



**BANBURY
BRIGHTER
FUTURES**

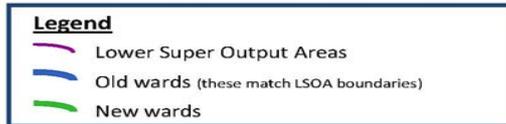
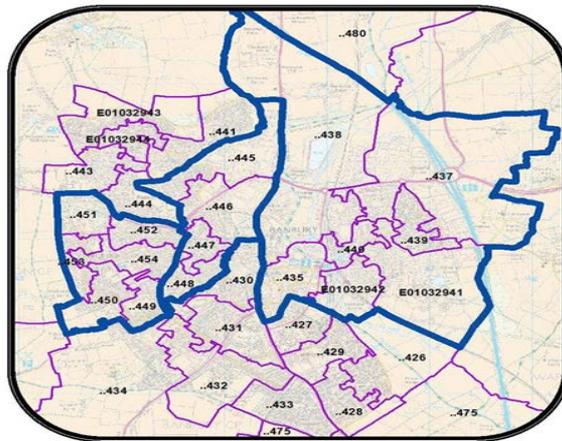


Cherwell

DISTRICT COUNCIL
NORTH OXFORDSHIRE

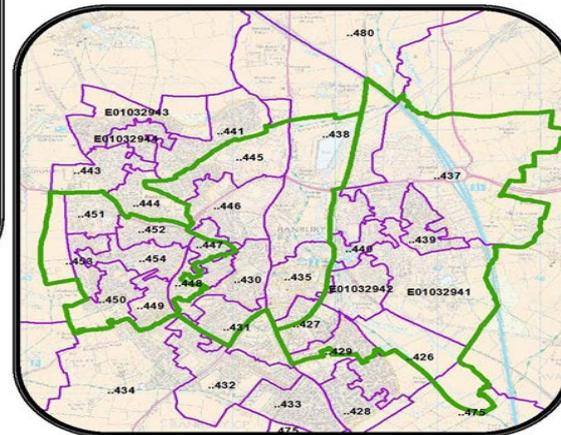
What is Brighter Futures?

- The Brighter Futures in Banbury is a Partnership has worked together to improve lives in Banbury for more than 12 years
- Brings together partners from a wide range of disciplines; health, education, business, voluntary, community and faith groups, to find ways to promote and improve the health and wellbeing of residents and increase opportunities
- Focus on 3 wards of Banbury with greatest levels of deprivation and need



Lower Super Output Areas in Banbury

All LSOAs marked with only three digits are preceded by E01028nnn.
E.g. the area marked "...438" is E01028438.



Partnership Themes & Structure

Themes

- Stronger communities & volunteering
- Health, wellbeing and physical activity
- Safer communities
- Housing
- Economy, education & skills
- Start Well

Structure

- Stakeholder Steering Group
- Partnership events
- Local networks – Grimsbury & North Banbury networks

Ruscote and Neithrop Data compared to Oxfordshire

Banbury Ruscote and Neithrop

A quarter (8 out of 32) of local health and wellbeing indicators are ranked as worse than the England average, including:

- Overall income deprivation (all ages) and older people in poverty
- Emergency hospital admissions for all causes.
- Overall income deprivation (all ages) and older people in poverty

Banbury Ruscote and Neithrop

An above-average proportion of:

- Working aged people aged 30-45 years
- One person households (40% vs 27%);
- Residents from an Asian ethnic group (9.6% vs 6.4%);
- People with disabilities (17.4% vs 14.5%);
- People living in private rented accommodation (38% vs 20%)
- Higher rates of poverty. Nos of older residents claiming pension credit in Aug 22
 - Neithrop: (10.9% vs 6.3%) (count=196)
 - Ruscote: (17.7% vs 6.3%) (count = 268)
- This LSOA is ranked within the 10% most deprived in each of the domains:
 - Education, skills and training,
 - health deprivation
 - disability.

Grimsbury Data compared to Oxfordshire

Grimsbury

An above-average proportion of:

- Younger working age residents (aged 25 to 39 years)
- One person households (33% vs 27%)
- Residents from an Asian ethnic background (14.5% vs 6.4%)
- People living in private rented accommodation (36% vs 20%)
- Higher rates of poverty. Nos of older residents claiming pension credit in Aug 22
 - Grimsbury: (12.7% vs 6.3%) (count=166)
- This LSOA is ranked within the 10% most deprived in each of the domains:
 - Education, skills and training,
 - Living Environment
 - Income Deprivation Affecting Older People

Grimsbury

Half (16 out of 32) of local health and wellbeing indicators are ranked as worse than the England average, including:

- Life expectancy (lower than average for males and females),
- Emergency hospital admissions for all causes and deaths for all causes,
- Premature deaths from all causes,
- Preventable deaths

Example Success Stories

- ASB focus - Safer Streets Projects
- Community Insight Profiles – Prevention
- The Hill - Men's Breakfast initiative – Social Isolation



The Hill

WHAT'S ON GUIDE

MONDAY

- Crochet Class, 10.30
- Sports Activators, 4.00 - 5.00
- Cherwell Theatre Company, School Yr 5-8, 5.45 - 6.45

TUESDAY

- Breakfast Club, 9.00 - 11.30
- Groove Lite, 10.30 - 11.15*
- 50+ & Friends Lunch & Bingo, 12.30 - 3.00 (eyes down 1.30pm) - 2nd + 4th Tuesday*
- Youth Dinner, 4.30 - 5.30

THURSDAY

- Pram Fit, 10.00*
- Ceramics Class, 10.30
- Family Session, 4.00 - 5.30
- Girls Group - School Yr 4+, 6.00 - 7.15

FRIDAY

- Mens Breakfast, 9.00 - 10.30
- Senior Lunch Club (booking required), 12.00 - 1st Friday*
- Mixed Football, School Yrs 5-8, 4.30 - 5.30
- Banbury Vocal Band, 5.30 - 6.30
- Girls Football, School Yr 5+, 5.45 - 6.45



BRIGHTER FUTURES in Banbury

COMMUNITY INSIGHT FUND

The Brighter Futures in Banbury fund wants to support projects that promote health and wellbeing and strengthens communities.

Apply for funding to support current or new projects that:

- Improve health and wellbeing
- Promote the use and knowledge of local facilities and new or existing activities

Your project must be delivered in at least one of these areas:

- Banbury Ruscote
- Banbury Neithrop
- Banbury Grimsbury

Groups or not for profit organisations aiming to support local residents to improve their health and wellbeing can apply for up to £3000.

Apply by visiting www.cherwell.gov.uk/Communities
For further information please contact Lydia.avanna@cherwell-dc.gov.uk

Next Steps



- Strategic Alignment
- Cost of living support
- Community Hub
- Upscale Projects
- Partnership event – 15th May