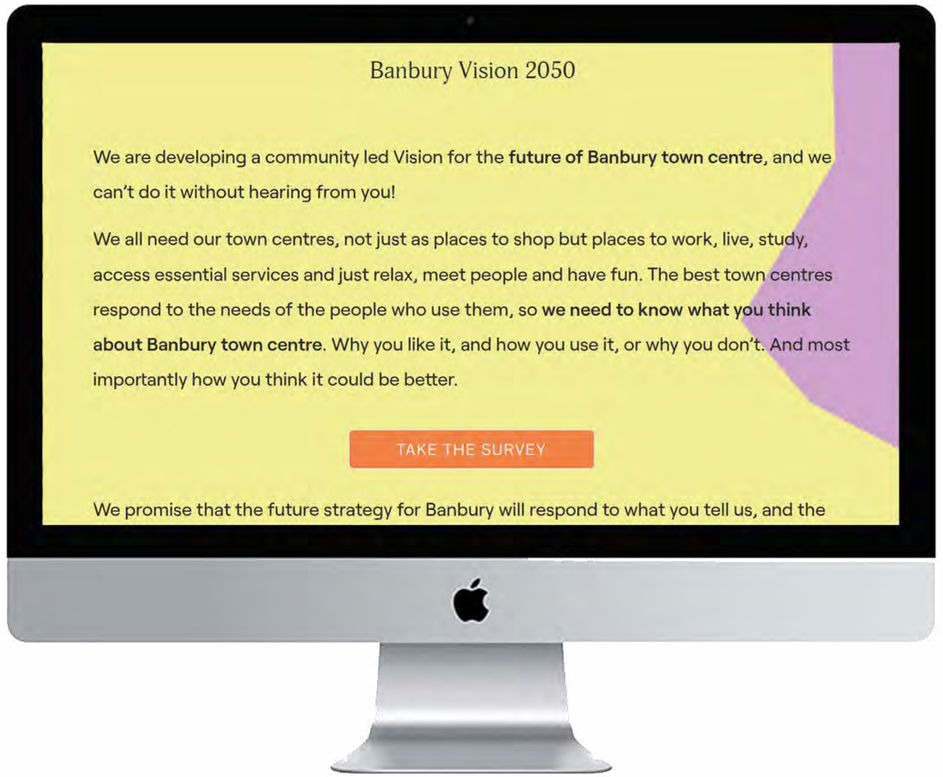
The final stakeholder workshop was held at Banbury Town Hall on 10th January 2024, bringing together a variety of civic, community and other stakeholders.

The purpose was to present key findings and issues coming out of the survey to date and to have the invited guests discuss the findings in a workshop session, responding to a series of questions.

At the end of the workshop each group fed back to the larger audience, sharing their discussion points. This summary document highlights the key issues raised by stakeholders and the outcomes/responses to the questions as a record of the event.

Public Survey

Following introductions, stakeholders were presented with headline findings from the public survey to date. (Extracted Monday 8th January - 2290 responses).



Workshop

Following the presentation, stakeholders were presented with a number of questions to discuss amongst their tables.

The workshop was based around the following key questions:

01_ *What is good about Banbury?*

02_ *What would you like to see improved?*

03_ *What are the most important projects for Banbury?*

04_ *What do you think could happen now to improve Banbury?*

05_ *3 words to describe the Banbury you would like to see by 2050*

Table 1

Table 1 liked the ‘sense of community’ in Banbury, the social and community facilities, library, museum and the local history. They noted the canal area, the independent shops, variety of restaurants and festivals. It is an affordable place to live and good strategic location. Big enough to support a variety of facilities.

There was a long list of things to improve. ‘Intergenerational collaboration’ could be better. Better promotion of what is happening in Banbury. Signage could be much better, especially by rail station, and information boards. Accessible toilets. More places to sit and more planters - Market Square a big opportunity. More frequent buses and more reliable. Shouldn’t have to check timetable but know there is a bus shortly. Parsons Street, pedestrianisation needs to be enforced. Farmers market is good but if it was Saturday then more people could go. More pop ups and arts events to fill empty shops. Shops for the community - like ‘library of things’. Better lighting, less litter, places for young people not old enough to drink. Larger theatre that can attract bigger shows - maybe using Debenhams.

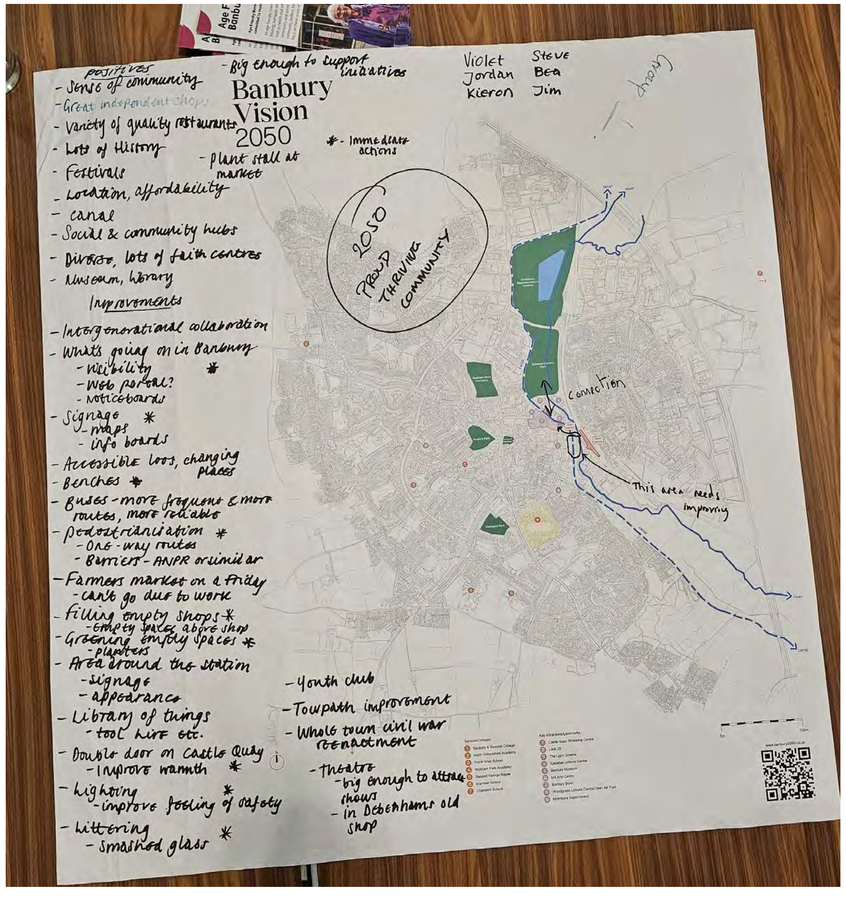


Table 2

Group 2 commented that the Arts Centre, Museum and Cinema are all good features of Banbury. As are the hospital, central location and good number of jobs. Think it is a Midlands town not just an Oxfordshire town.

Would like to improve lighting (feeling of safety), connectivity (getting from Light to Old Town in the evening is not easy), permeability, crossing of canal, signage and ‘day-to-day’ policing.

Would like to see areas promoted for creative uses. More diverse housing, suitable for families and older people.

Would like to see more greenery and more live music.

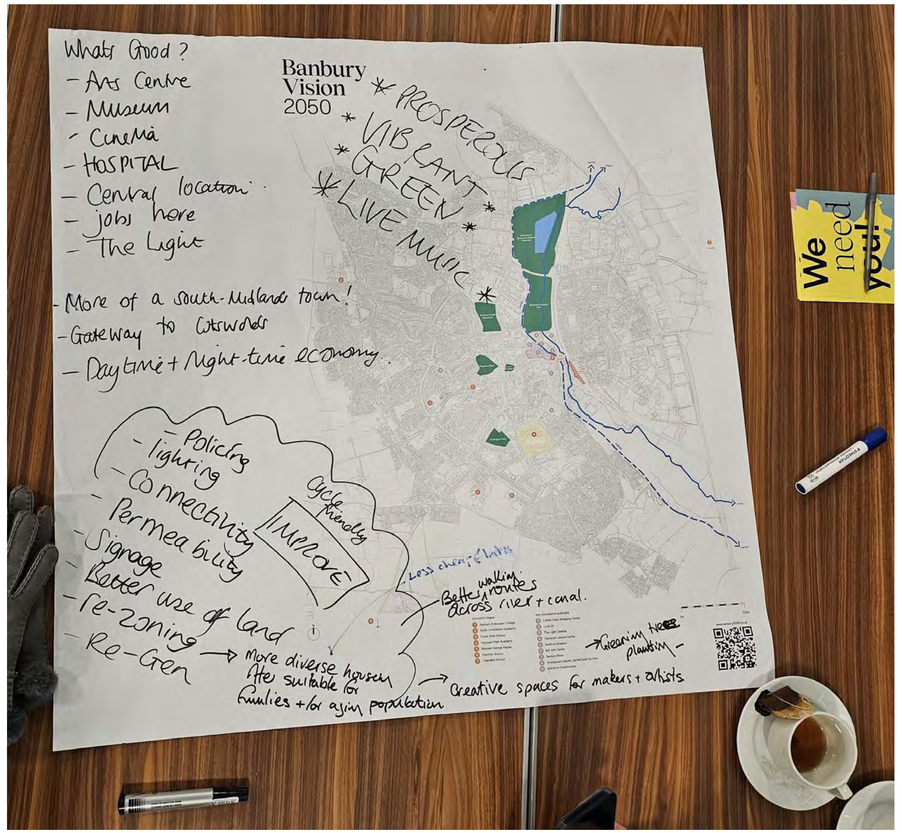


Table 3

Table 3 like the fact that Banbury is very accessible, particularly by rail from London. Means the town should be able to attract people if it gets the offer right.

There is a good community feel, and active community. Centre is flat and easy to get about. Good green spaces. Area between North Bar and South Bar is a lovely space.

Access through Castle Quay in the evening can be daunting - difficult to get back to car or to bus. Railway access needs improving. Spiceball Park is good but could be better connected to town centre - good quick win to bring more people into the town centre.

Banbury doesn't make enough of town centre heritage. Would like to see more use made of canal boats. Would like to see more in the evening other than pubs - for younger people.

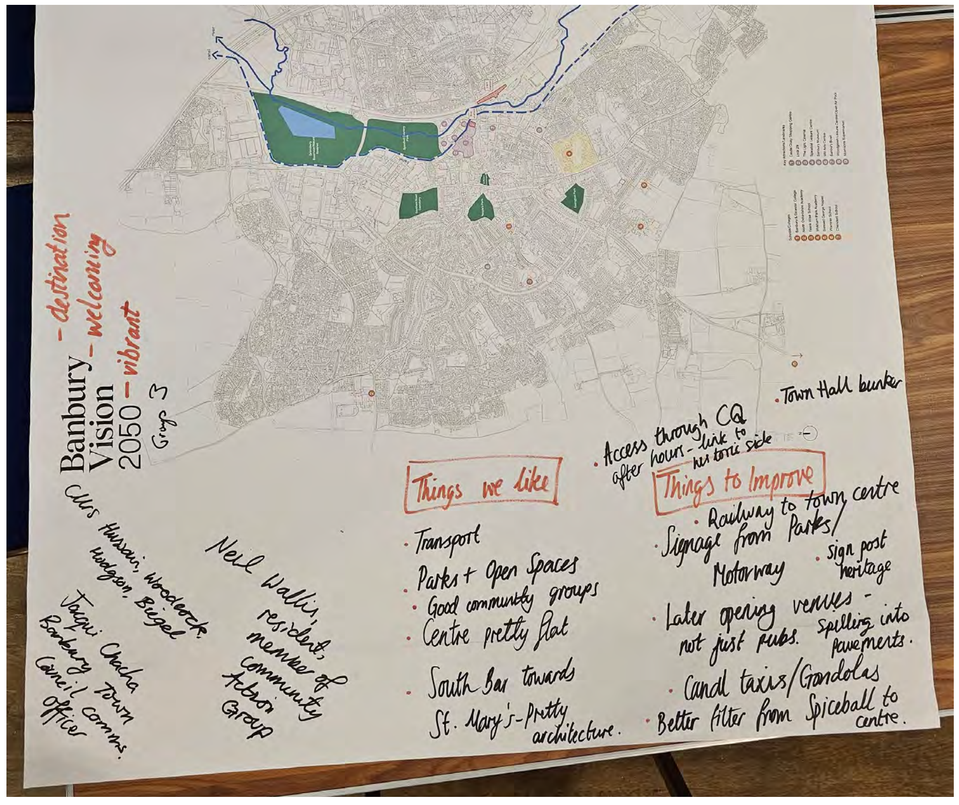


Table 4

Table 4 like the canal and associated attractions, Castle Quay 2 and The Light are major additions. Banbury Museum and Tooleys, and Lock 29 has boosted that area of the town centre.

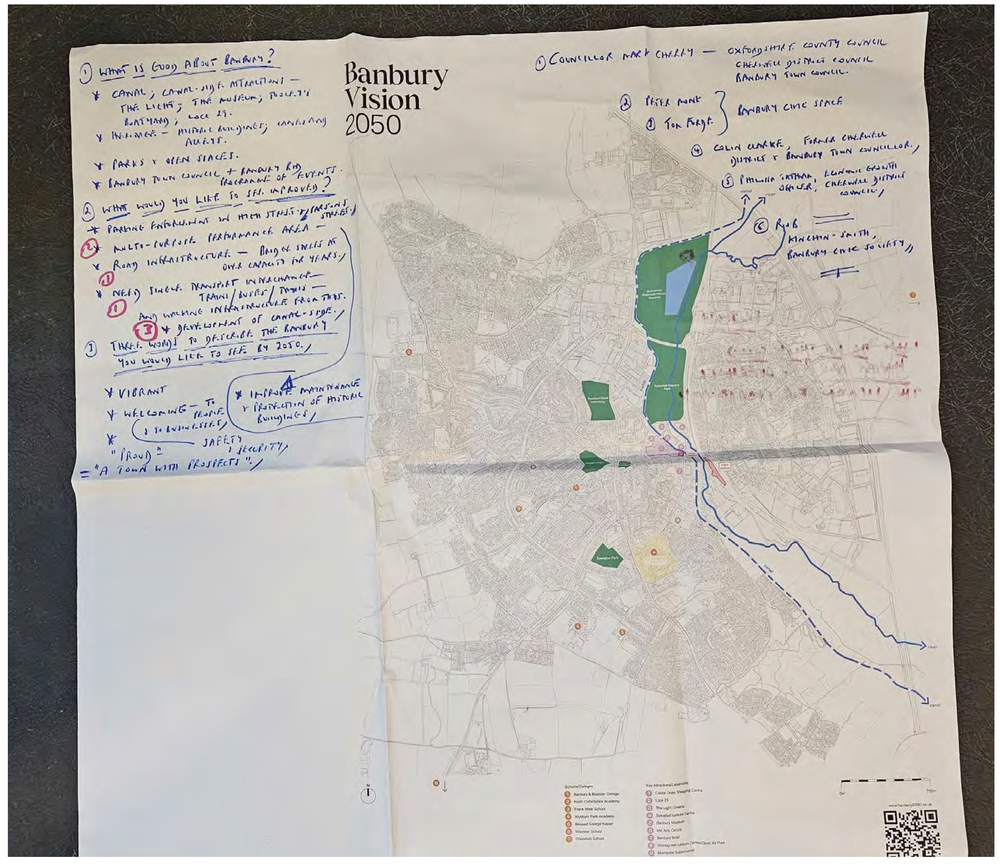
Historic buildings, lanes and alleyways are an attraction. Parks and open spaces are exceptional. Banbury Town Council events are exceptional.

Would like to see parking / servicing enforcement of High Street and Parsons Street - should be pedestrian way for most of the day. ‘Multi-purpose’ entertainment and performance area - use of Market Square. Market itself needs to be larger.

Transport infrastructure needs improving to cope with housing growth. Bridge Street in particular should be a priority.

Pedestrian routes/walking infrastructure and signage from rail station needs improving. Bus station not large enough. Single transport interchange - bus, rail, taxi - would be beneficial.

Develoment of canalside should be a priority. Lower Cherwell Street in particular needs improving. Think Banbury is a ‘town with prospects’.



Banbury Vision 2050

What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?

Table 1

Table 2

Table 3

Table 4

Banbury Vision 2050

Concluding the workshop, stakeholders were asked to help spread awareness of the public survey before it closes in less than a week.

Banbury Vision 2050

Thank you!

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Banbury Vision 2050

Chamber of Commerce Employer Workshop

30th November 2023

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Introduction

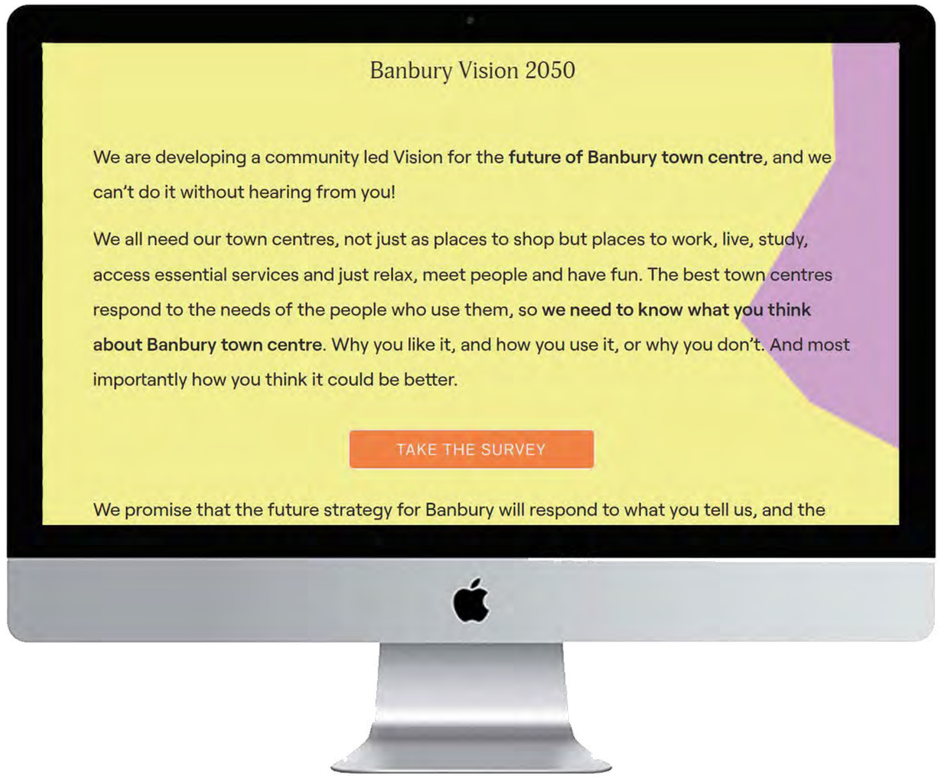
With the help of Banbury Chamber of Commerce, a stakeholder workshop focusing on issues of relevance to businesses and employers was held on November 30th 2023. The event was hosted by Karcher.

The purpose was to present key findings and issues coming out of the survey to date and to have the invited guests discuss the findings in a workshop session, responding to a series of questions.

At the end of the workshop each group feedback to the larger audience to share their discussion points. This summary document highlights the key issues raised by stakeholders and the outcomes/responses to the questions as a record of the event.

Public Survey

Following introductions, stakeholders were presented with headline findings from the public survey to date. (Extracted Wednesday 29th November - 1551 responses).



Workshop

Following the presentation, stakeholders were presented with a number of questions to discuss amongst their tables.

The workshop was based around the following key questions:

01_ *What is good/strong about Banbury from a business/ employer perspective?*

02_ *Do stakeholders agree with the headline issues from the survey so far?*

03_ *What would stakeholders like to see improved in Banbury?*

04_ *Can we choose 3 words to describe the type of town we would like Banbury to be in 2050?*

05_ *What are the key projects that can help deliver this change?*

06_ *Are there any 'quick wins' that can generate momentum?*

07_ *What are the best ways for stakeholders to be involved in delivering the Vision?*

Table 1:

Steve Gold
Lisa Mallier
Nav Dey
Richard Buckley

Table 2:

Oliver Wren (Castle Quay)
Emma McGregor (Bloxham Mill)
Derek Hestenbach (Renewables Ltd)
Mike Hirons (Produce Warriors)
Phillipa Tatham (CDC)

Table 3:

Charlie and Natasha (Michael Jones)
Kelly (Banbury Chamber of Commerce)
John (IT)
Rebecca (Activate Learning)

Table 4:

Neil Wild (Banbury Chamber and Wild Property Consultancy)
David and Harriett Hughes (Horsefair business)
Peter Kohn (Calthorpe St business)
Ian Calvert (Coventry based)

Table 1

Table 1 liked the ‘community feel’ of Banbury, a ‘nice sized’ town with a village feel but well located close to the M40. The affordability of housing (relative to rest of Oxfordshire) is also a strength bringing new families to Banbury.

Lock 29 and The Light are major assets - but still with lots of potential to improve.

Would like Banbury to promote its heritage and history better to visitors. And to make more of its retail offer and address the disjointed nature of the town. All towns are facing similar challenges and Banbury needs to make more of its local and independent retailers to differentiate itself from the retail parks - and to find a way to make people who visit the retail park for the ‘big’ retailers more aware of what the town centre has to offer. Help independent businesses market themselves more effectively by coordinating their efforts.

Would like Banbury to be more connected - in a local way. And to become a destination - so that people in Leamington or Stratford have a reason to come to Banbury and know what that is. Table 1’s big suggestion was to build a castle.

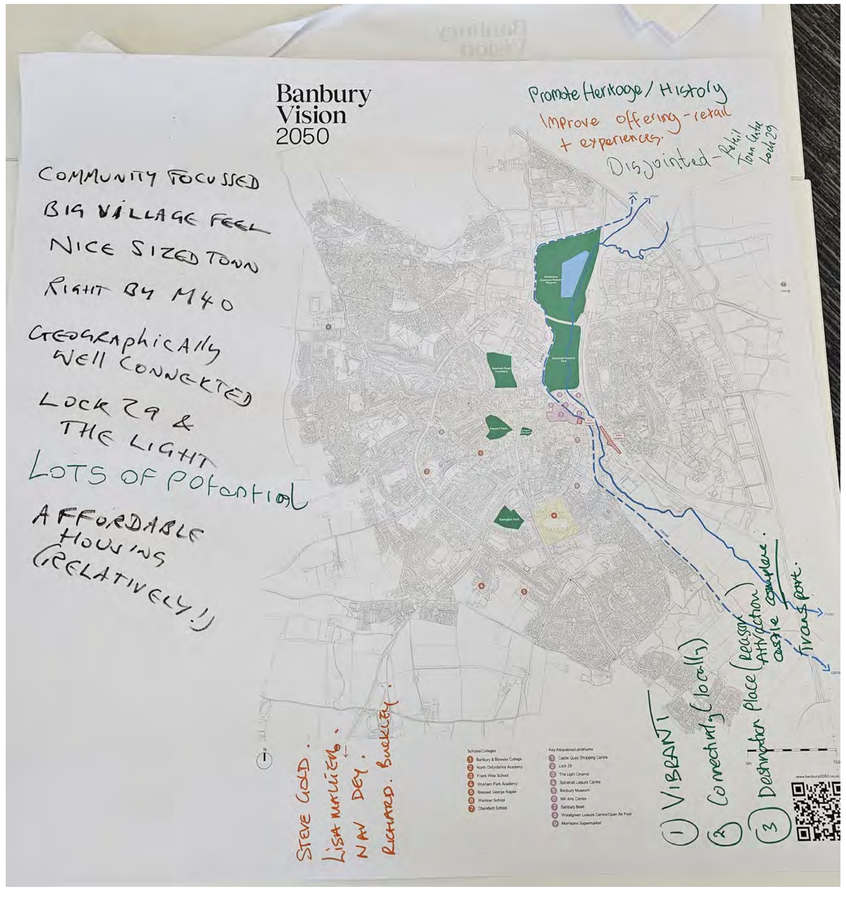


Table 2

New development has improved footfall which is good. The retail offer is not bad but is too spread out. Banbury is reasonably accessible on the major routes.

Heritage attractions are good, Mill, Museum, Tooleys Boatyard and canal generally is good. Decent eating and drinking offer. Lots of employment opportunities.

Need to improve security and safety of the community. Concern regarding prevalence of drugs.

Want to make things better for pedestrians and cyclists but also make sure that we are not excluding less mobile people. Need to give young people opportunities to socialise with other young people.

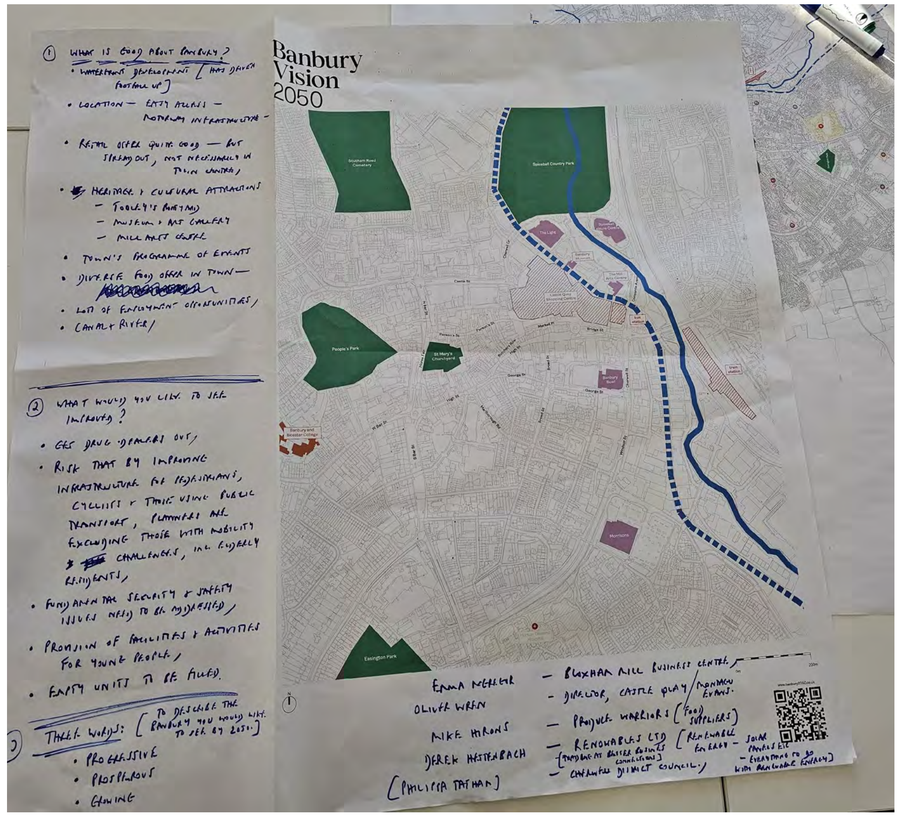


Table 3

Heritage and architecture are strengths - but could be improved. Good employment opportunities. relative affordability of housing.

Lock 29, The Light and restaurants are good, as is Spiceball although maybe a little expensive. Retail parks are ok but slightly generic.

Town centre needs to be a safe space. Want to improve the visitor economy - acivities such as ice rinks. Theatre and concert hall - need a larger venue. Support independent shops.

Is it a good idea to concentrate everything in a smaller area (eg moving library) or should we be working out how to integrate the spread out attractions more effectively?

Think parking is expensive and traffic congestion is an issue.

Want the town to be innovative - and emphasised foward-thinking. Resilient meaning able to cope with whatever changes are happening by 2050.

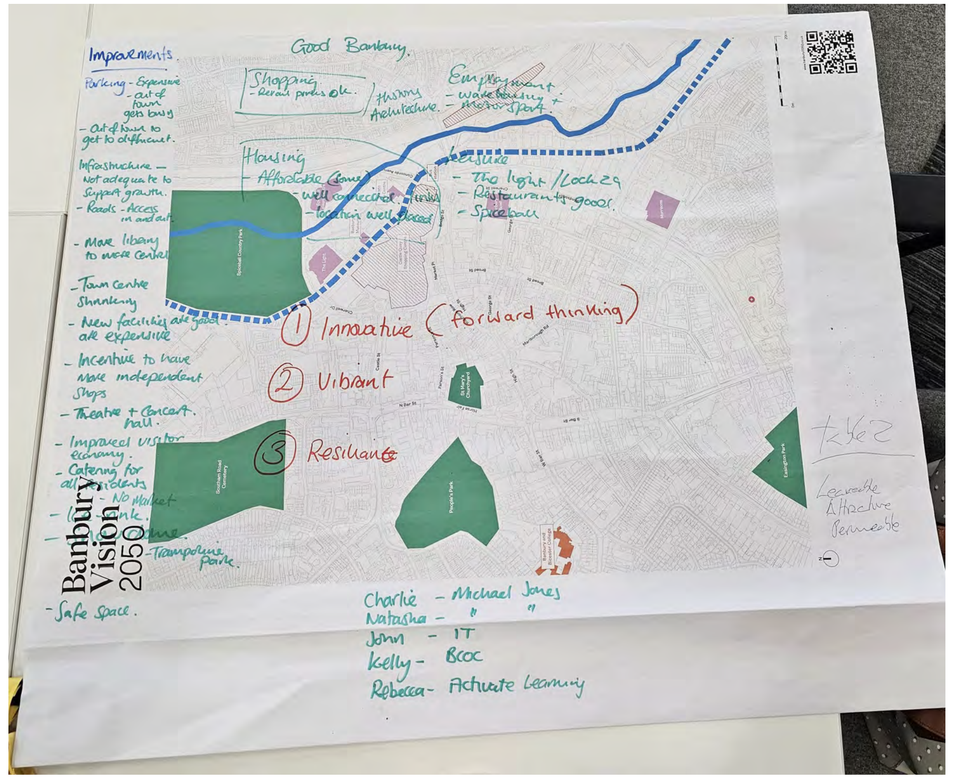


Table 4

Banbury is bigger than people thing - second biggest town in Oxfordshire and shouldn't maybe compare it with smaller market towns such as Brackley.

Want to see unloved areas improved. Routes to the football club and rail station. BT phone boxes that are unused.

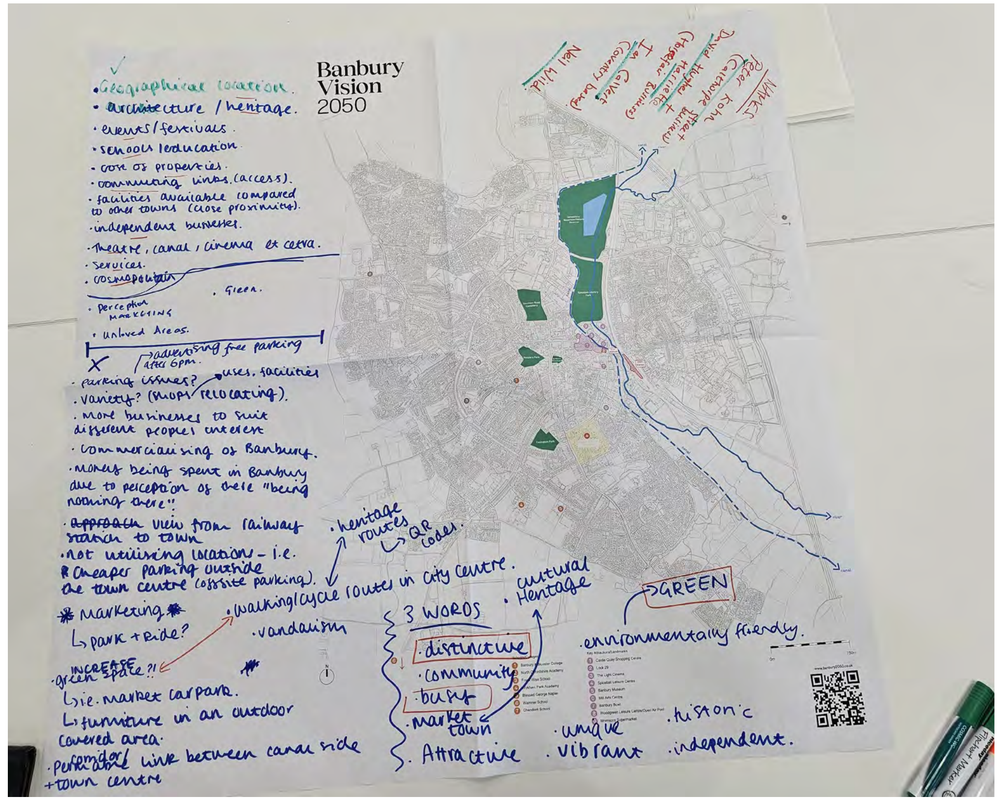
Problem with perception of the town - people think there is nothing in the town centre - but there is a problem with communication. eg people complain that there isn't free parking after 6pm but there actually is.

Better information - e.g. on where parking spaces are available.

What is the brand? Is Banbury a market town any more? What is Banbury? People struggle to define what the town is and haven't got to grips yet with its size and how to market it.

Distinctive is key. Differentiating Banbury.

Green is important - what is going to happen over next 25 years. People will want to live differently - will need and want to walk and cycle and use the bus so need to make this attractive for them. Need to think about green economy and circular economy.



Banbury Vision 2050

What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?

Table 1

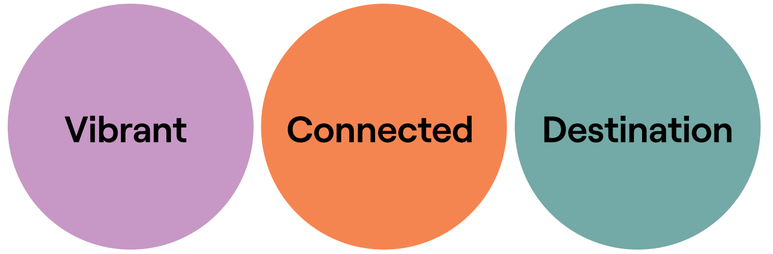
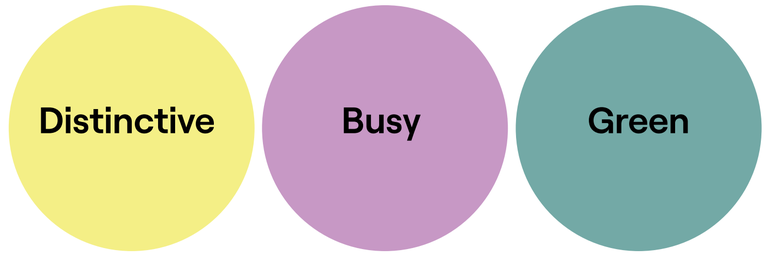


Table 2

Table 3

Table 4



Concluding the workshop, stakeholders were asked to help spread awareness of the public survey.

Banbury Vision 2050

Thank you!

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Banbury Vision 2050

Cultural Workshop

28th November 2023

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Introduction

Working with Art_Reach, a stakeholder workshop focusing on the issues relevant to cultural and creative organisations was held on November 28th 2023. The workshop was held from 12-3pm, and hosted by the Mill Arts Centre.

The purpose was to present key findings and issues coming out of the survey to date and to have the invited guests discuss the findings in a workshop session, responding to a series of questions.

At the end of the workshop each group feedback to the larger audience to share their discussion points. This summary document contains the slides presented to the attendees and outcomes/responses to the questions as a summary of the event.

Public Survey

Following introductions, stakeholders were presented with the findings from the public survey to date. (Extracted Friday 24th November - 1342 responses).

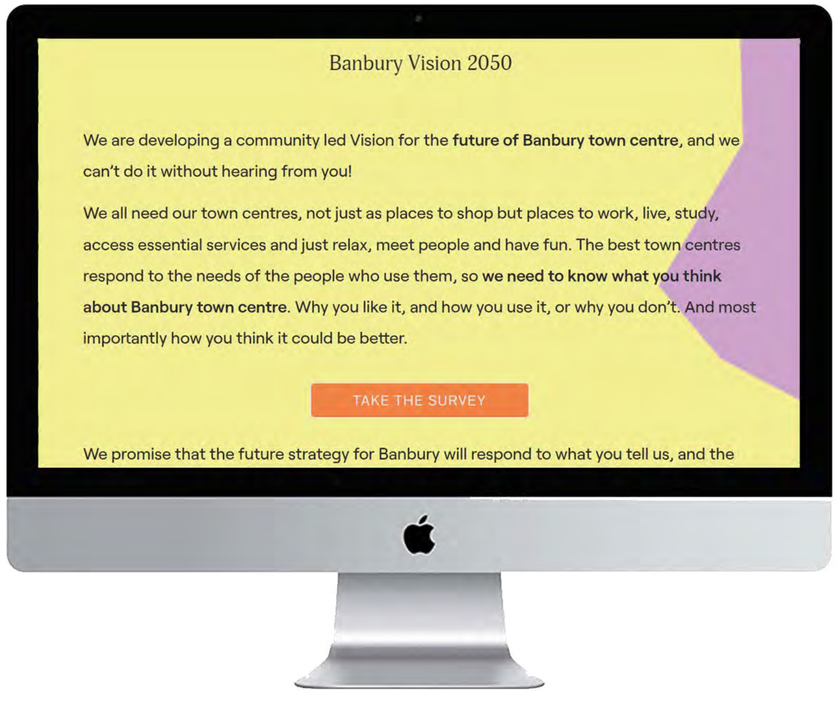
The presentation outlined the process of engagement and how the Vision process ties in with the more detailed Cultural Strategy being prepared by Art_Reach.

Organisations were encouraged to promote the survey to visitors as only 4% of those completing the survey had identified themselves as visitors rather than living or working in Banbury.

The presentation then highlighted the strength of Banbury in terms of the variety of reasons people visit the town. But it also highlighted concerns being expressed about the quality of the retail offer, and the number of people visiting the retail parks but not the town centre. It highlighted the relative strength of the cultural sector as a draw for Banbury, as well as the events, but noted that people still wanted to see it improved and that this would encourage them to visit Banbury more often.

The survey results showed the importance of The Light, Mill Arts Centre and The Museum as cultural attractions and evening destinations. The old town also provided a second destination, particularly in the evening.

The parks and green spaces were identified as strengths and as important elements in the town's cultural and leisure offer.



Workshop

Following the presentation, stakeholders were presented with a number of questions to discuss amongst their tables.

The workshop was based around the following key questions:

01_ *What is good/strong about Banbury from a cultural, creative and leisure perspective?*

02_ *Do stakeholders agree with the headline issues from the survey so far?*

03_ *What would stakeholders like to see improved in Banbury?*

04_ *Can we choose 3 words to describe the type of town we would like Banbury to be in 2050?*

05_ *What are the key projects that can help deliver this change?*

06_ *Are there any 'quick wins' that can generate momentum?*

07_ *What are the best ways for stakeholders to be involved in delivering the Vision?*

Table 1:

Simon (Community Album)
Sarah and Serina (St Mary's church)
Joanne (Wood Green Community Centre Library)
Paula CDC (Outreach)

Table 2:

Banbury Cross Players
Banbury Operatic Society
Banbury Museum
Banbury Folk CLub
Odyssey Theatrical

Table 3:

Andrew Lister (The Mill)
Simon Townsend (Banbury Museum)
Chris Duxbury (Banbury Town Council)
Helen Forde, (Banbury Historical Society)
Oliver Wren (Castle Quay)
Phillipa Tatham (CDC)

Table 4:

Lesley (Experience Oxfordshire)
Yasmin (Banbury Mosque)
Kelly (Banbury BID)

Table 5:

Ash (Bakers World)
Lynda (Community Action Group)
Val (Milltown Singers)
Bobbie (Cherwell Choral Society)
Helen (Age UK)

Table 6:

Marie and Jane (Banbury Choral Society)
Nicky and Debs (Cherwell Theatre Company)
Barbara (The Mill)

Table 1

Table 1 thought the strengths of Banbury from a cultural perspective could be seen as focusing on the area around the canal. Lock 29, The Mill Arts Centre, Spiceball Park, Castle Quay - because of the mix they provide of retail, leisure, community, arts, food and drink. This is particularly important as the group felt very strongly that retail on its own was not 'the future' and not the way to regenerate the town centre.

Would like to see even greater mix of uses, more community hubs and welcome the rumours that the Council is moving into Castle Quay, and also the library.

Some concerns about safety and would like to see connections between areas improved. Address the sense of 'dispersal' of attractions. Would like to see better lighting and extended hours at Lock 29.

Would like to see more arts-led events throughout the year, that can bring in 'targeted demographics'. More activities for young people, and 'people on the margins', including improving mental health.

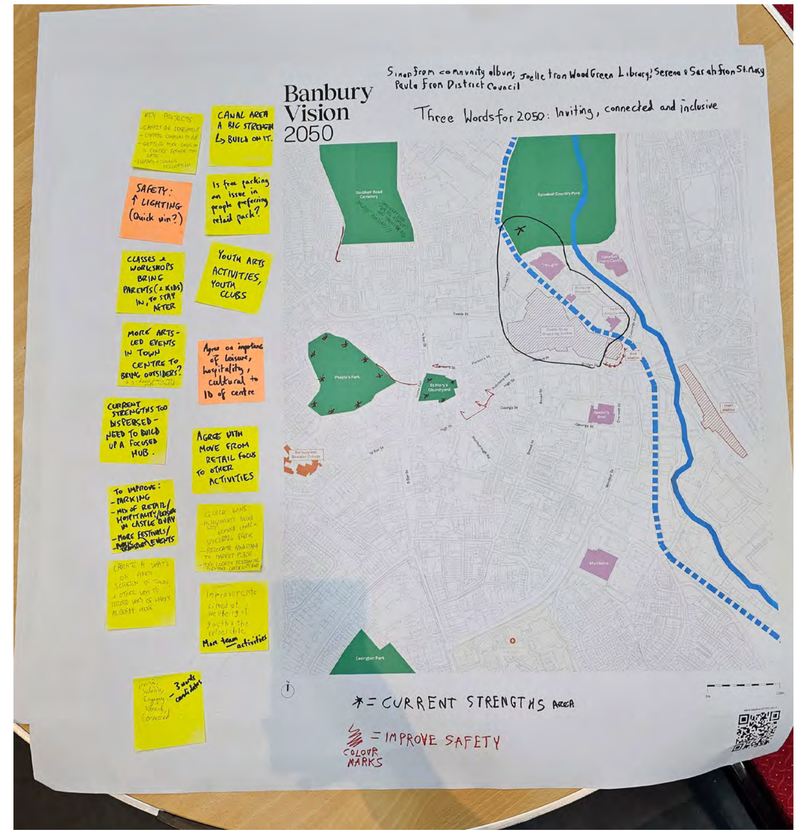


Table 2

Table 2 thought there was a need to improve communication between groups, avoiding clashes and coordinating events and programmes.

They love the Mill performance space but there is a need for larger space (although St Mary's representatives highlighted that they have larger capacity for events). Banbury should aspire to a theatre space for 400 which brings in different companies (professional) and different scale of events. Heard the rumour about the theatre moving into Debenhams and would support that.

Parking is important and they welcomed the fact that it was free to park after 6pm (which you don't always get in other larger towns). But public transport in the evening needs to be improved and although Banbury is fortunate to have a railway station so close to the town centre the route from the rail station to the Mill is very poor.

There is significant population growth in the estates surrounding Banbury - and the town needs to make sure the new young people want to come to Banbury. Mustn't be a town centre just for older people. So it needs to be 'eclectic' and provide a variety of cultural activity and attractions that will appeal to different audiences.

Banbury needs to be 'authentic' - no point trying to ape Leamington or Stratford but needs to be true to itself.

Need to keep sharing data and proposals with the public to involve them in delivering the Vision.

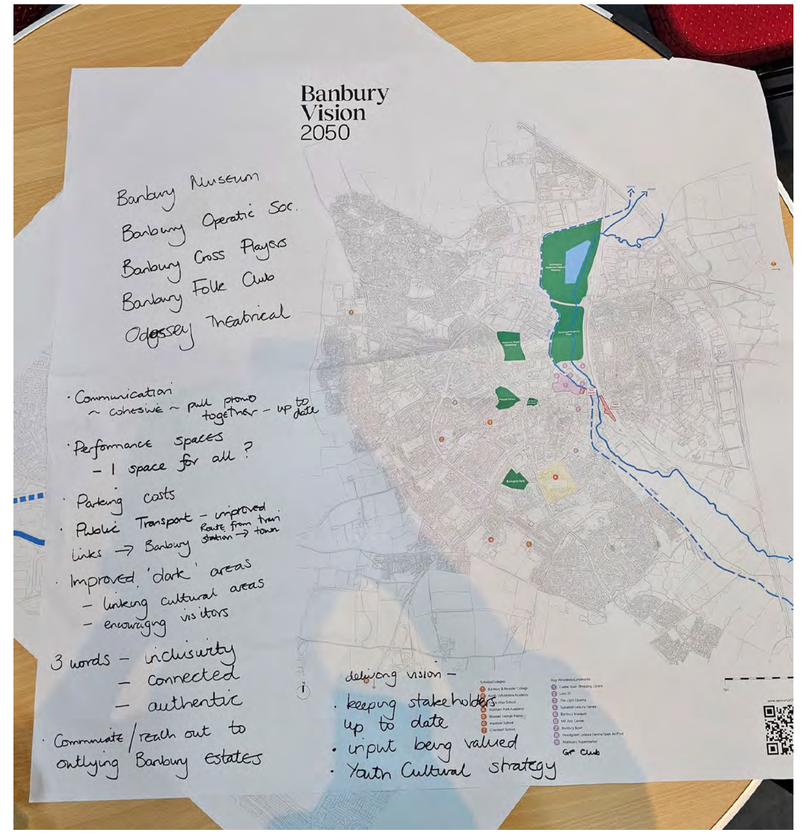


Table 3

Generally agree with survey findings to date.

Canal is one of Banbury's greatest assets, in itself and with the associated attractions such as The MIll, Museum and Light. Need to turn retail units to face the canal and 'celebrate' this asset and the town's heritage. Banbury has a good 'structure' and needs to make the most of this.

Want to see care of historic buildings improved. Better interpretation is also key. Lighting and signage and connectivity need to be better. Town is disjointed and lacks a sense of place.

Key outcomes should be fewer empty units and more activity to drive footfall around the town. Needs a wider variety of homes in the town centre and a wider variety of people.

People need a sense of ownership to help the Vision be successful. Need the right organisations to help coordinate activity - such as the BID and the Quays consortium.

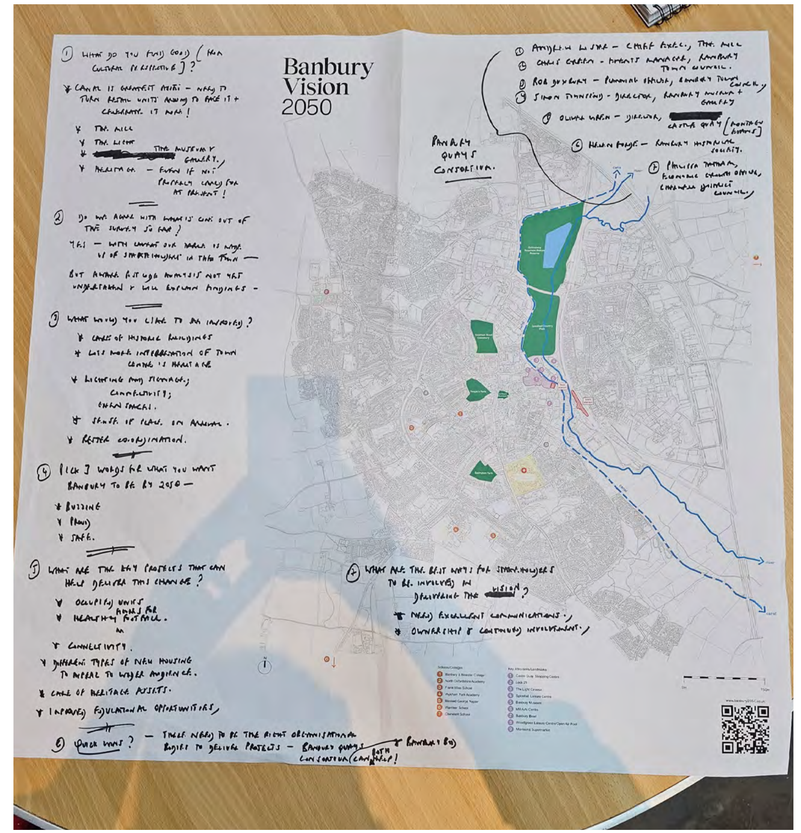


Table 4

Table 4 found the survey results interesting and generally agreed. Table said the canal, Light, Museum, Mill, Tooleys are all strong. Would like to see a larger venue - perhaps by reusing a venue (the church noted that they are the largest venue and can hold 700 people).

Like the idea of the library becoming more central. Good annual events and pop up community events. Think some of the walking trails are good and that a historical route map being prepared.

Banbury has great access - road network, bus and rail station and need to get information out about that. Need to improve connectivity with the retail parks - complementary approach.

Agree that safety and cleanliness is an issue - even if it is perceptions rather than actual crime. Need more emphasis on heritage of Banbury - Banbury Cross and maybe Banbury Cakes?

Would like to see free parking (referenced Witney), multi-faith room, better provision for children and families. The market needs improving (it is a market town!) and markets are a big draw for other towns celebrating local producers. The range of shops in Castle Quay needs addressing.

Would like to see a strong brand as part of the Vision. And a coordinated even calendar, and more information and a directory of contacts.

Need to think about the flow of people around the town. Highlighted the issue in the evening when Castle Quay is closed and the difficult walking routes from car parks (particularly for women).

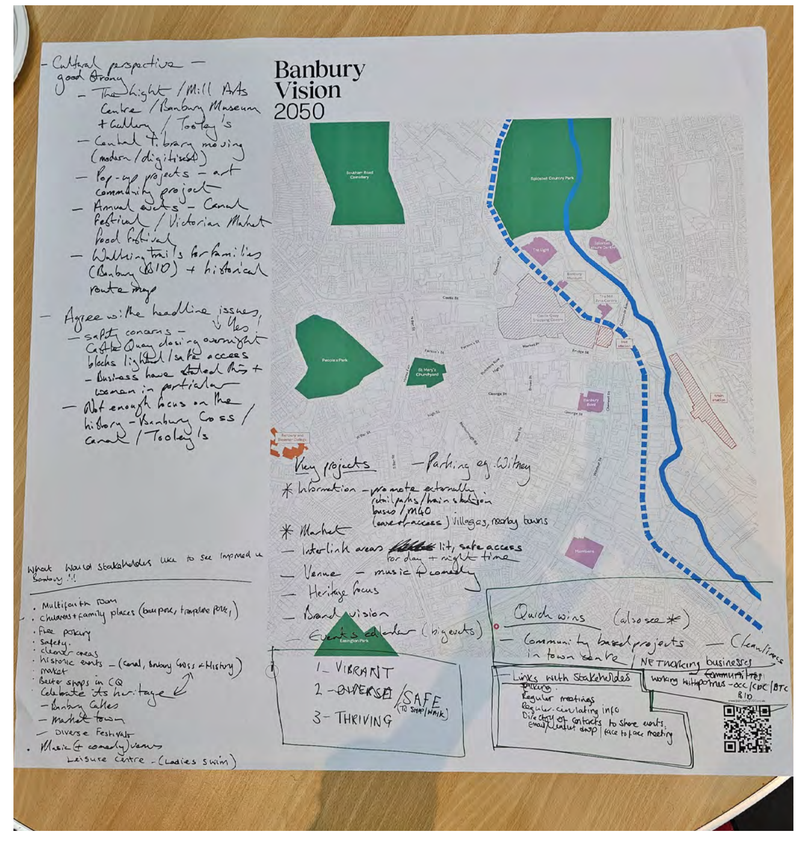


Table 5

Banbury has a good number of musical organisations. Mill, Museum and canalside area, including community garden are good assets, as is the community space in Castle Quay. Wondered if the town needs a large attraction to draw people in, including larger venue. Would like to see better use of empty units in Castle Quay for cultural activity.

Banbury needs stronger identity.

Agree with safety concerns, particularly in relation to the evening economy. If shops could stay open a bit later it might help it feel safer.

Would like to see better publicity and coordination for cultural events. Maybe a single body to oversee this and provide information. And more encouragement to young people to enable them to participate in arts and culture.

Better live time bus information and better services in the evening. And better access for people with mobility issues. Need to retain non-digital access for parking payments.

Would like to see free bus services for special events (maybe shuttle buses) and free parking at times (was reference to the fact that there is free parking at certain times but not always well known).

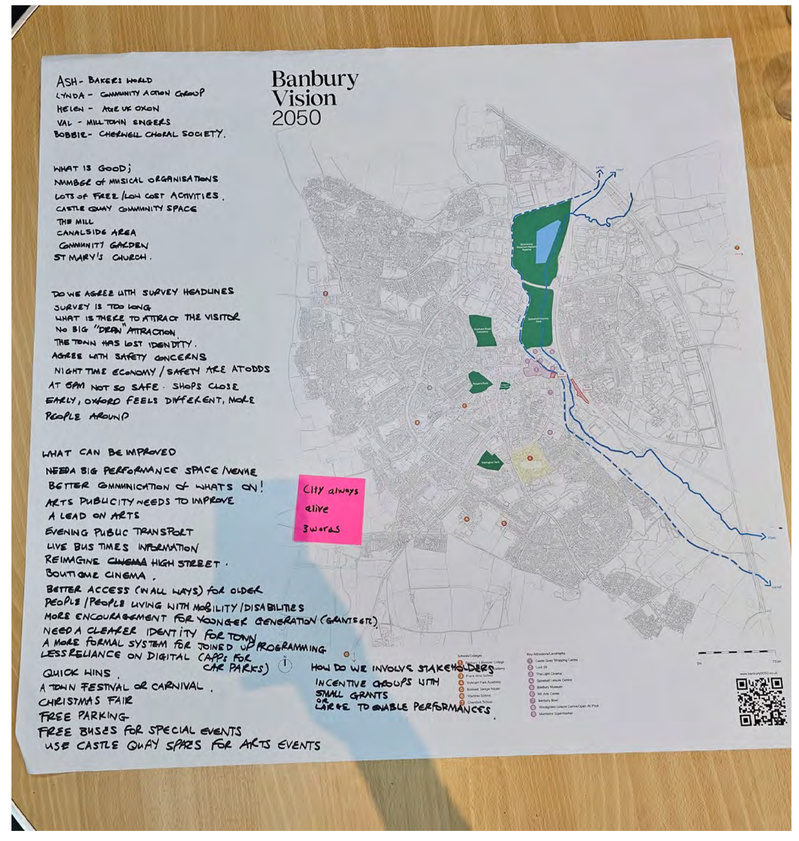


Table 6

Fertile local cultural partners. “Better than Bicester”. Mill is a positive but agree need a larger multi-purpose venue (500+ seats).

Need website that coordinates what is on in Banbury. Stronger cultural network is needed - can help strengthen and expand existing events.

Creative projects around community safety - not surprised to see issues of safety being raised particularly by young people. Would like to see a Cultural Enterprise Centre for young people in the town - more vibrant economy that will retain young people.

Need to make sure people have buy-in and know how they can help deliver the vision. Need to ‘live’ the Vision.

Banbury Vision 2050

What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?

Table 1

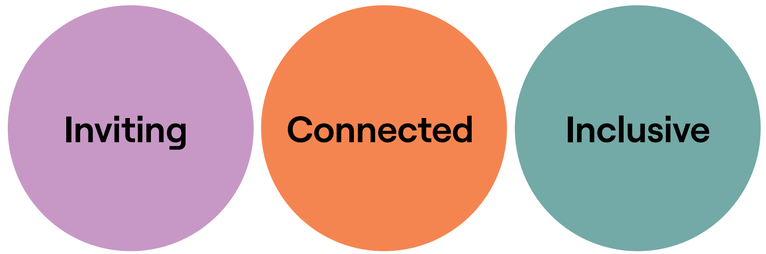


Table 2

Table 3

Table 4

Table 5

Table 6

Concluding the workshop, stakeholders were asked to help spread awareness of the public survey using their website and social media, and to display leaflets and posters in their premises to encourage more responses from people living outside Banbury.

Banbury Vision 2050

Thank you!

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Banbury
Vision
2050

Banbury Vision 2050 Student Workshop

9th November 2023

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Introduction

On November 9th 2023, to coincide with the public survey launch, and to ensure that the young people of Banbury and Cherwell are placed at the heart of the engagement process, HemingwayDesign hosted workshop with 32 students from Banbury College, North Oxfordshire Academy, and Wykham Park Academy in Lock29 event space.

Student Workshop:

Date:

9th November 12-3pm)

Venue:

Lock29, Castle Quay

Invited:

Banbury & Bicester College
Wykham Park Academy
North Oxfordshire Academy
The Warriner School
Blessed George Napier School
Chenderit School
Frank Wise School

Attendees:

Banbury & Bicester College: 14 students
Wykham Park Academy: 12 students
North Oxfordshire Academy: 6 students

Timings/Agenda:

12pm: Arrival and pizza lunch for students in Lock29

12.50pm: Move in to Lock29 events space

1pm: Intro from HemingwayDesign about town centres, importance of a Vision and it being driven by local and young people

1.20pm: Student workshop - Questions

2.05pm: Feedback

2.45pm: Reminder for everyone to complete the online survey

Workshop

Following a short presentation by HemingwayDesign on town centres, and the importance of Visions being led by young people, the students were presented with four workshop questions, to discuss/respond to collaboratively with students on their tables.

"The best and most successful town centres respond to the needs of the people who use them. We started off the engagement with a focus on young people because it is younger generations who are driving the change that is taking place in town centres across the UK. It is younger generations who don't have the same opportunities and disposable incomes to buy homes as generations before them, and who are growing up understanding, and facing the consequences of the climate emergency. Listening to their ideas, hopes and aspirations for the future of Banbury town centre and encouraging them to spread the word about BanburyVision2050 is vital."
Wayne Hemingway

Table 1:

Leo Moxam-Honess (North Oxfordshire Academy)
Danny Baxter (North Oxfordshire Academy)
Clara Kamierczek (Wykham Park)
Alessia-Mariz Voicu (Wykham Park)
Elsie Morris (Wykham Park)
Ajrina Koci (Wykham Park)
Taylor(Banbury College)
Josh (Banbury College)

Table 2:

Emily Alikatora (North Oxfordshire Academy)
Peggy King (North Oxfordshire Academy)
Shannon (Banbury College)
Michael (Banbury College)
Cuba (Banbury College)
Willow Christie (Wykham Park)
Lorenzo Agaj (Wykham Park)
Oskar Morgan (Wykham Park)

Table 3:

Amelia Reed (North Oxfordshire Academy)
Jaylen Berrie (North Oxfordshire Academy)
Rebecca (Banbury College)
Jessica (Banbury College)
Harry (Banbury College)
Leah Coleman (Wykham Park)
Scarlett Villiers (Wykham Park)

Table 4:

David (Banbury College)
Leila (Banbury College)
Mckayla (Banbury College)
Luna (Banbury College)
Dasia Woghiren (Wykham Park)
Kit Camilleri (Wykham Park)
Daniel Hill (Wykham Park)

* Students may have moved tables

Workshop

The workshop was based around 4 key questions for the students:

1. What do you like most about Banbury?

2. What would you most like to see change by 2050 (for young people)?

3. What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?

4. How do you think you can help make this change? How would you like to be involved in shaping this change?

Banbury
Vision
2050

Workshop Question 1:

What do you like most about Banbury?

(15 minutes)

Banbury Vision 2050

Workshop Question 1:

What do you like most about Banbury?

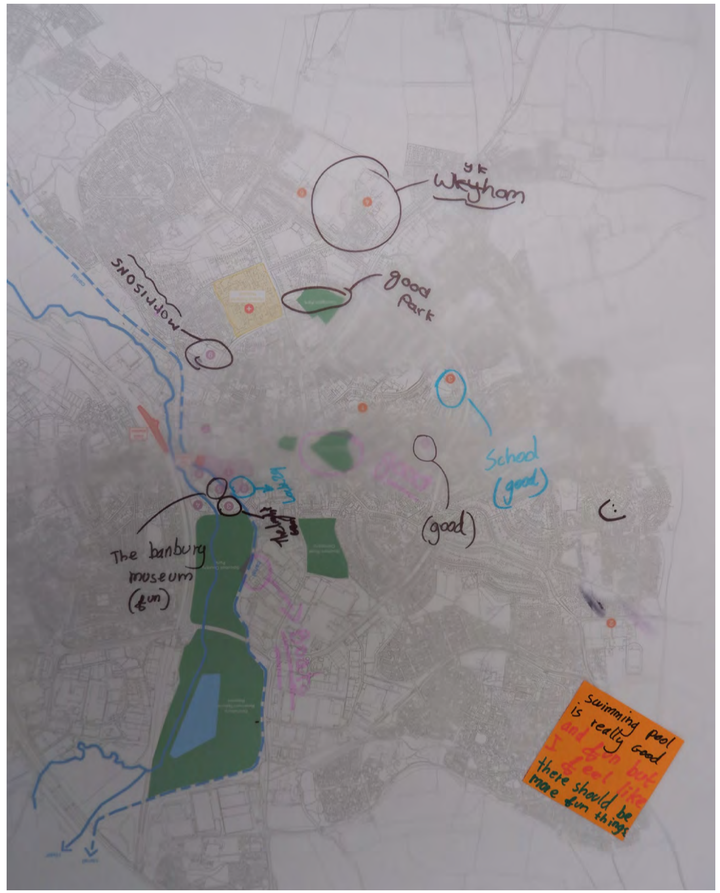


Table 1

Workshop Question 1:

What do you like most about Banbury?

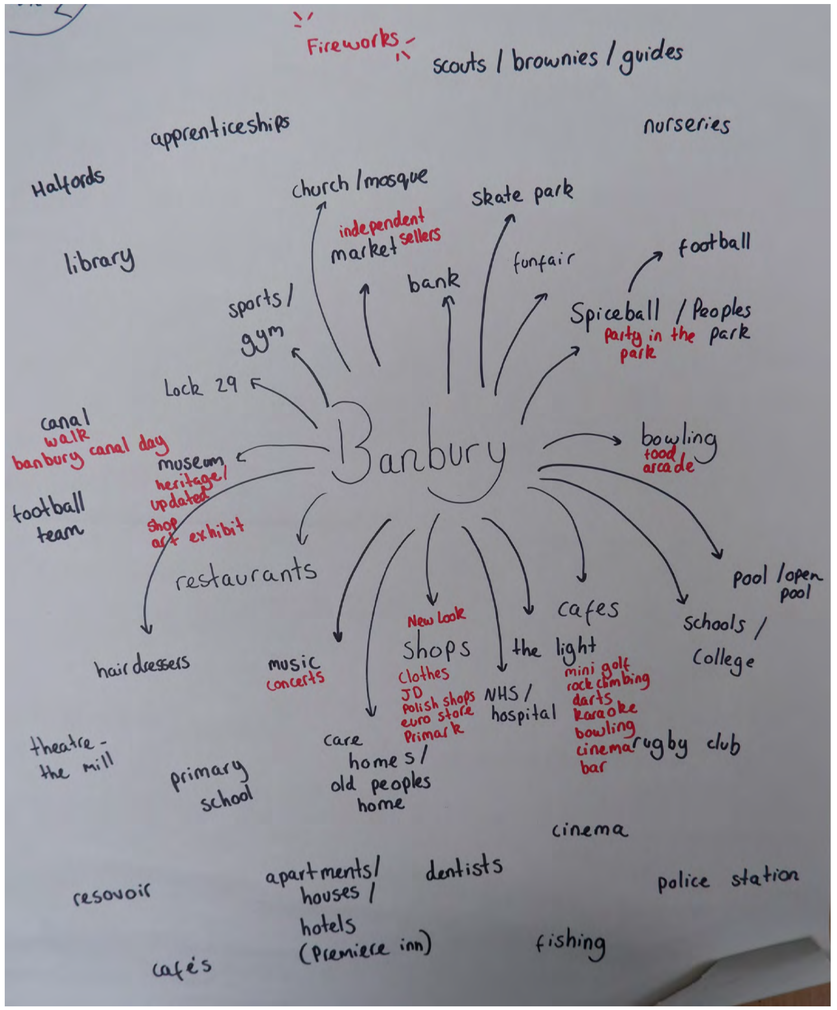


Table 2

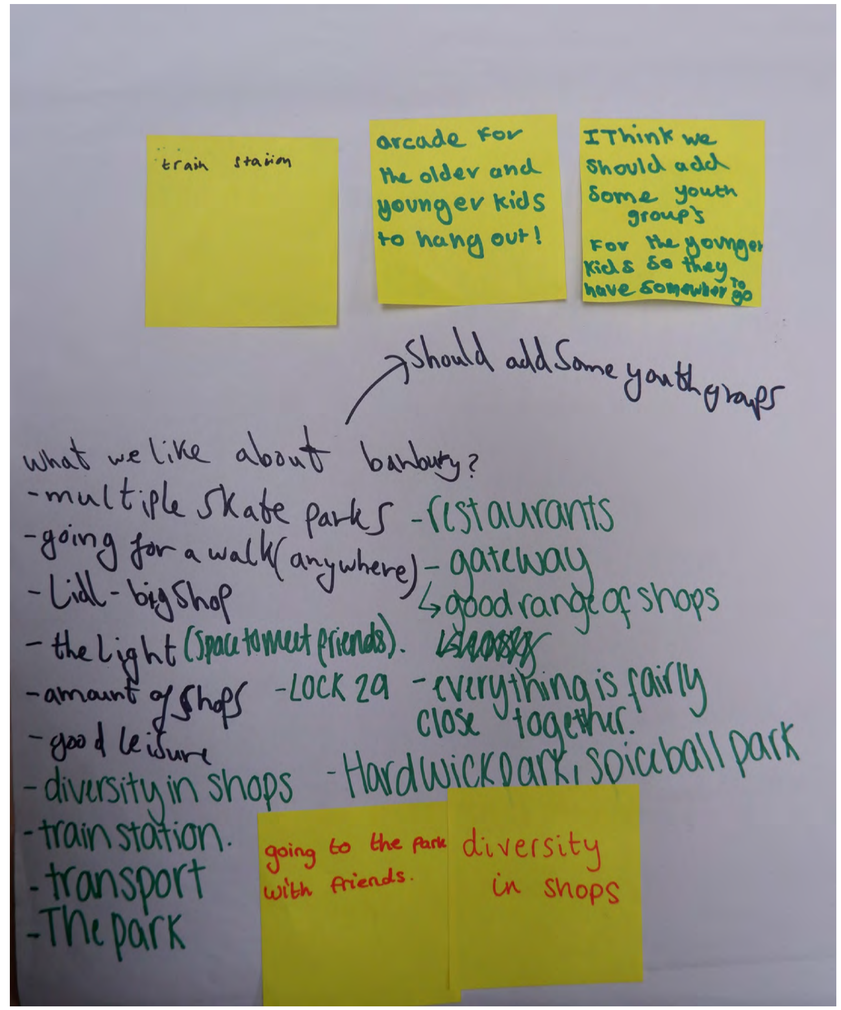


Table 3

Workshop Question 1:

What do you like most about Banbury?

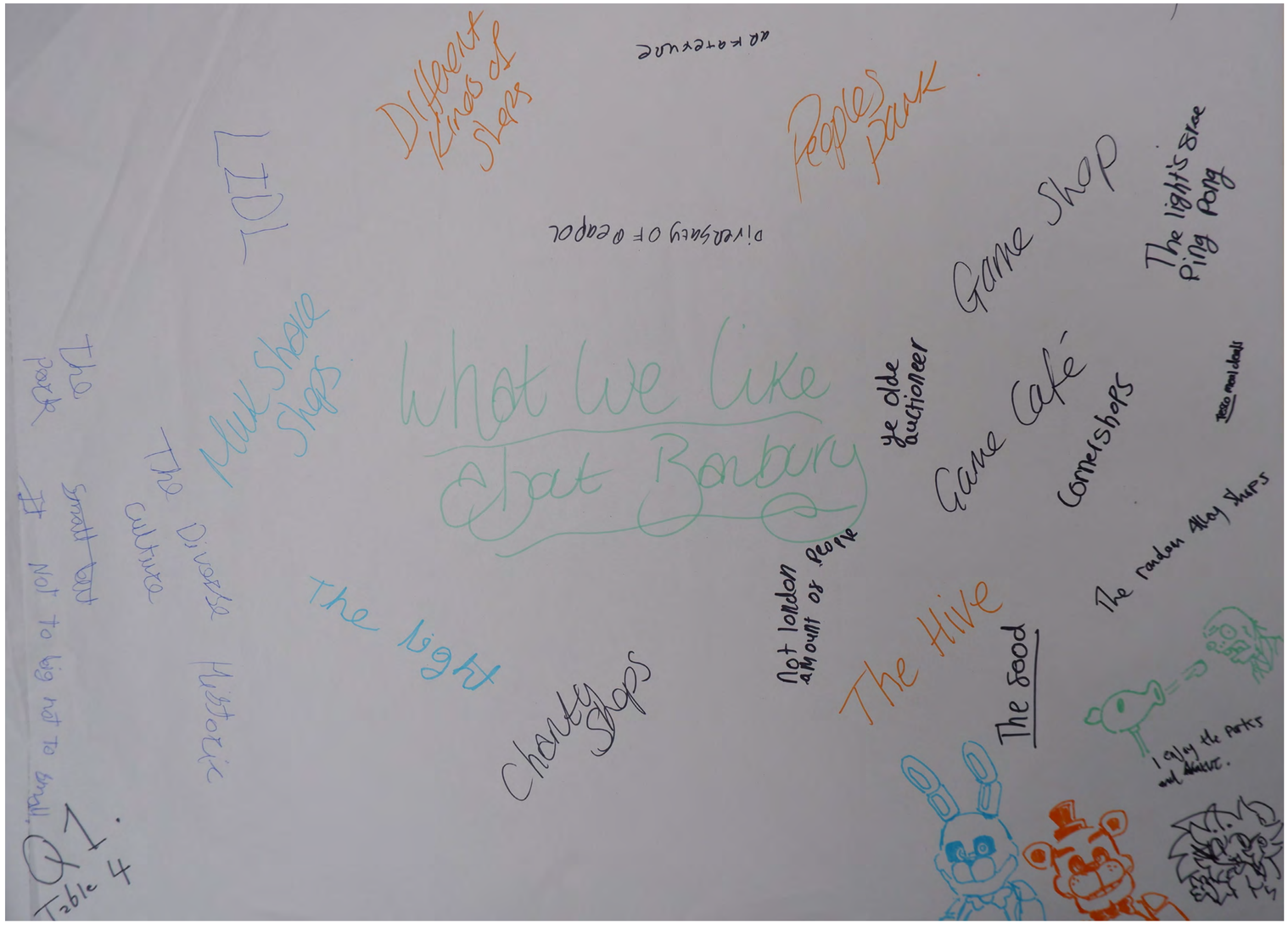


Table 4

Banbury
Vision
2050

Workshop Question 2:

What would you most like to see change by 2050?

(15 minutes)

Banbury Vision 2050

Workshop Question 2:

What would you most like to see change by 2050?

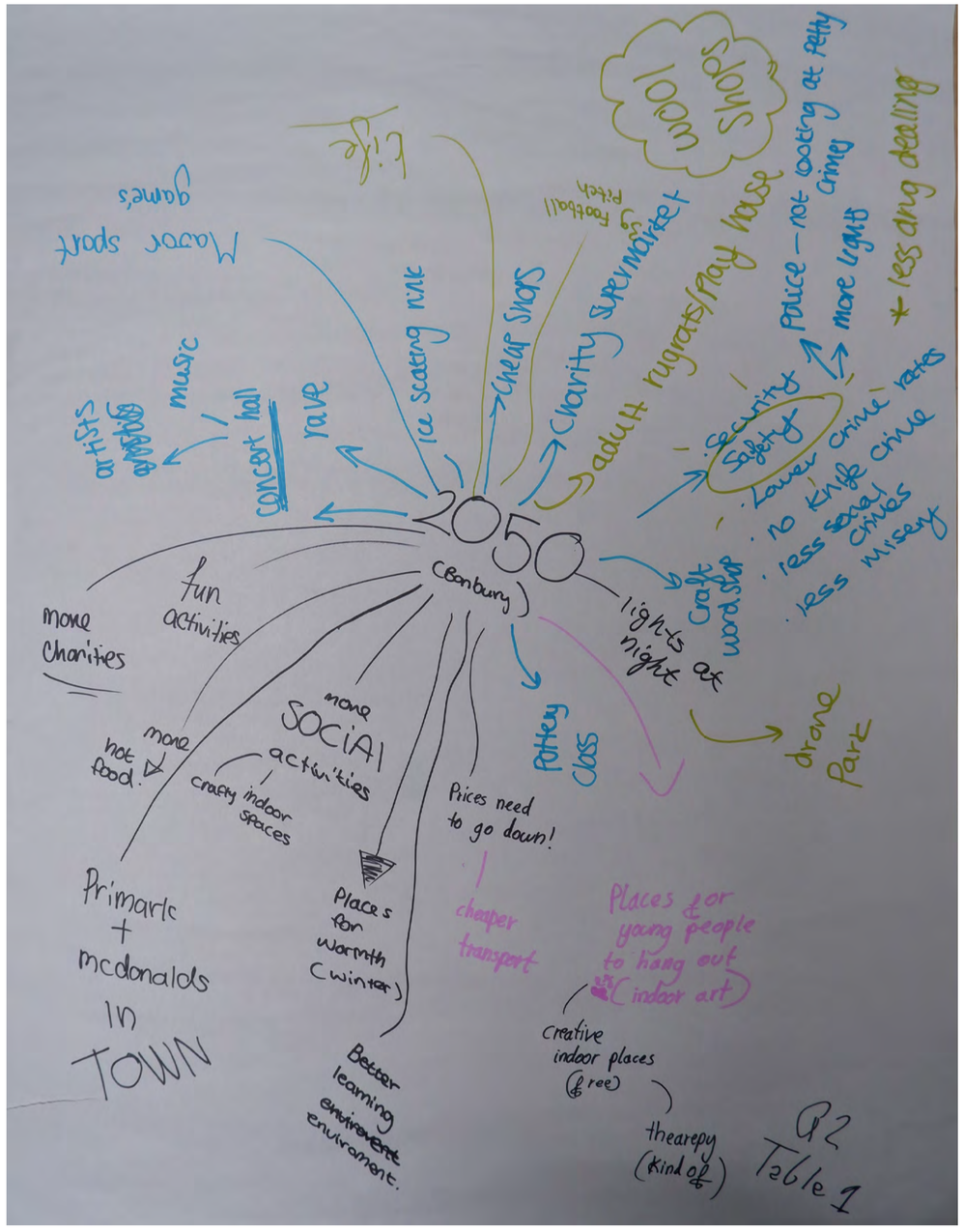


Table 1

Workshop Question 2:

What would you most like to see change by 2050?

Workshop Question 2:

What would you most like to see change by 2050?

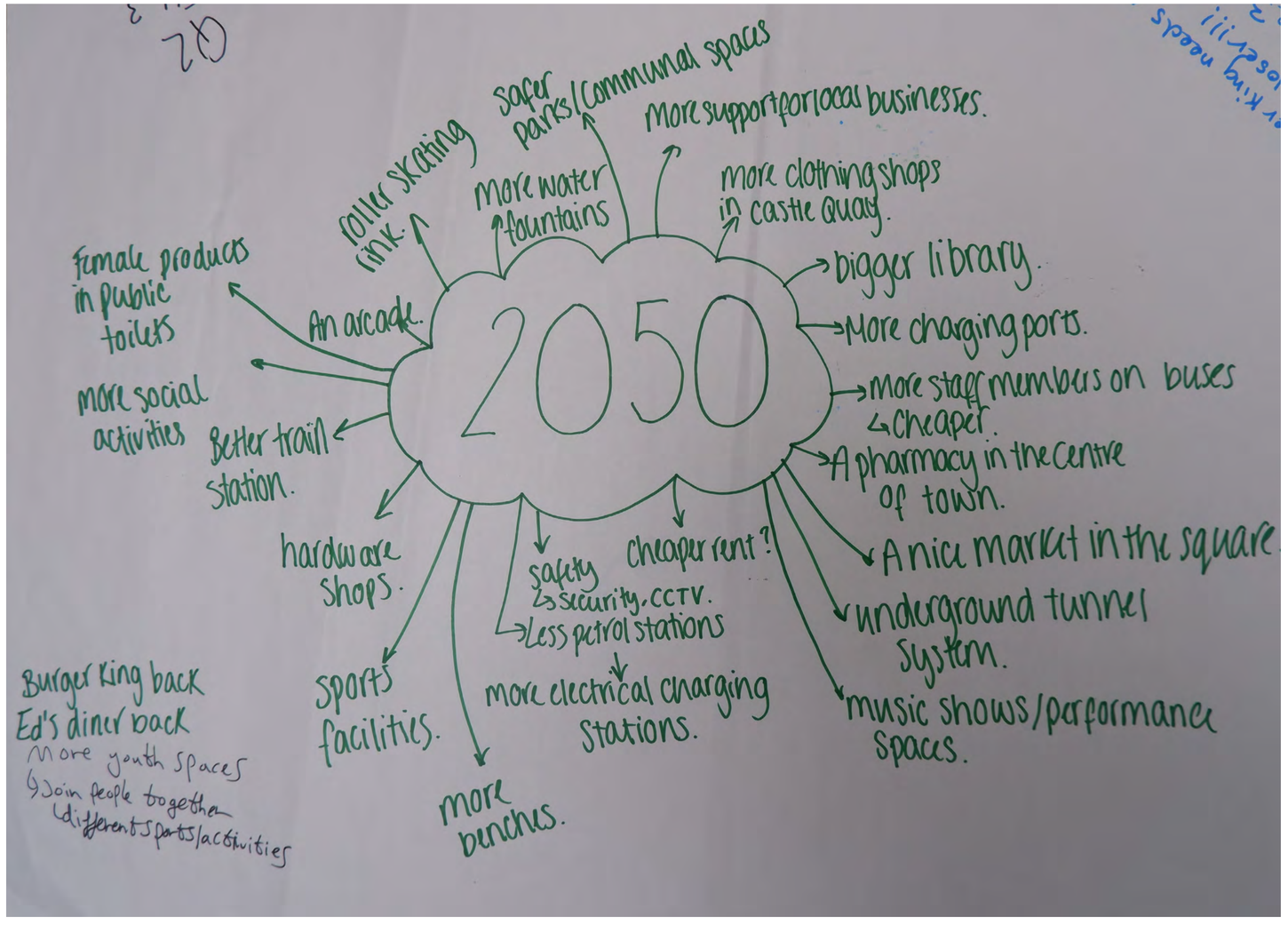
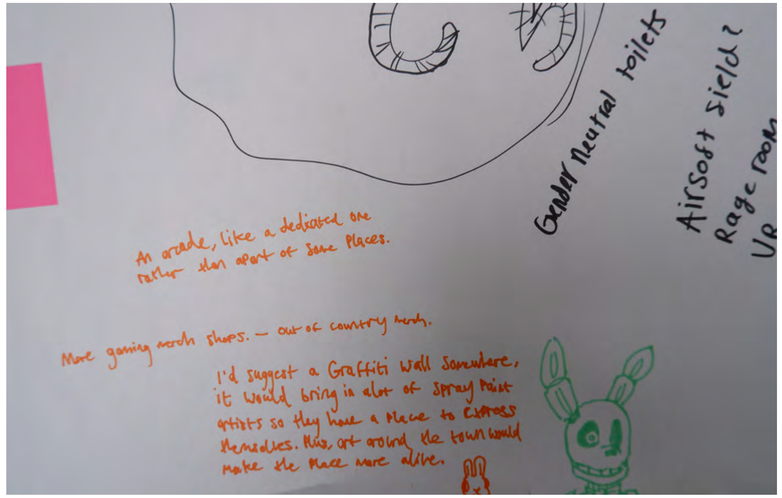
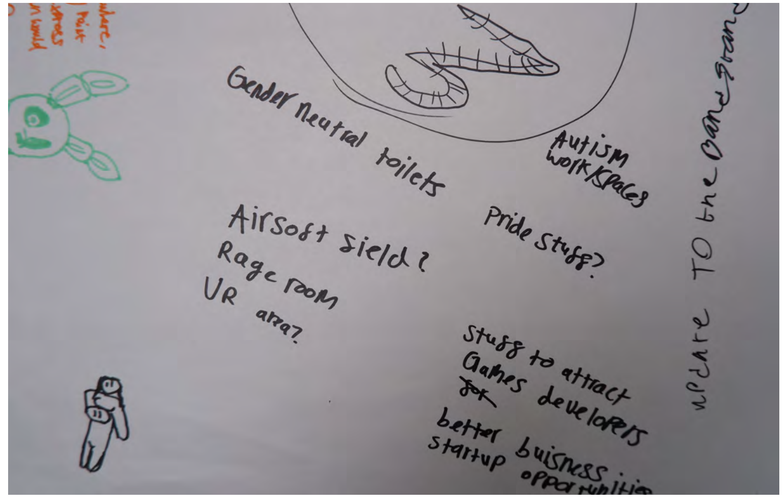


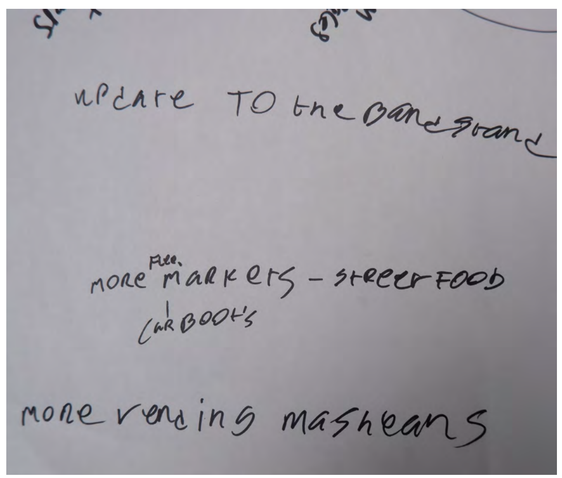
Table 3

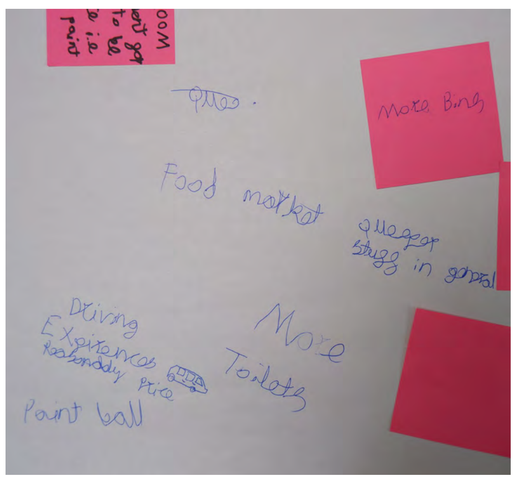
Workshop Question 2:

What would you most like to see change by 2050?









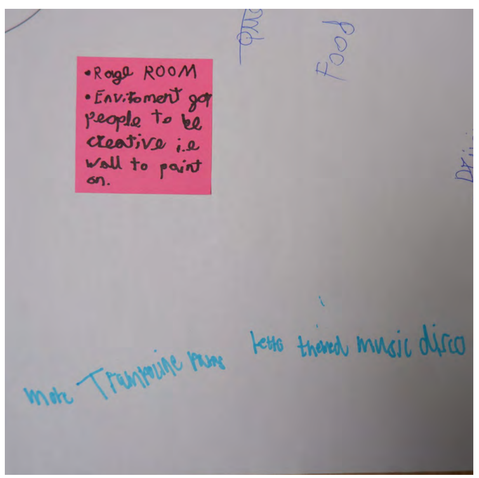


Table 4

Banbury
Vision
2050

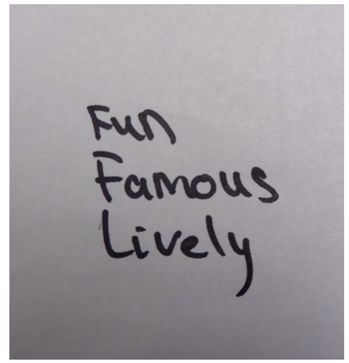
Workshop Question 3:

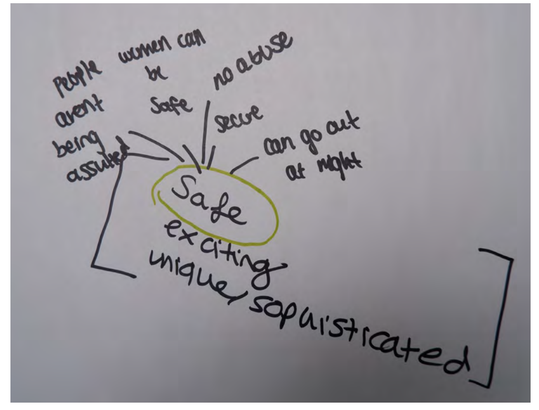
What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?

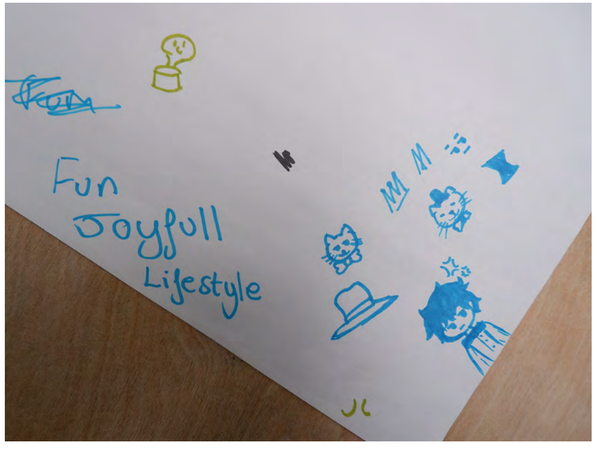
(5 minutes)

Workshop Question 3:

What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?







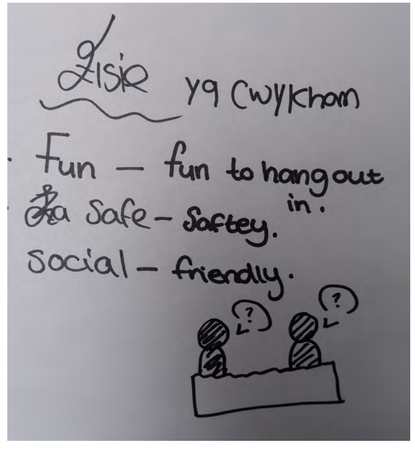


Table 1

Workshop Question 3:

What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?

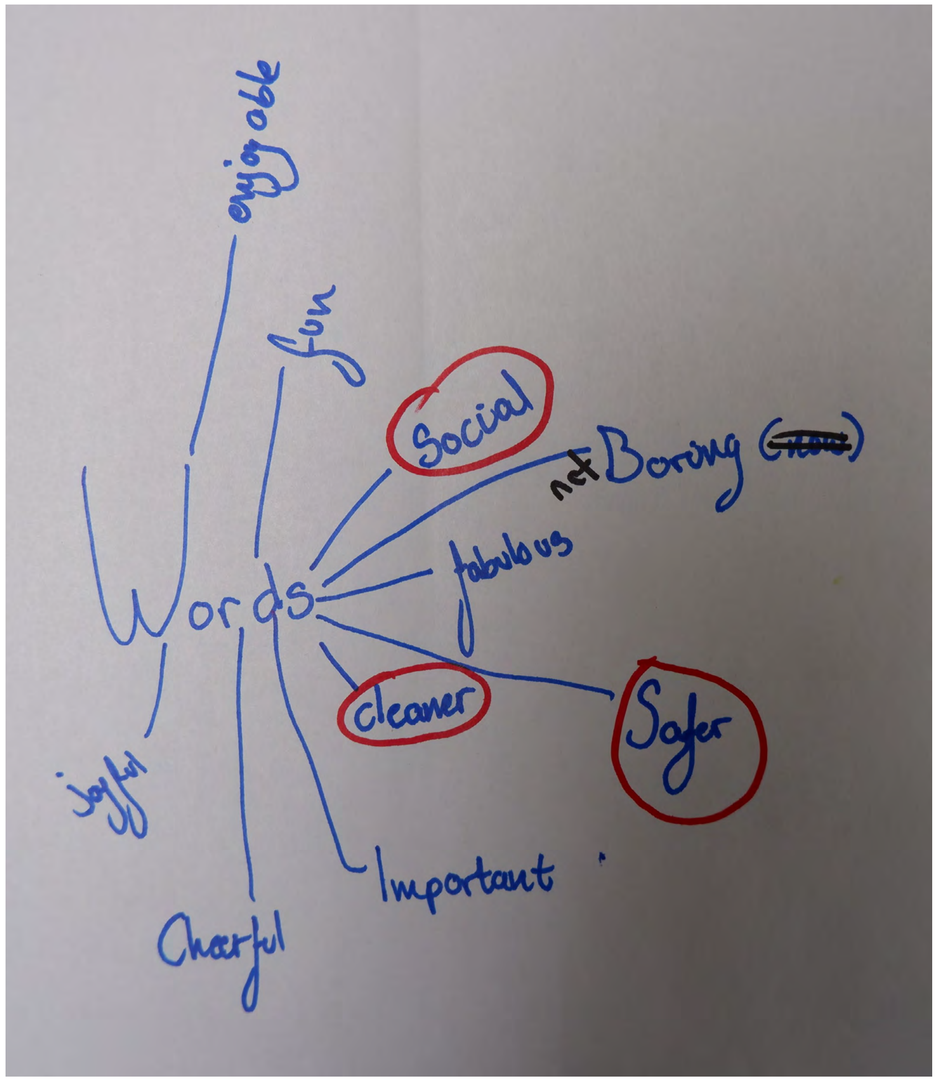


Table 2

Workshop Question 3:

What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?

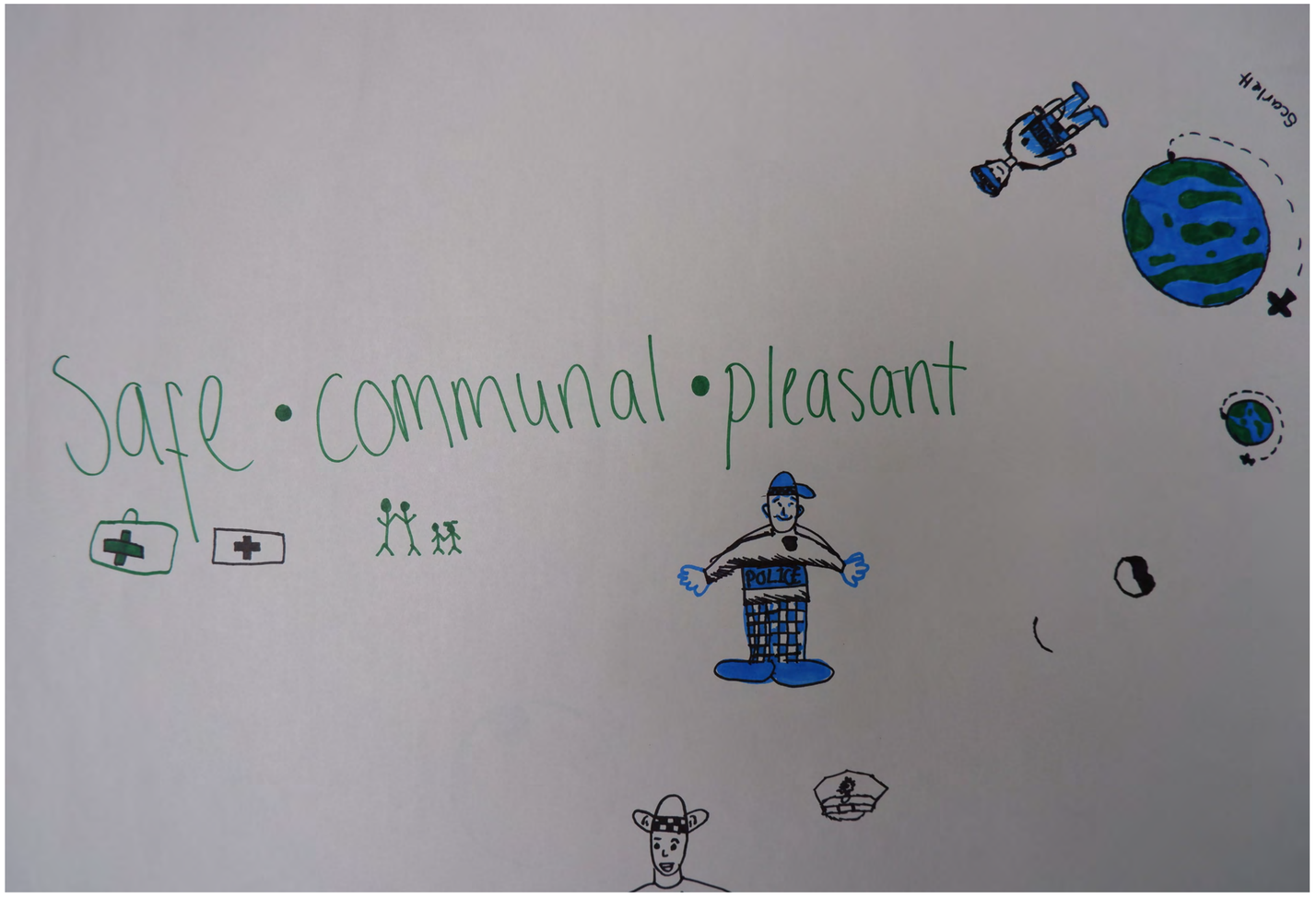
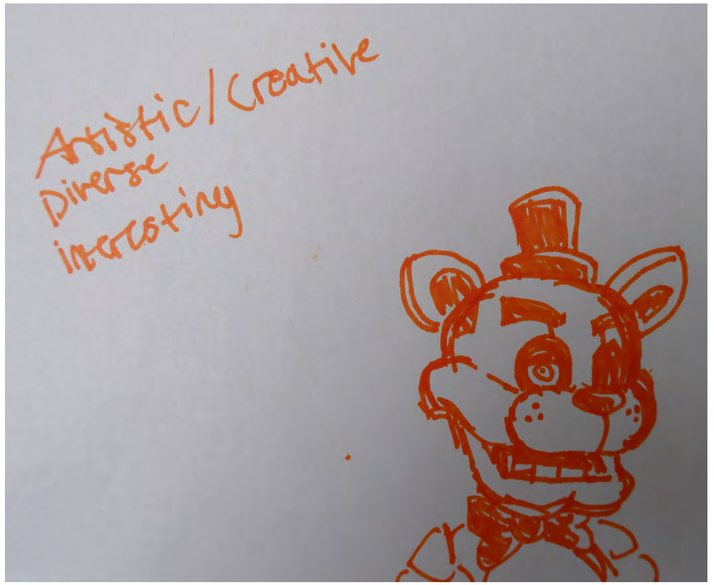
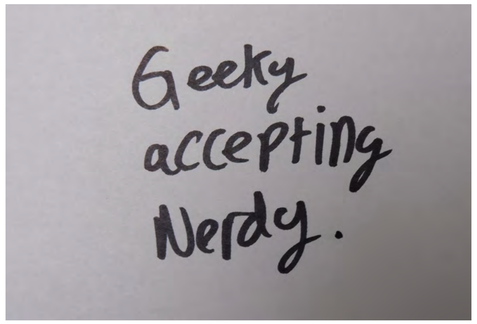


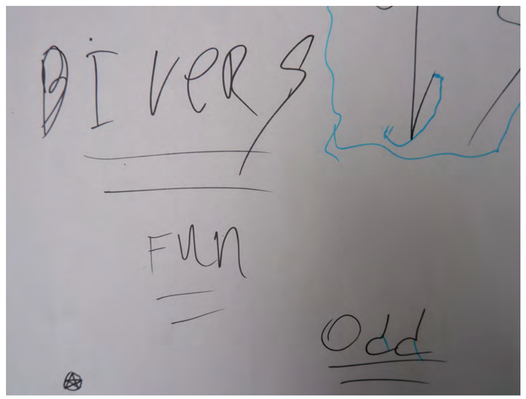
Table 3

Workshop Question 3:

What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?







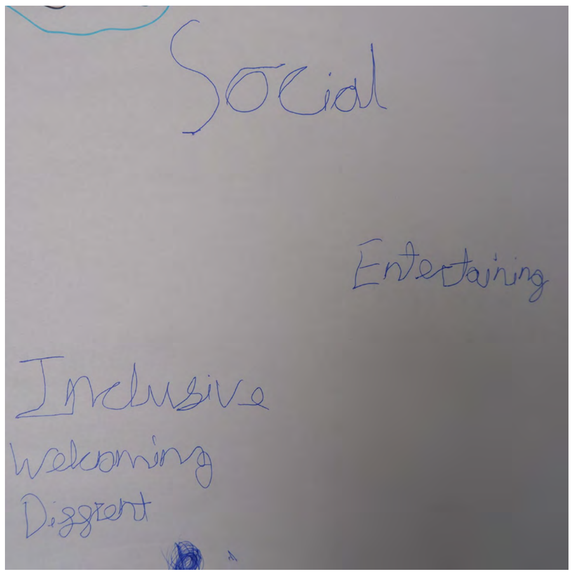


Table 4

Banbury
Vision
2050

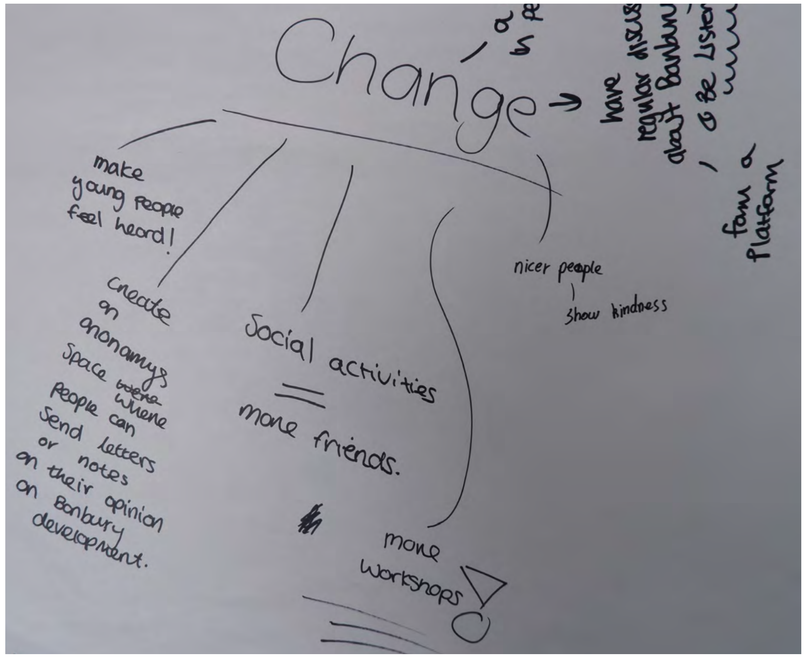
Workshop Question 4:

How do you think you can help make this change? How would you like to be involved in shaping this change?

(10 minutes)

Workshop Question 4:

How do you think you can help make this change? How would you like to be involved in shaping this change?



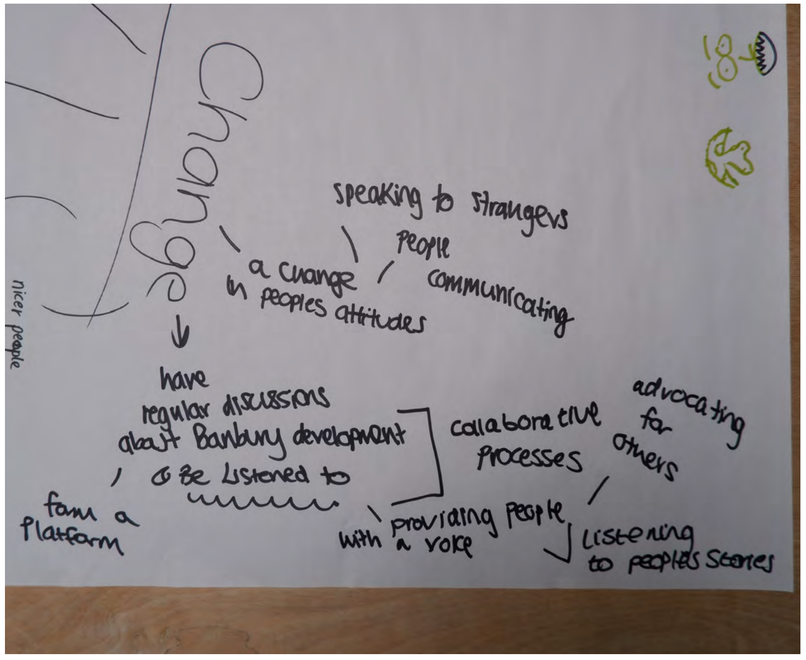


Table 1

Workshop Question 4:

How do you think you can help make this change? How would you like to be involved in shaping this change?

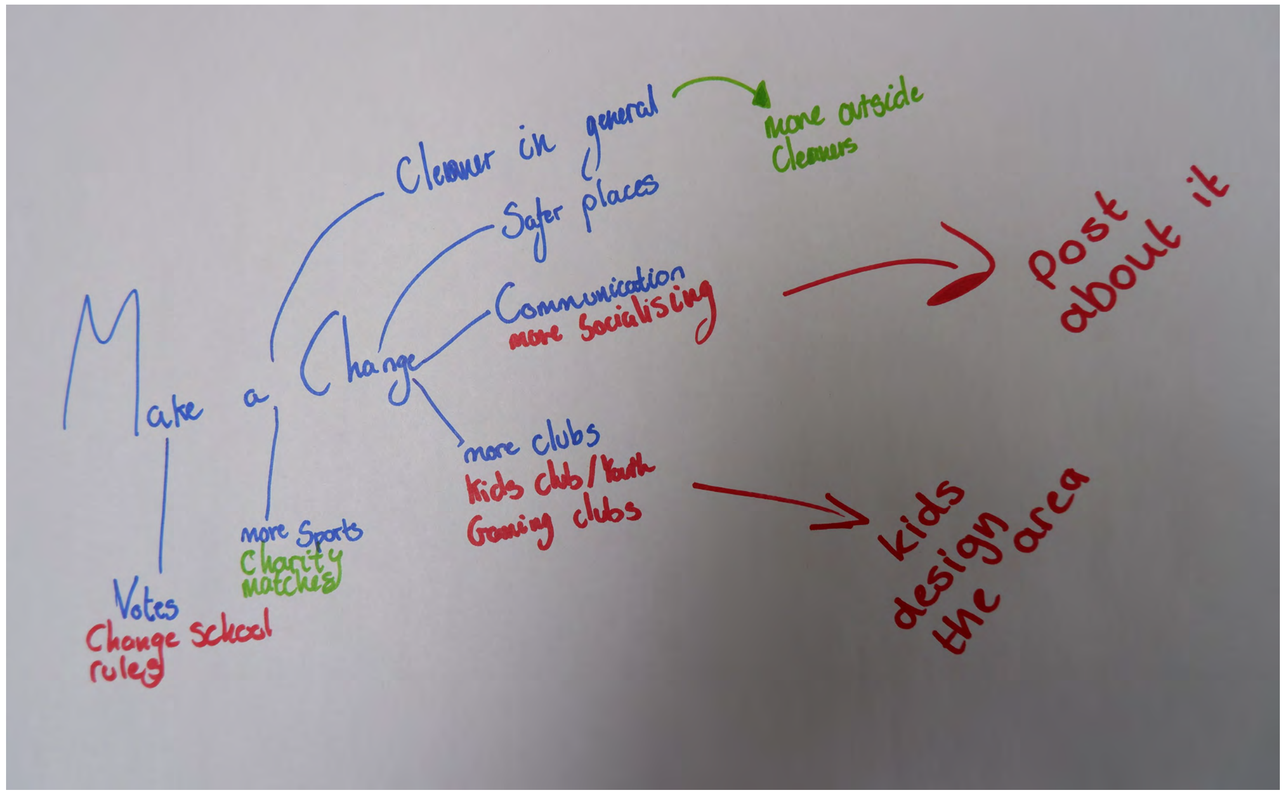


Table 2

Workshop Question 4:

How do you think you can help make this change? How would you like to be involved in shaping this change?

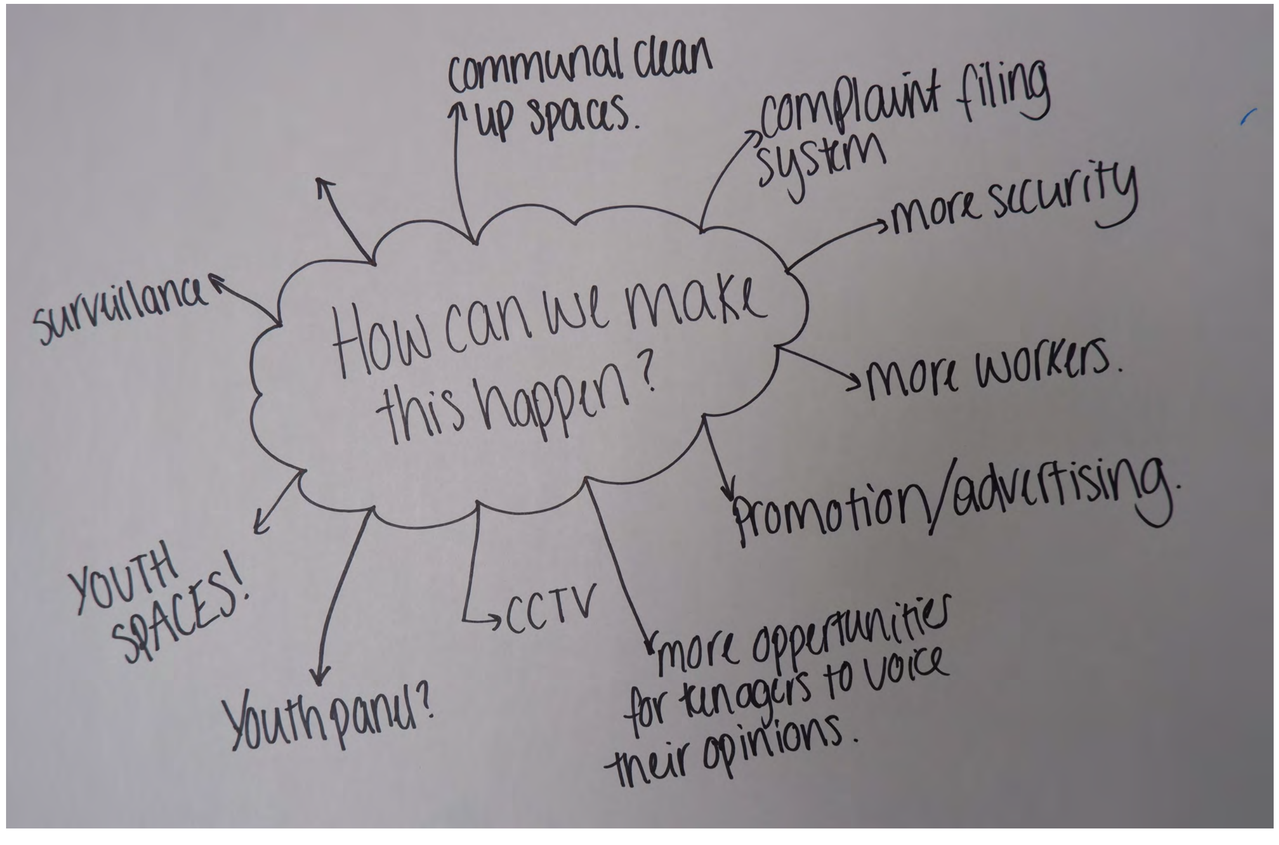


Table 3

Workshop Question 4:

How do you think you can help make this change? How would you like to be involved in shaping this change?

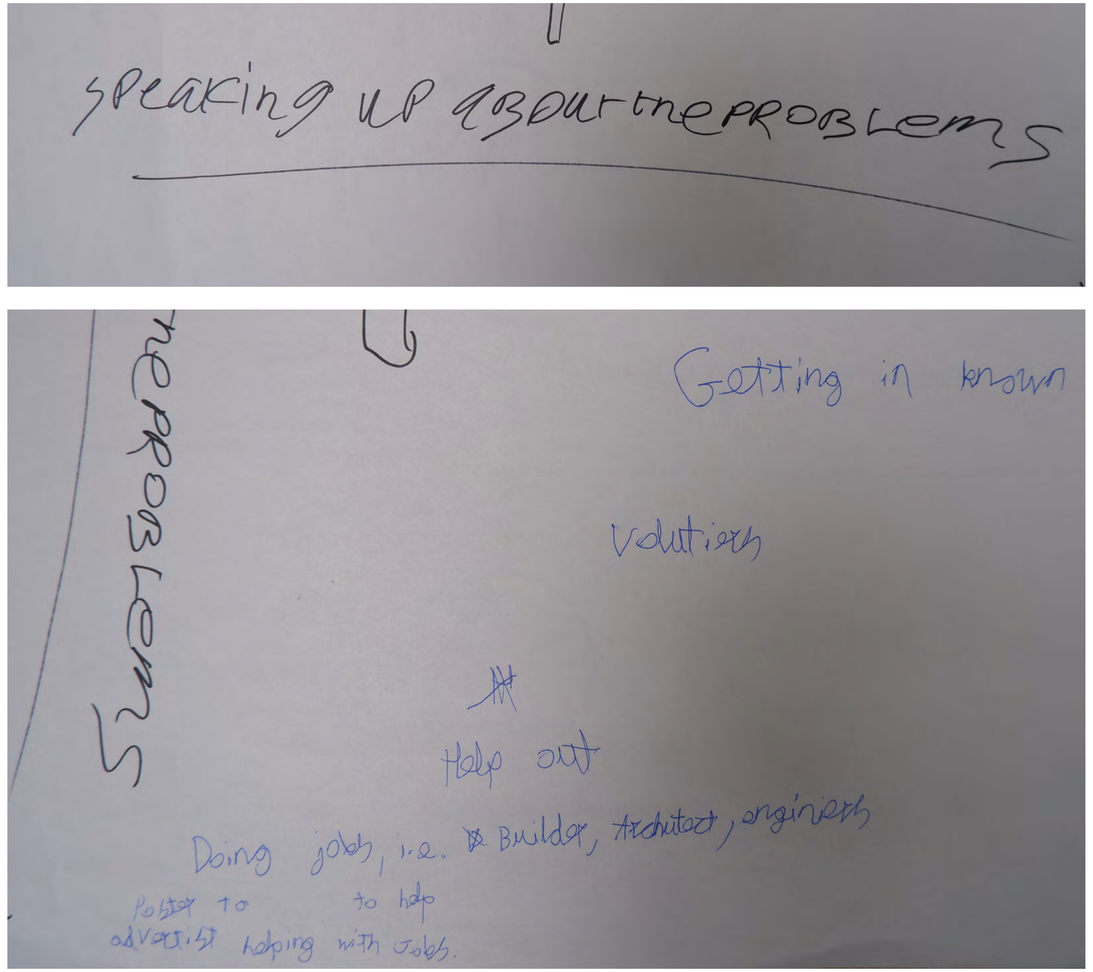


Table 4

Banbury
Vision
2050

Summary of Responses/Feedback

Workshop Question 1:

What do you like most about Banbury?

Retail:

Charity Shops

High Street Chains:
Primark
New Look
JD Sports

Large Food Stores:
Lidl
Morrisons

Independent Retail

Parks & Green/Blue Spaces:

Spiceball Park
Peoples Park
Easington Park
Hanwell Park
Hardwick Park

Canal
River Thames
Grimsbury Reservoir

Events, Culture & Heritage:

Canal Festival
Fun Fair
Fireworks Display
Live music/concerts

Banbury Museum
The Mill Arts Centre

Leisure & Recreation:

The Light (cinema, bowling, climbing)

Lock 29

Sports clubs & pitches
Skateparks

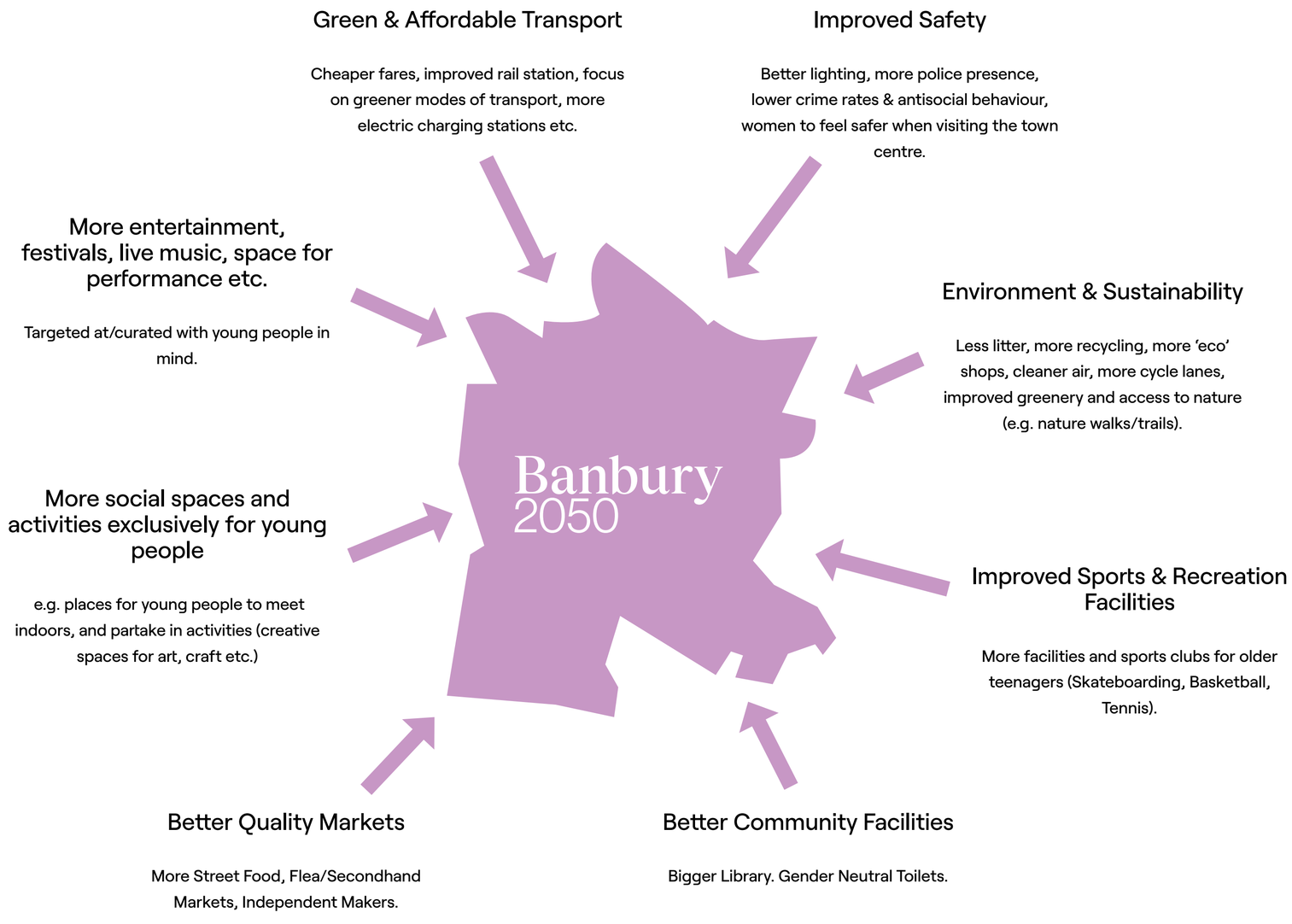
Connectivity:

“Not too big, not too small”

Rail Connections

Workshop Question 2:

What would you most like to see change by 2050?



Banbury
Vision
2050

Workshop Question 3:

What 3 words would you choose to describe the town centre you would like Banbury to be in 2050?

Workshop Question 4:

How do you think you can help make this change? How would you like to be involved in shaping this change?

Give young people a platform to be heard & listened to:

- More workshops and regular discussions for young people to voice their opinion
- Establish a Youth Panel
- Better Communication - ensure things are shared with young people - via school/college and social media
- Collaboration - Ask/enable young people to input during design stages (e.g when developing proposals for parks, green spaces, community facilities etc.)

Involvement in Community Events & Initiatives:

e.g. Community clean-ups / litter picking.

Concluding the workshop, students were reminded to complete and share the survey, making sure their voices are heard.

Banbury Vision 2050

Have your say on Banbury Town Centre→Banbury2050.co.uk

Banbury Vision 2050

What do you think would make Banbury a better place for everyone?
www.Banbury2050.co.uk

Banbury Vision 2050

Share your thoughts on the future of Banbury Town Centre
www.Banbury2050.co.uk

Banbury Vision 2050

Thank you!

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Banbury Vision 2050

Transport and Connectivity Workshop

27th November 2023

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning

Engagement Purpose

Provide a narrative to guide the growth of Banbury town centre over the next 30 years

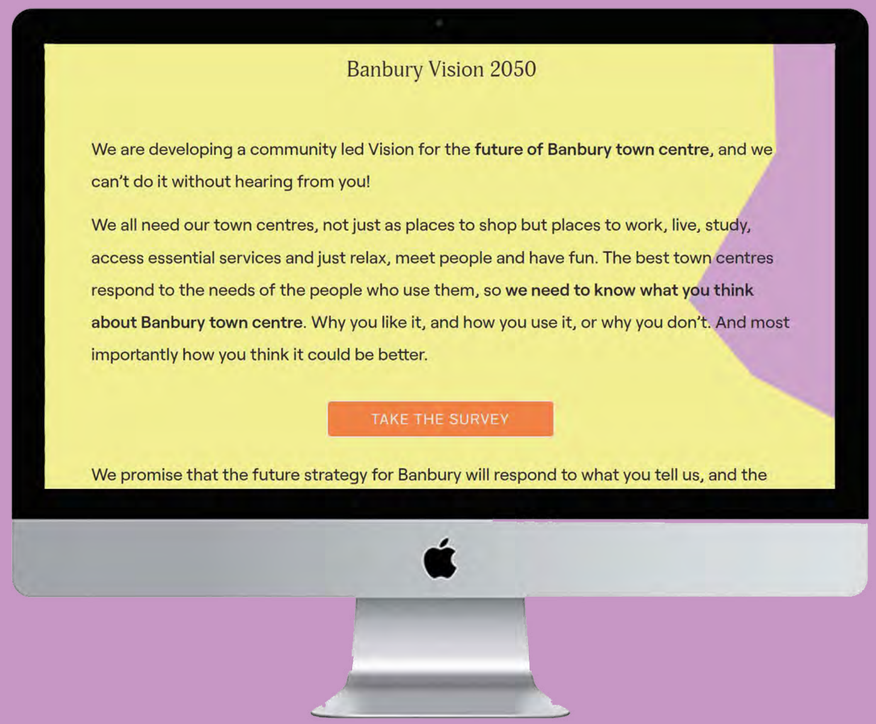
Engagement Process

Major online survey

Series of specialist workshops

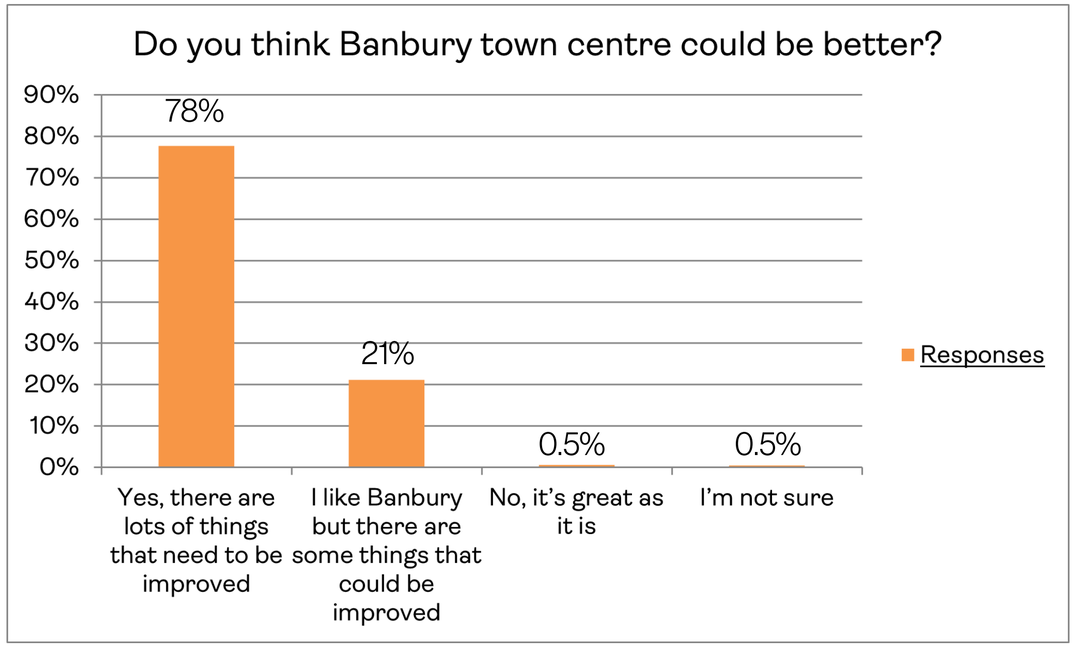
Engagement Timetable

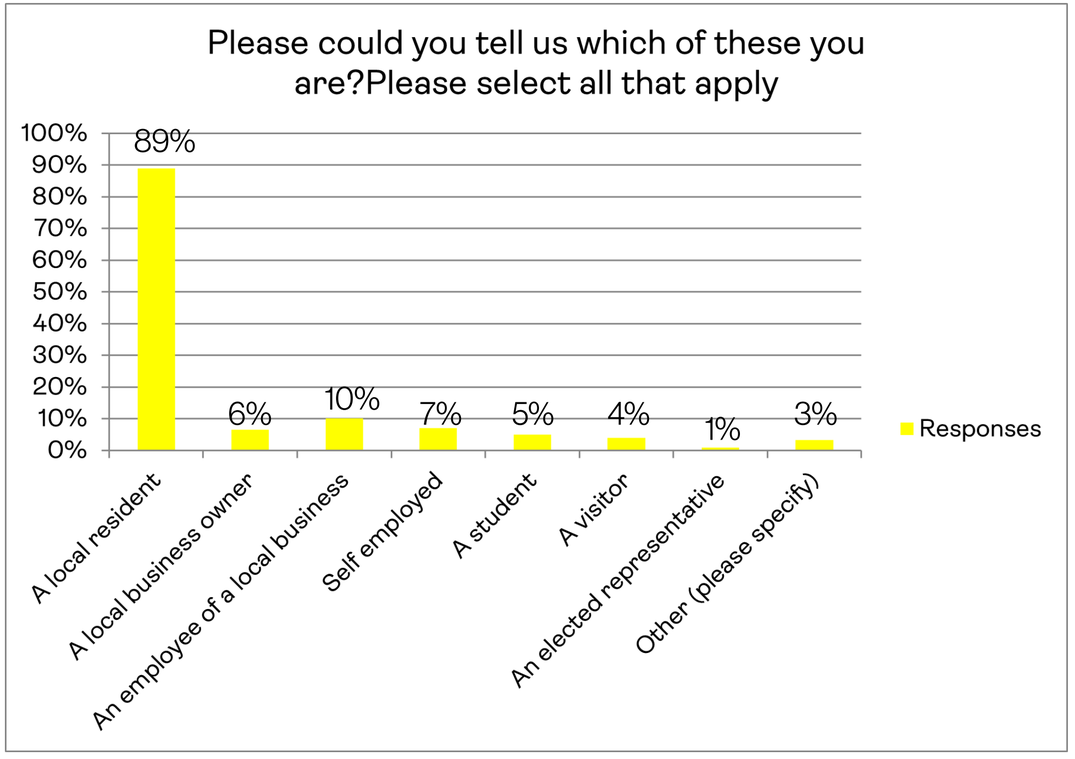
October	Officer, member & stakeholder briefings
November 9th	Survey Launch and schools' workshop
November - January	Online survey
November	Six specialist workshops
January	Results analysed
February	Draft report prepared

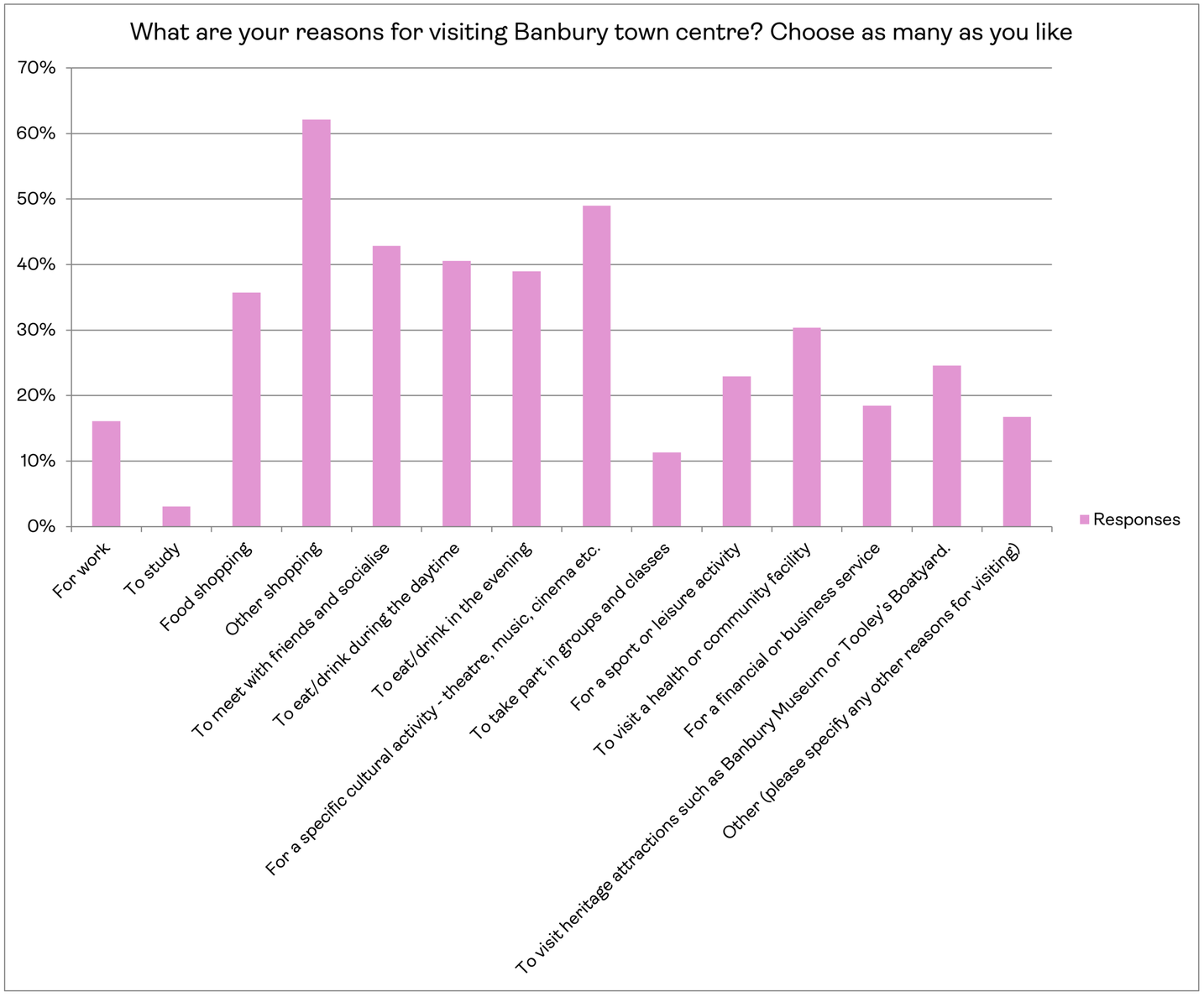


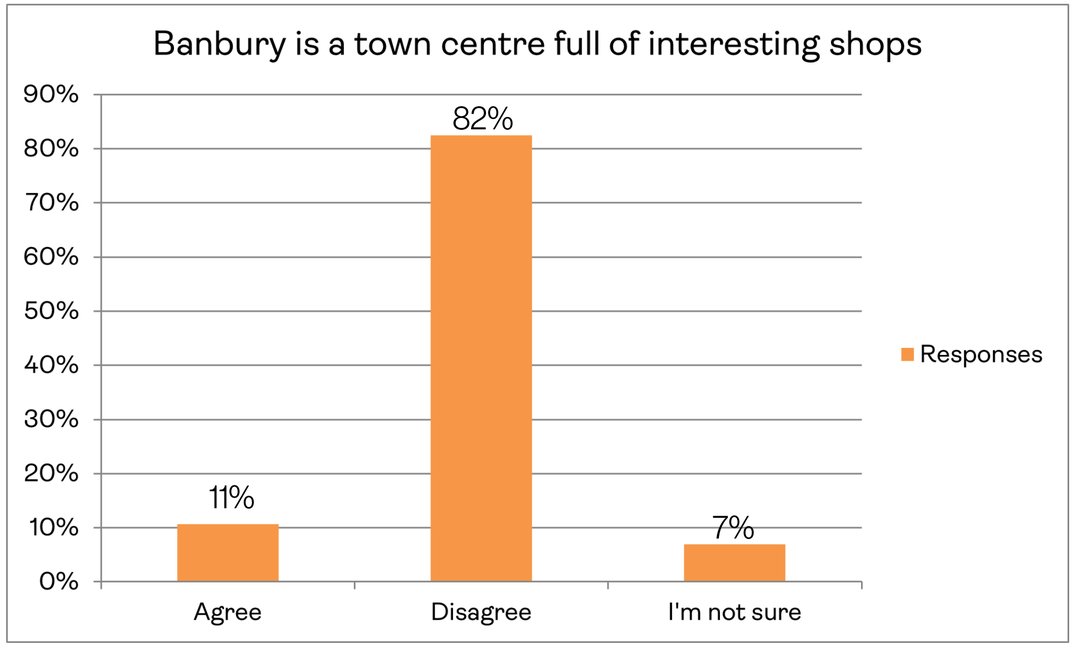
Key issues from survey to date

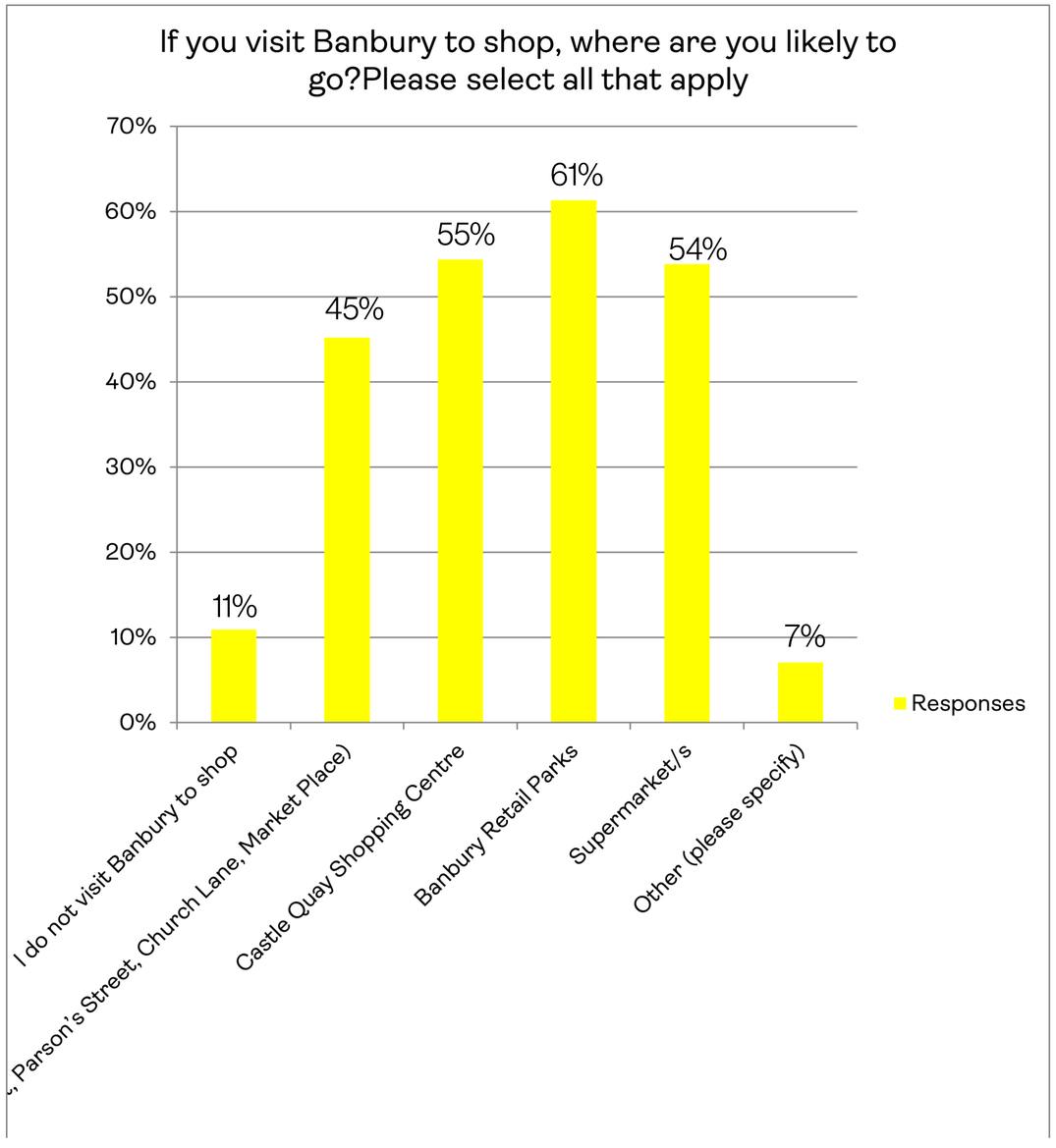
(Export from 23/11/23)

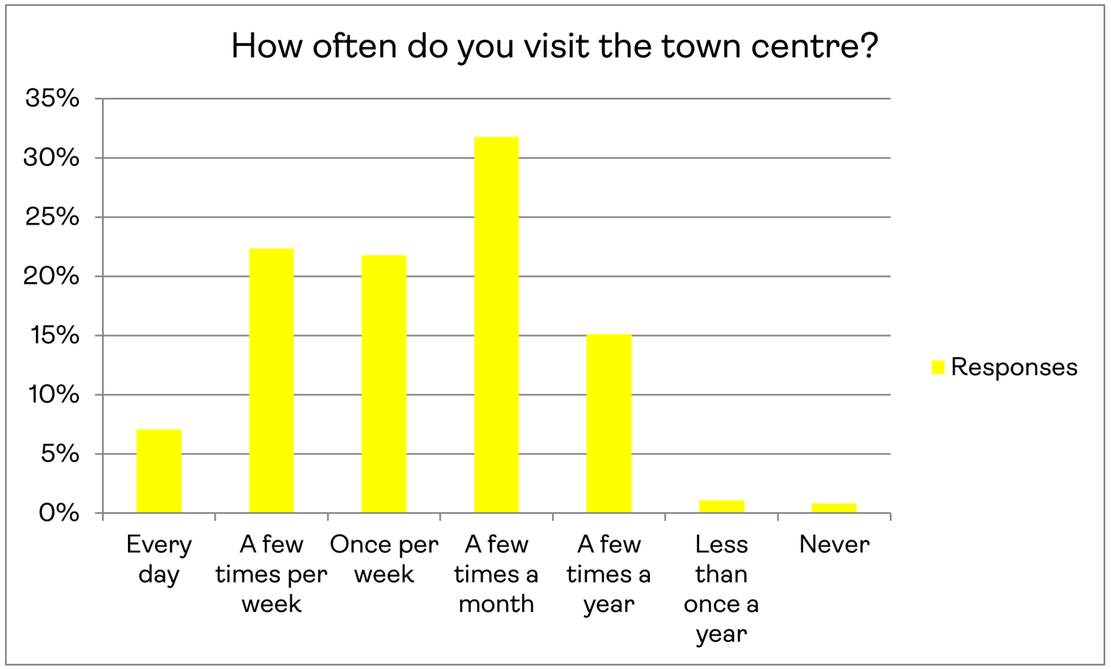

Do you think Banbury town centre could be better?
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
78%
21%
0.5%
0.5%
Yes, there are lots of things that need to be improved
I like Banbury but there are some things that could be improved
No, it's great as it is
I'm not sure
Responses

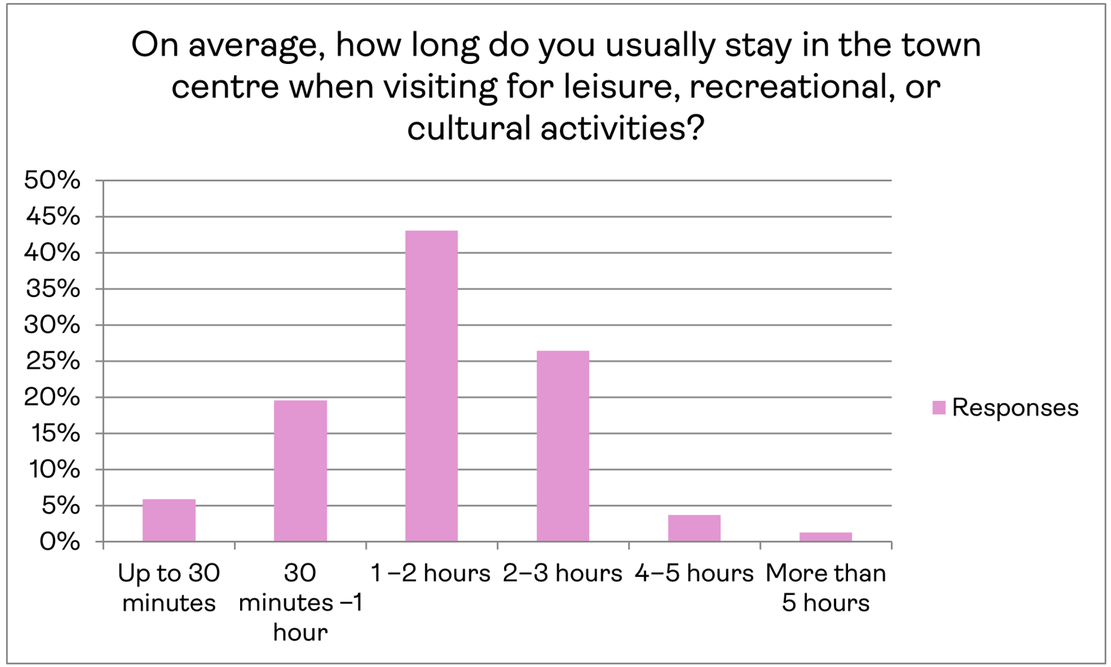

Please could you tell us which of these you are?Please select all that apply
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
89%
6%
10%
7%
5%
4%
1%
3%
A local resident
A local business owner
An employee of a local business
Self employed
A student
A visitor
An elected representative
Other (please specify)
Responses

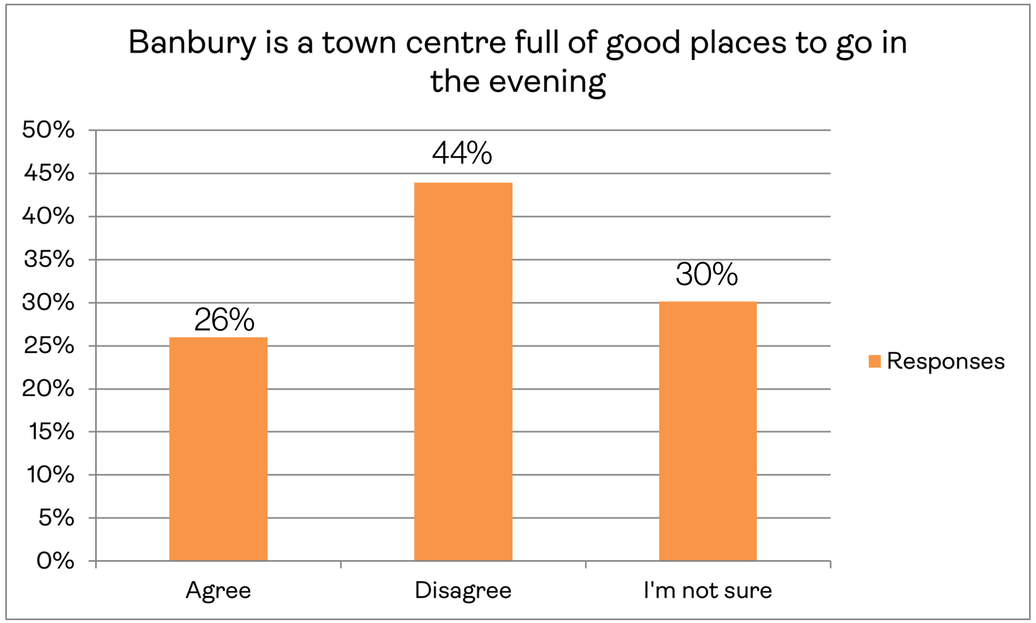

What are your reasons for visiting Banbury town centre? Choose as many as you like
70%
60%
50%
40%
30%
20%
10%
0%
For work
To study
Food shopping
Other shopping
To meet with friends and socialise
To eat/drink during the daytime
To eat/drink in the evening
For a specific cultural activity - theatre, music, cinema etc.
To take part in groups and classes
For a sport or leisure activity
To visit a health or community facility
For a financial or business service
To visit heritage attractions such as Banbury Museum or Tooley's Boatyard.
Other (please specify any other reasons for visiting)
Responses

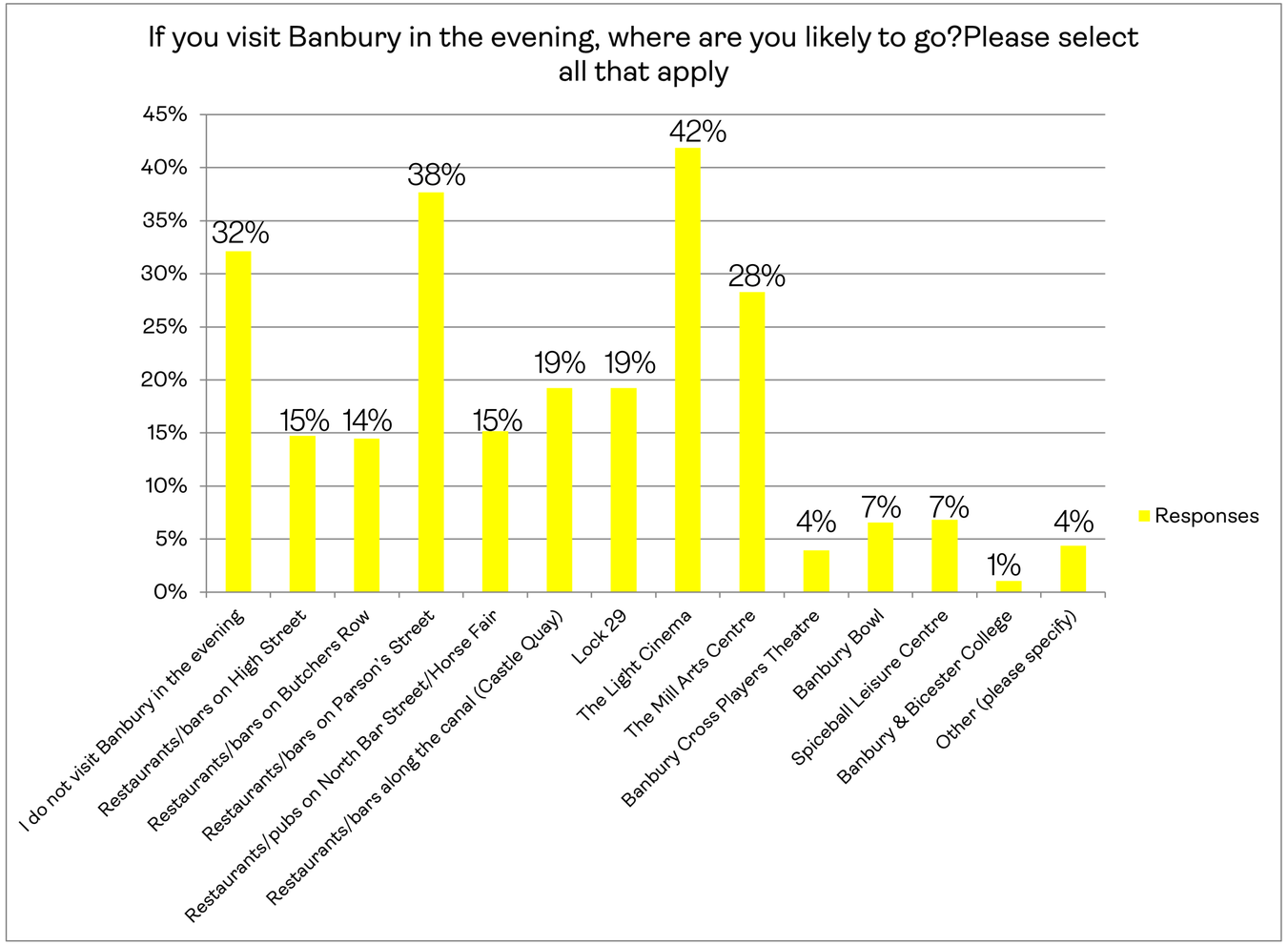

Banbury is a town centre full of interesting shops
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
82%
11%
7%
Agree
Disagree
I'm not sure
Responses

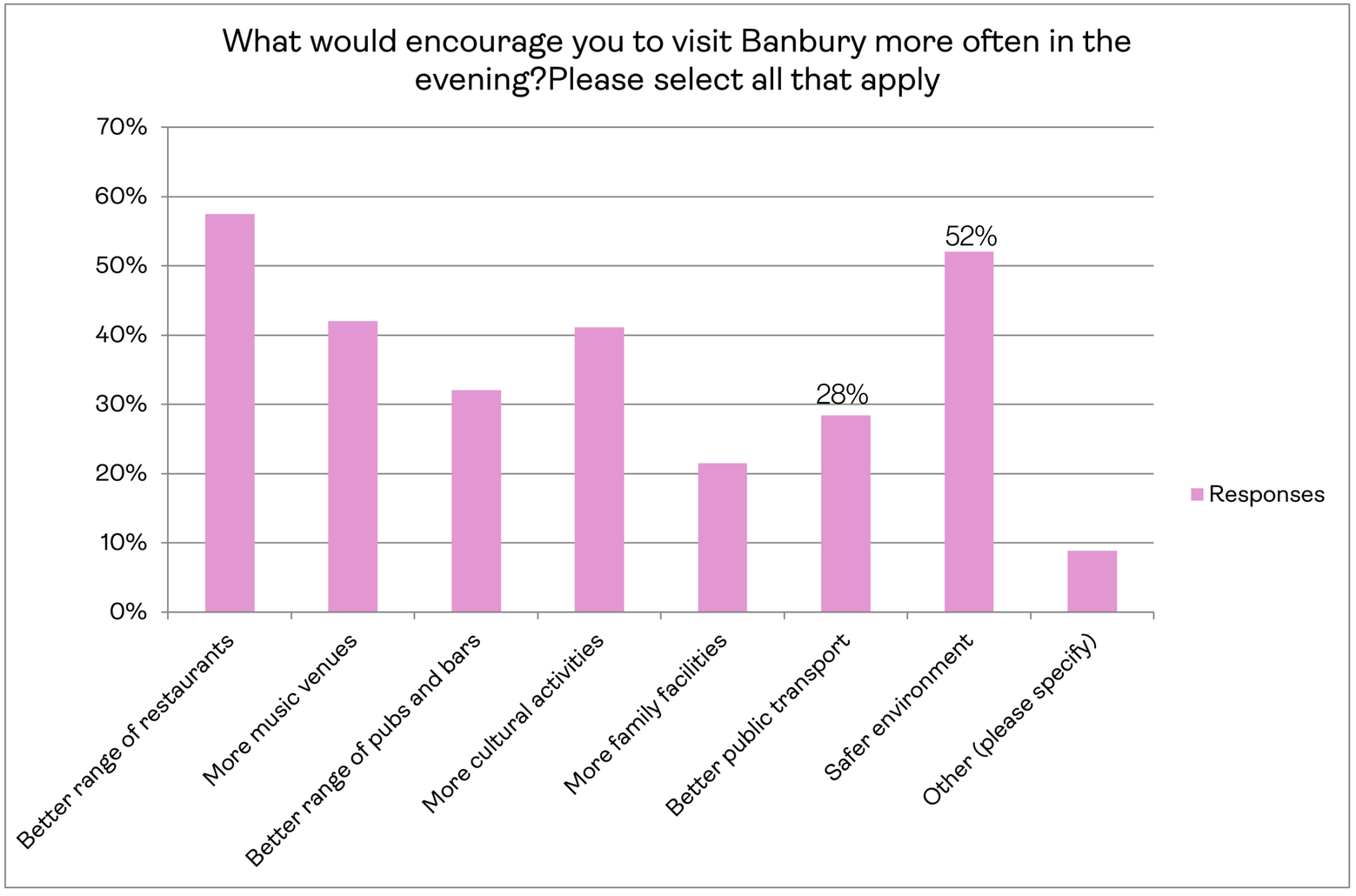

If you visit Banbury to shop, where are you likely to go?Please select all that apply
70%
60%
50%
40%
30%
20%
10%
0%
45%
55%
61%
54%
11%
7%
I do not visit Banbury to shop
, Parson's Street, Church Lane, Market Place)
Castle Quay Shopping Centre
Banbury Retail Parks
Supermarket/s
Other (please specify)
Responses


How often do you visit the town centre?
35%
30%
25%
20%
15%
10%
5%
0%
Every day
A few times per week
Once per week
A few times a month
A few times a year
Less than once a year
Never
Responses


On average, how long do you usually stay in the town centre when visiting for leisure, recreational, or cultural activities?
50%
45%
40%
35%
30%
25%
20%
15%
10%
5%
0%
Up to 30 minutes
30 minutes –1 hour
1–2 hours
2–3 hours
4–5 hours
More than 5 hours
Responses


Banbury is a town centre full of good places to go in the evening
50%
45%
40%
35%
30%
25%
20%
15%
10%
5%
0%
26%
44%
30%
Agree
Disagree
I'm not sure
Responses


If you visit Banbury in the evening, where are you likely to go?Please select all that apply
45%
40%
35%
30%
25%
20%
15%
10%
5%
0%
32%
15%
14%
38%
15%
19%
19%
42%
28%
4%
7%
7%
1%
4%
I do not visit Banbury in the evening
Restaurants/bars on High Street
Restaurants/bars on Butchers Row
Restaurants/bars on Parson's Street
Restaurants/pubs on North Bar Street/Horse Fair
Restaurants/bars along the canal (Castle Quay)
Lock 29
The Light Cinema
The Mill Arts Centre
Banbury Cross Players Theatre
Banbury Bowl
Spiceball Leisure Centre
Banbury & Bicester College
Other (please specify)
Responses


What would encourage you to visit Banbury more often in the evening?Please select all that apply
70%
60%
50%
40%
30%
20%
10%
0%
52%
28%
Responses
Better range of restaurants
More music venues
Better range of pubs and bars
More cultural activities
More family facilities
Better public transport
Safer environment
Other (please specify)

Green & Affordable Transport

Cheaper fares, improved rail station, focus on greener modes of transport, more electric charging stations etc.

Improved Safety

Better lighting, more police presence, lower crime rates & antisocial behaviour, women to feel safer when visiting the town centre.

More entertainment, festivals, live music, space for performance etc.

Targeted at/curated with young people in mind.

Environment & Sustainability

Less litter, more recycling, more 'eco' shops, cleaner air, more cycle lanes, improved greenery and access to nature (e.g. nature walks/trails).

More social spaces and activities exclusively for young people

e.g. places for young people to meet indoors, and partake in activities (creative spaces for art, craft etc.)

Improved Sports & Recreation Facilities

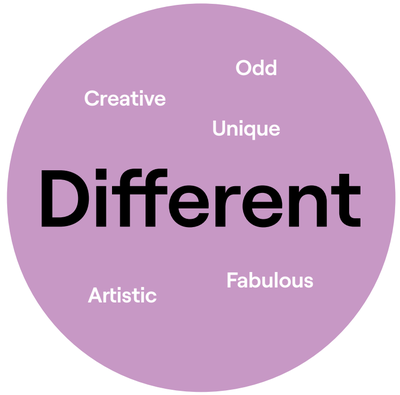
More facilities and sports clubs for older teenagers (Skateboarding, Basketball, Tennis).

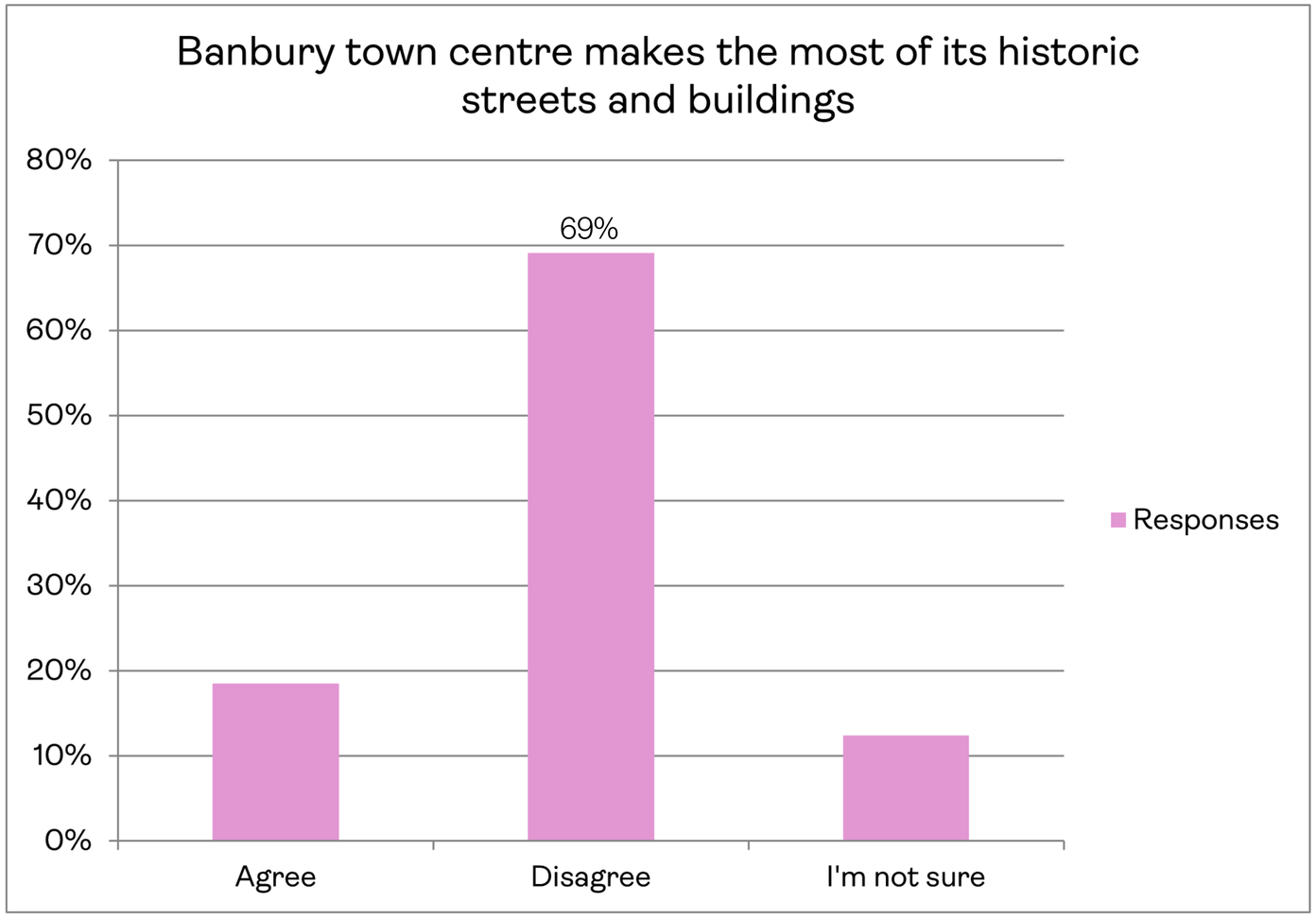
Better Quality Markets

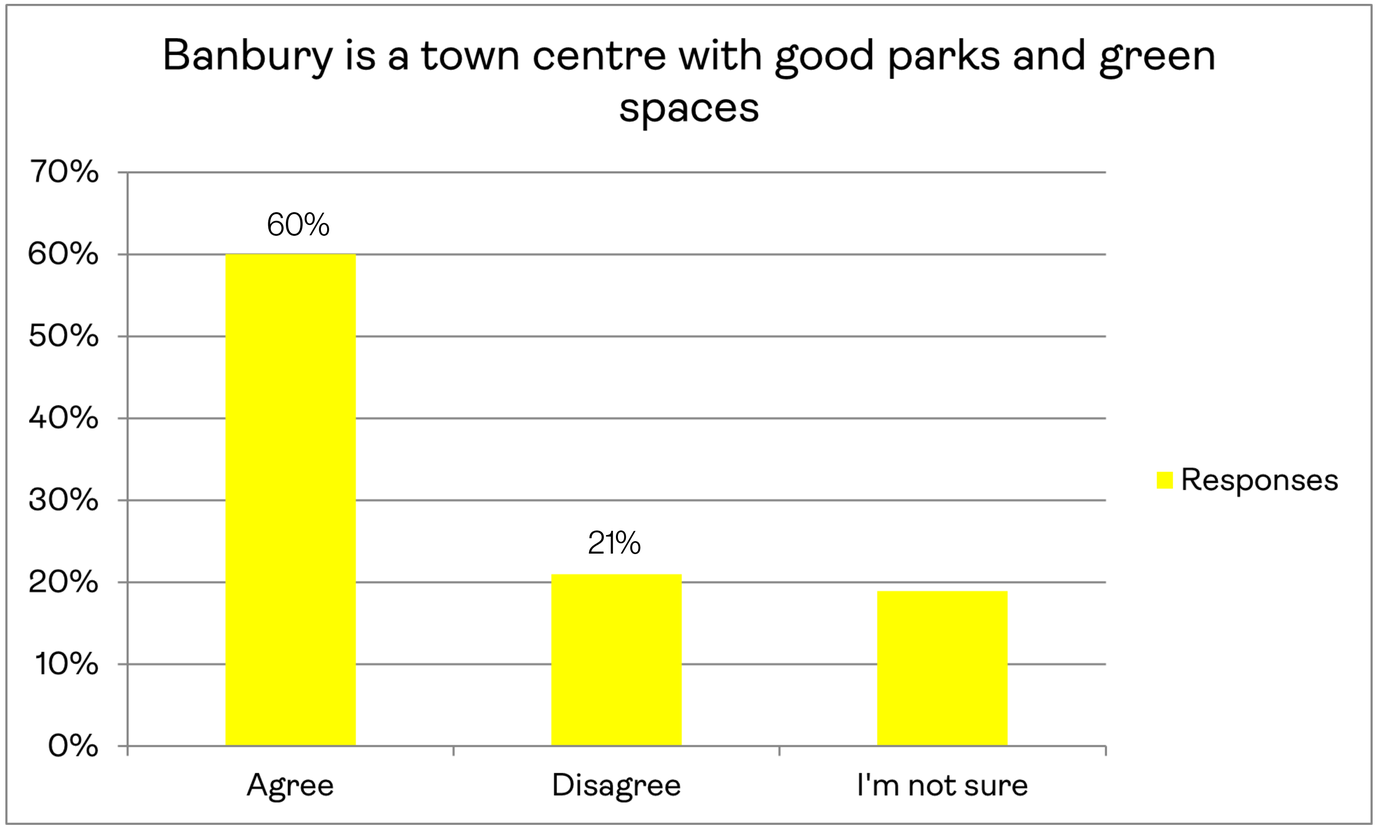
More Street Food, Flea/Secondhand Markets, Independent Makers.

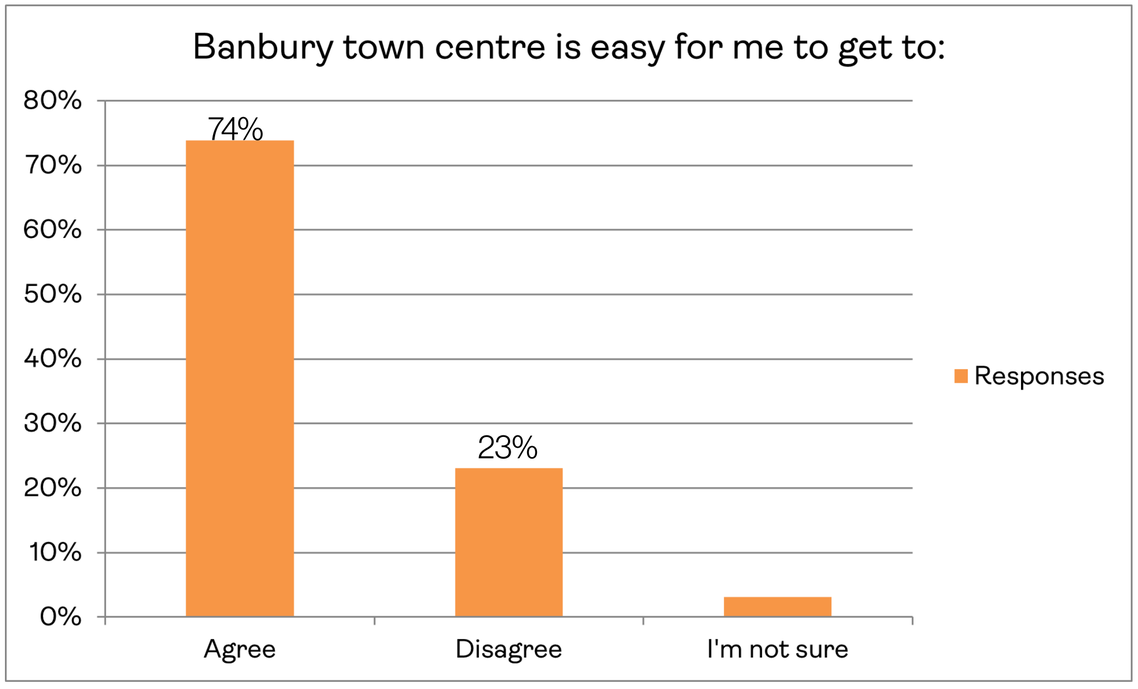
Better Community Facilities

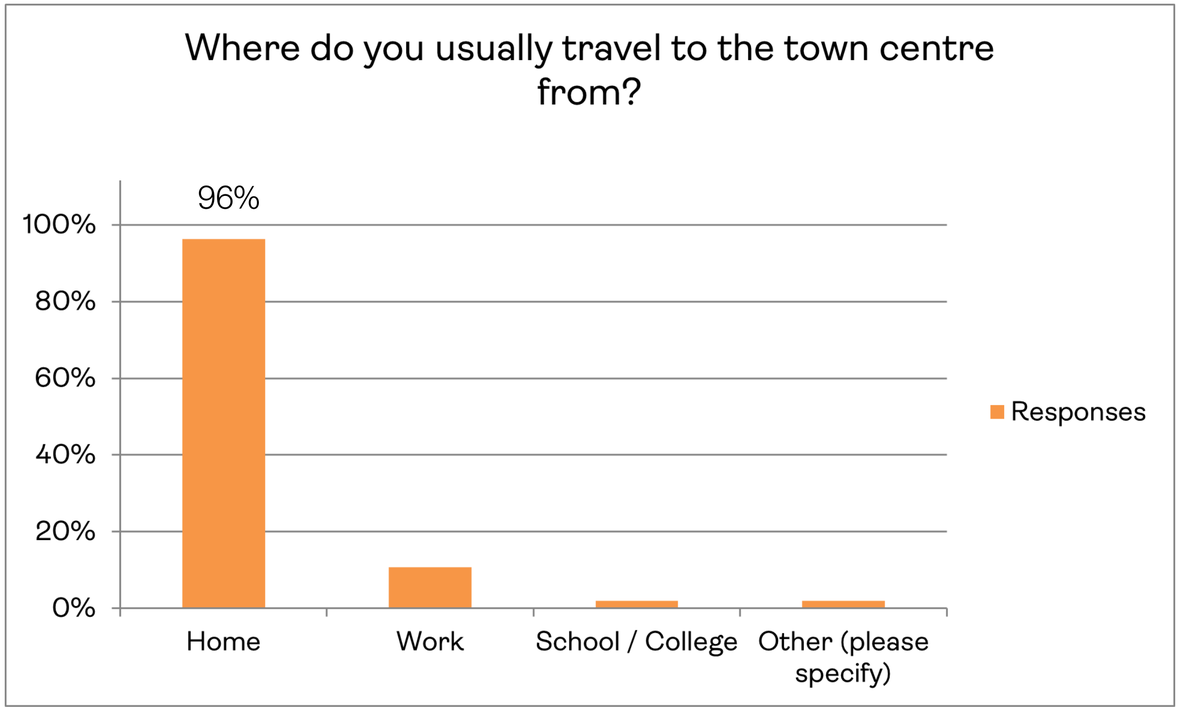
Bigger Library. Gender Neutral Toilets.

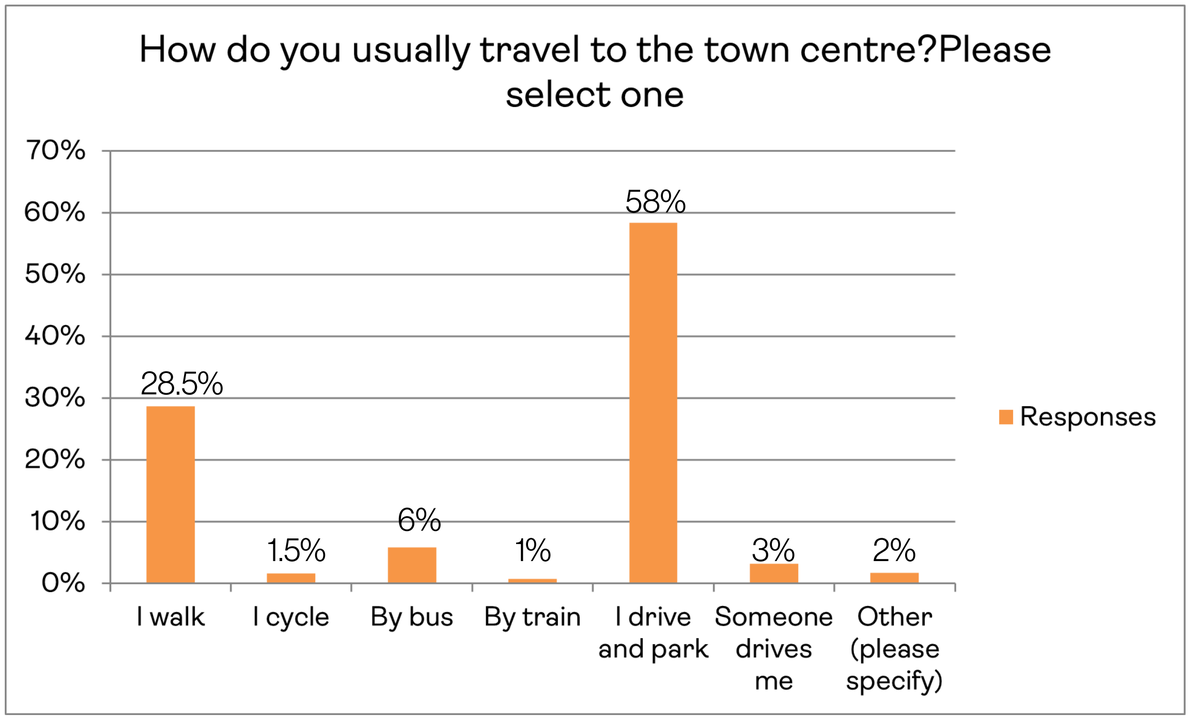


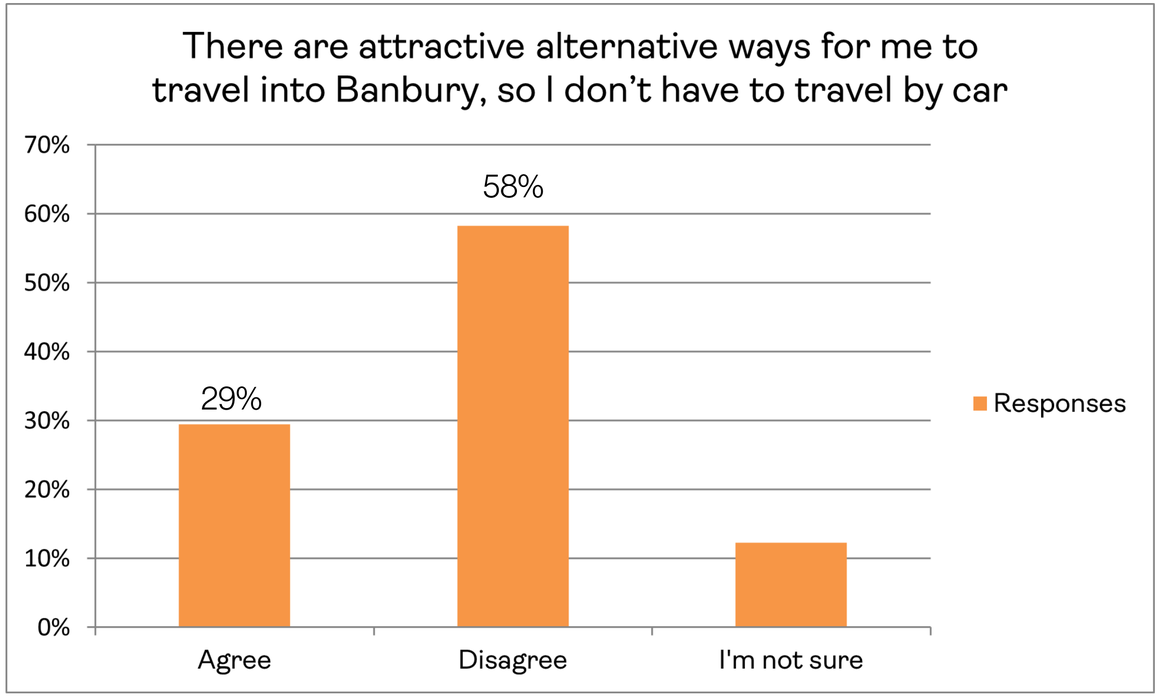

Banbury town centre makes the most of its historic streets and buildings
80%
70%
60%
50%
40%
30%
20%
10%
0%
69%
Agree
Disagree
I'm not sure
Responses

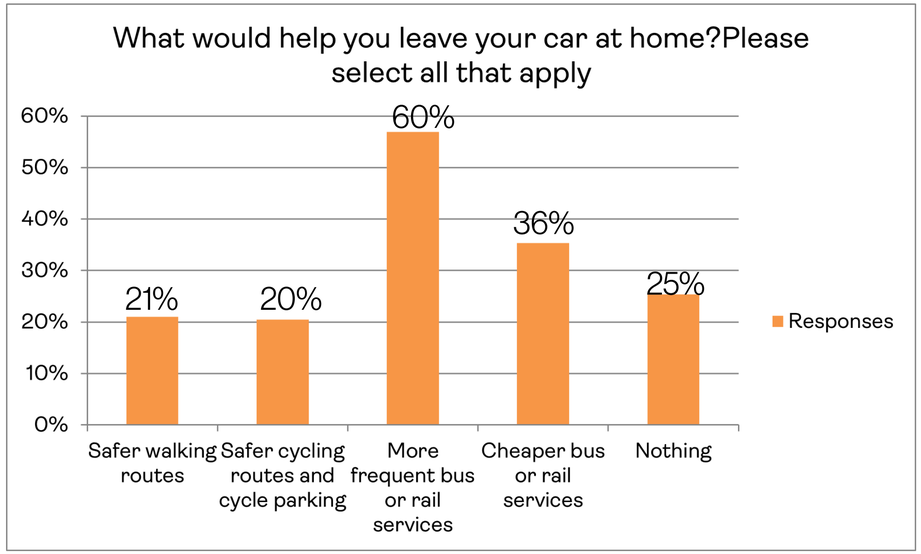

Banbury is a town centre with good parks and green spaces
70%
60%
50%
40%
30%
20%
10%
0%
60%
21%
Agree
Disagree
I'm not sure
Responses

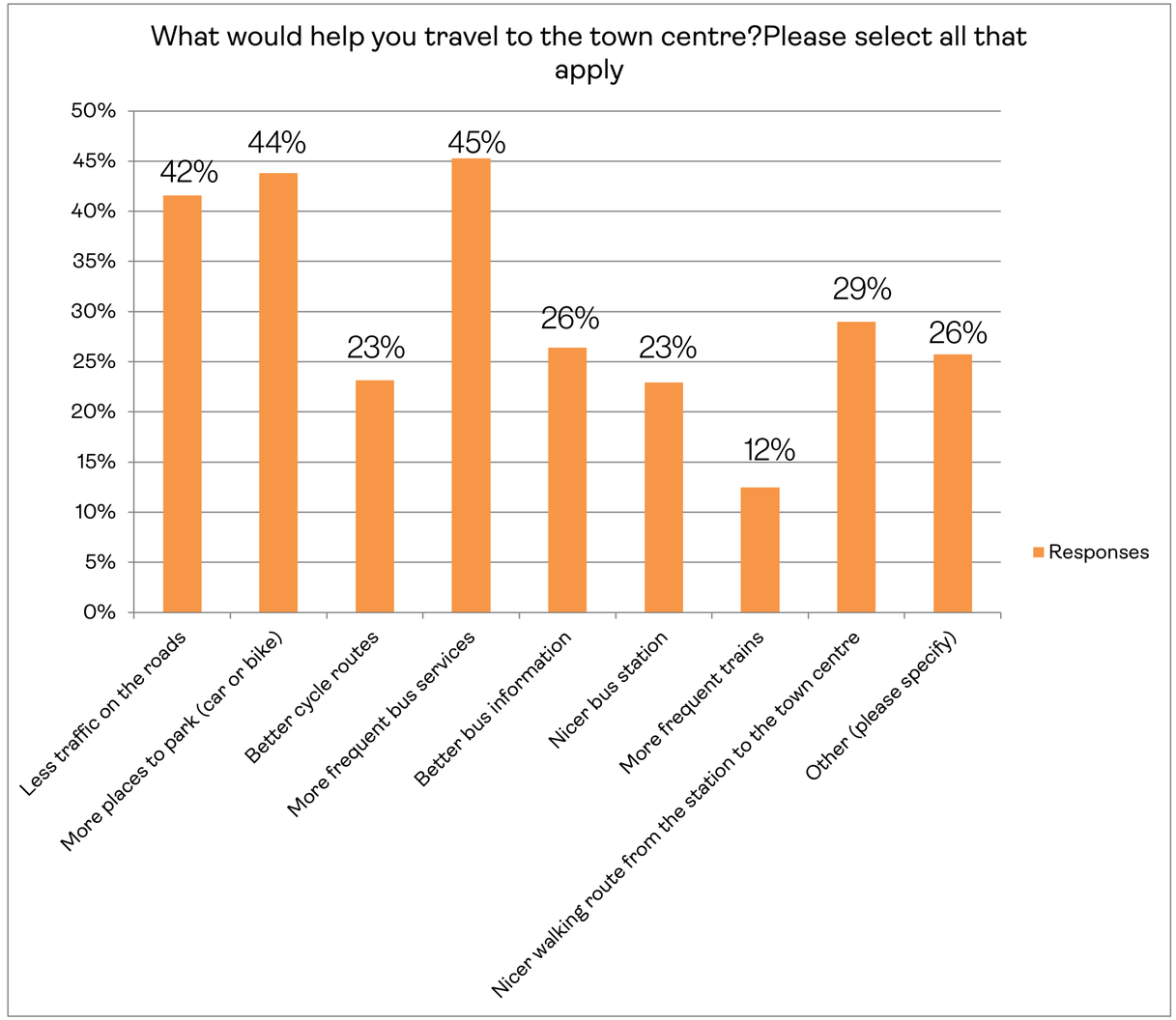

Banbury town centre is easy for me to get to:
80%
70%
60%
50%
40%
30%
20%
10%
0%
74%
23%
Agree
Disagree
I'm not sure
Responses

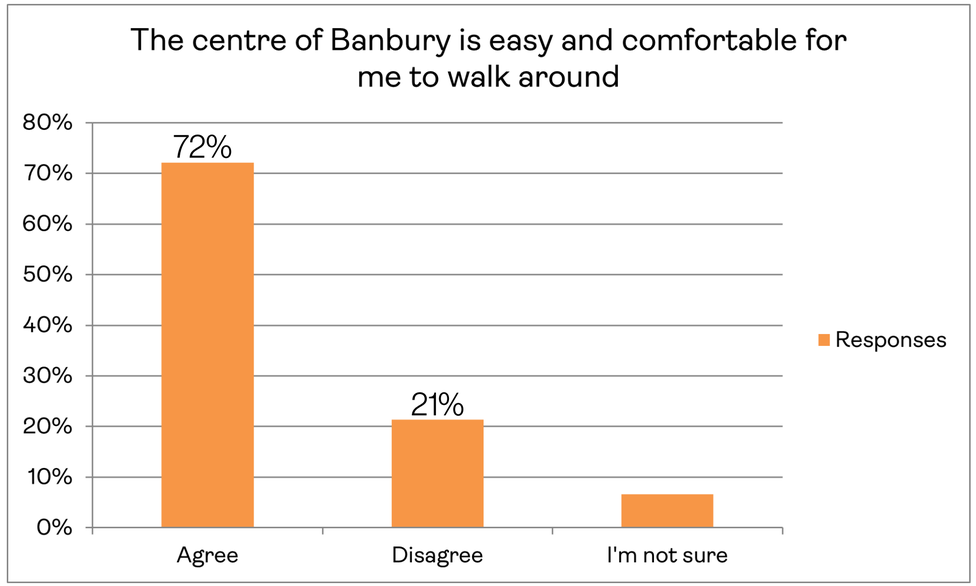

Where do you usually travel to the town centre from?
100%
80%
60%
40%
20%
0%
96%
Home
Work
School / College
Other (please specify)
Responses

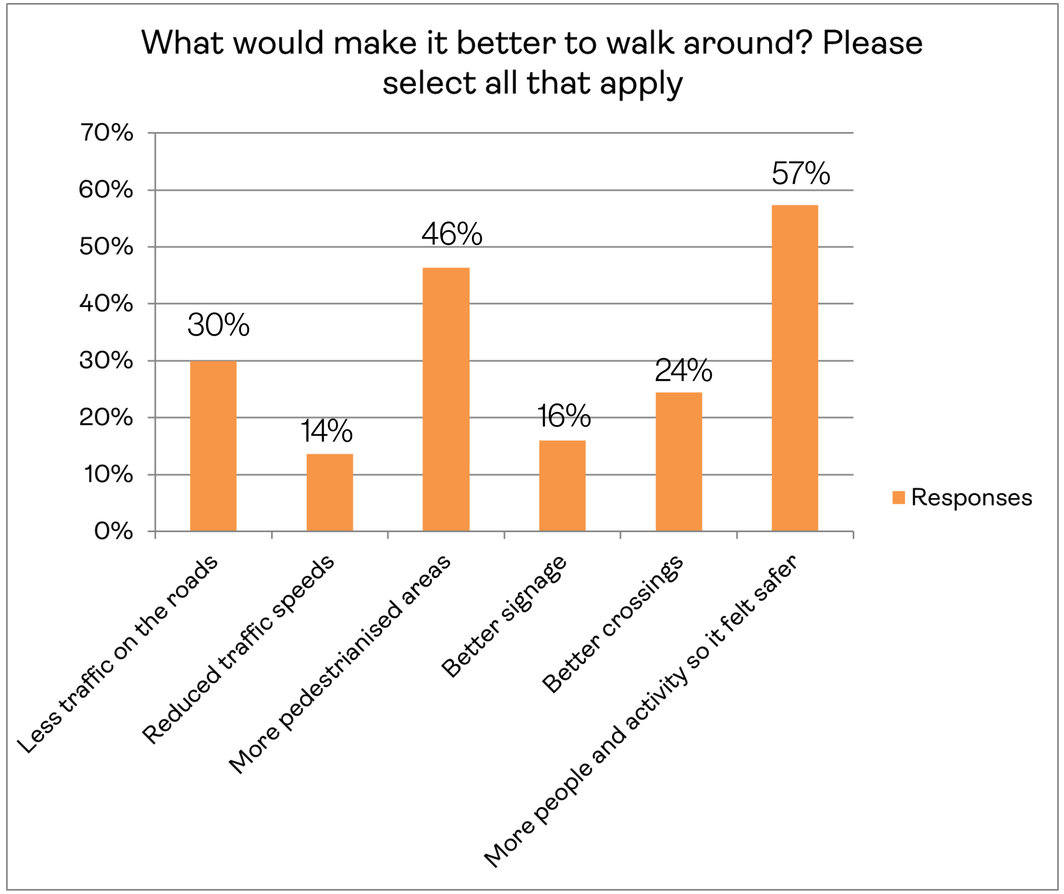

How do you usually travel to the town centre?Please select one
70%
60%
50%
40%
30%
20%
10%
0%
28.5%
1.5%
6%
1%
58%
3%
2%
I walk
I cycle
By bus
By train
I drive and park
Someone drives me
Other (please specify)
Responses


There are attractive alternative ways for me to travel into Banbury, so I don't have to travel by car
70%
60%
50%
40%
30%
20%
10%
0%
29%
58%
Agree
Disagree
I'm not sure
Responses


What would help you leave your car at home?Please select all that apply
60%
50%
40%
30%
20%
10%
0%
21%
20%
60%
36%
25%
Responses
Safer walking routes
Safer cycling routes and cycle parking
More frequent bus or rail services
Cheaper bus or rail services
Nothing


What would help you travel to the town centre?Please select all that apply
50%
45%
40%
35%
30%
25%
20%
15%
10%
5%
0%
42%
44%
23%
45%
26%
23%
12%
29%
26%
Responses
Less traffic on the roads
More places to park (car or bike)
Better cycle routes
More frequent bus services
Better bus information
Nicer bus station
More frequent trains
Nicer walking route from the station to the town centre
Other (please specify)


The centre of Banbury is easy and comfortable for me to walk around
80%
70%
60%
50%
40%
30%
20%
10%
0%
72%
21%
Agree
Disagree
I'm not sure
Responses


What would make it better to walk around? Please select all that apply
70%
60%
50%
40%
30%
20%
10%
0%
30%
14%
46%
16%
24%
57%
Less traffic on the roads
Reduced traffic speeds
More pedestrianised areas
Better signage
Better crossings
More people and activity so it felt safer
Responses

Banbury
Vision
2050

Group Discussions:

What is good/strong about Banbury from a transport & movement perspective?

Do stakeholders agree with the headline issues from the survey so far?

Banbury
Vision
2050

Group Discussions:

What would stakeholders like to se improved in Banbury?

Can we choose 3 words to describe the type of town we would like Banbury to be in 2050?

Banbury
Vision
2050

Group Discussions:

What are the key projects that can help deliver this change?

Are there any ‘quick wins’ that can generate momentum?

What are the best ways for stakeholders to be involved in delivering the Vision?

Banbury
Vision
2050

Lunch

(1-1.30pm)

Banbury
Vision
2050

Group feedback & discussion on key issues

(1.30 - 2.30pm)

Banbury Vision 2050

Have your say on Banbury Town Centre→Banbury2050.co.uk

Banbury Vision 2050

What do you think would make Banbury a better place for everyone? www.Banbury2050.co.uk

Banbury Vision 2050

Share your thoughts on the future of Banbury Town Centre www.Banbury2050.co.uk

Banbury Vision 2050

Thank you!

Cherwell DISTRICT COUNCIL NORTH OXFORDSHIRE

HemingwayDesign

NEW masterplanning