

BANBURY AREA PRIORITY PLAN - WORKING DOCUMENT 300525

ACTION	KEY STAKEHOLDERS	PRIORITY	FUNDED (Yes/No)	NOTES
Theme: Improve connectivity across the area				
Progress Banbury 2050 Vision	OCC, CDC, BTC, businesses, residents, community groups, developers and investors	High	Yes	This is wider than just connectivity. It encompasses economic development, environment, infrastructure, social infrastructure etcIn procurement. Budget £300k.
Develop strategy & action plan for Jacob Douwe Egberts factory Development Site	OCC, CDC	High	No	Workstream TBC no progress to date. Engage Enterprise Oxfordshire and landowner
Deliver Canal "Muddy Bank" Steps	OCC, Landowner, Banbury Quays Consortiun, Chiltern Railways	High	Yes	OCC to update
Progress a Banbury Movement and Place Strategy (MAPS) to improve connections between key destinations	OCC, CDC	High	Yes	To follow Banbury 2050 vision
Prepare strategy & action plan for railway station	Chiltern Railways, OCC, Network Rail, Department for Transport	High	Partially	Railway Station partnership established by Chiltern Railways and action plan being delivered
Develop strategy and action plan for wayfinding, prioritisation of routes & interpretation	OCC, Banbury Signage Group, CDC	High	Yes	Wayfinding project scoped and resourced £200K ATF5 funding secured Banbury community wayfinding group established Dogs for Good Walking Audit established and in progress Current signage of LCWIP routes audited by JP and HF Project Team established
Theme: Support the needs of local business				
Prepare strategy & action plan to support and ‘incubate’ local and independent businesses, and identify available space for small businesses and co-working within the town	CDC, BID, Enterprise Oxfordshire	Medium	No	TBC
Develop strategy & options appraisal for Castle Quay Bridge Street area site and agree next steps	CDC, OCC	High	TBC	In CDC Annual Delivery Plan
Prepare stakeholder mapping and engagement plan to link economic initiatives	OCC, CDC	High	TBC	This is not exclusively economic activities, it is across all the place shaping disciplines
Develop strategy and action plan for markets	CDC, OCC, BID, BTC	High	No	
Scope and cost suggested interventions in Banbury Public Realm Strategy Framework as appropriate. Also explore possibility of canal wall art project.	CDC, OCC, BTC, BID, BQC, Banbury Civic Society	Medium	No	Public Realm Strategy Frameworks approved by CDC Exec in Dec 2024
Develop strategy for vacant units following Vacant Premises Feasibility Study (June 2024)	CDC, BID	High	No	CDC to confirm proposals as part of Cherwell Future of High Streets project.
Develop strategy & action plan to identify skills gaps to meet existing and projected local need	OCC, CDC	Medium	No	TBC
Deliver person-centred support programme for economically inactive residents	CDC	High	Yes	Active UKSPF project. This was UKSPF funded in financial year 2024/25 and will be for a further 6 months in 2025/26, likely until end of September, but possibly end of October. CDC holds overall participant numbers and outcomes (for the Cherwell district as a whole, although most participants are likely to be Banbury based), but not by ward. Organise Jobs and Skill Fairs according to need and resource.
Work in partnership to increase safety and promote the evening economy	CDC,BID, BTC, Thames Valley Police	Medium	No	TBC
Develop Cultural Strategy & action plan	CDC, OCC, BQC	Medium	Yes	Awaiting Draft Cultural Strategy
Deliver Market Place improvements	CDC, OCC, BID, BTC	High	Yes	Budget £200k (OCC)
Progress parking strategy	CDC, OCC, BTC	Medium	Yes	Part of District-wide parking strategy to be prepared in 2025.
Theme: Support the integration of new development sites				
Develop strategy & action plan for Canalside	CDC, OCC, Network Rail, landowners, agents, Homes England, Canals & Rivers Trust, BQC	High	No	Draft Supplementary Planning Document (2009). Strategic allocation in adopted Cherwell Local Plan.
Set up Banbury Developers' Forum	CDC	High	Yes	In progress. Date TBC.
Theme: Infrastructure Improvements				
Deliver Eastern Active Travel Corridor	OCC, CDC	High	Yes	£125k OCC budget for feasibility
Deliver Western Active travel Corridor	OCC, CDC	High	Yes	£125k OCC budget for feasibility
Deliver Hennef Way	OCC, CDC	Medium	Yes	£200k budget
Deliver Cherwell Street	OCC, CDC, Stagecoach buses	High	Yes	£2.8m budget
Deliver Tramway	OCC, CDC, Chiltern Railways	High	Y	£15m. Due to complete Dec 2025
Theme: Flooding				
To be discussed and confirmed	CDC, OCC, BTC	TBC	TBC	TBC
Theme: Sports Facilities				
North Oxfordshire Academy - 3G football pitch	CDC	High	Yes	Part funded through S106. Delivery options being considered by CDC Leisure and Community Facilities team
Princess Diana Park Playzone – 30m x 20m 3G Football Pitch	CDC	High	Yes	75% funded by Football Foundation. 25% S106 funded.
Chandos Park Playzone – 30m x 20m 3G Football Pitch	CDC	High	Yes	75% funded by Football Foundation. 25% S106 funded.
Woodgreen Leisure Centre – changing room refurbishment	CDC	High	Yes	Changing room refurbishment to be completed May 2025
Woodgreen Leisure Centre development of options for enhancing the provision of indoor sporting opportunities at the centre	CDC	High	Yes	Currently undertaking options analysis
Wykham Park – 3G Football Pitch.	CDC	High	Yes	TBC
Saltway (Banbury 17) – Sports Pitches on the new development – 1 adult and 1 junior pitch with pavilion.	CDC	High	Yes	Due to transfer summer 2025.
Drayton Lodge (Banbury 18) – 2 grass pitches to be delivered, 1 adult and 1 mini with a pavilion and car park.	CDC	High	Yes	Due to commence construction June 2025
Longford Park Phase 2 (Banbury 12) – On site sports provision 2.73 ha, 1 adult and 2 youth grass football pitches with pavilion and carpark.	CDC	High	Yes	S106 agreement signed
Banbury Indoor Tennis Centre – working with Lawn Tennis Association (LTA) on the possibility of an indoor tennis centre plus provision of padel tennis in Banbury.	CDC	High	Yes	CDC Leisure and Community Facilities team considering options for location of indoor tennis centre.
Drayton Lodge (Banbury 18) – new community hall to be delivered by the developer.	CDC	High	Yes	Construction due to commence summer 2025.
Hanwell Fields Community Centre – Installation of a mezzanine level in the main hall to enhance capacity at the facility.	CDC	High	Yes	Aim to increase community centre capacity.
Saltway (Banbury 17) – new Community Facility to be delivered by the developer	CDC	High	Yes	Awating facility specification.
Relocation of Banbury United linked to the regeneration of Canalside.	CDC	High	Yes	Being progressed through CDC planning.
Theme: Communication				
Develop a communication plan to promote the area priorities and d	CDC, OCC	High	TBC	
Health and wellbeing				

Strategy & action plan for increased access to and promotion of affordable healthy food and healthier food environment	CDC, OCC	High	Yes	Food Strategy completed by OCC https://goodfoodoxford.org/food-strategy/ CDC Action Plan Completed. Provide stats around postcodes in Banbury areas of deprivation that have received support from the Household Support Fund. Out of Home Pilot Programme being introduced with aim to engage with retailers to increase healthier food offering. Public Health colleagues working with Cafes and Restaurants to introduce Cooking in Schools opportunities/ create a dopted school relationship between industry and the school or use School Spaces to cook and offer industry insight and opportunities. Live Well Team TBC
Deliver Food Action Plan	CDC, OCC	High	Yes	Cooking Pilot Programme for Primary and Secondary Students established. Policy drafted in Reg 19 of Local Plan preventing clustering of hot food takeaways near schools. Cherwell Food Action Plan now available here: Food Strategy Developed with recommendations: Bring in a healthier advertising policy on all advertising sites (bus stops, telephone boxes, billboards) you control to promote healthier food options over junk food. Work with council-controlled spaces such as leisure centres, with support from the specialist team in Public Health, to reduce the prevalence of unhealthy food, while making healthy food more available, accessible, and affordable for young people. https://goodfoodoxford.org/food-strategy/ Q1 Beezee – weight management service – county wide Early Years pilot programme – HENRY – focus on Banbury areas (eating well, physical activity) Active Oxfordshire – YouMove, Move together, You Move Early Year Healthy Movers/Jabadao (AO) (county-wide offer) Cooking in School project/Adopt a School/Growing Spaces collab. with CDC. Raising Nutrition. Out of Home food pilot – healthier food offer at food retails (restaurants/cafes). Stop for Life Oxon Allan Carr Easy Way. Rice Marketing. Good Food Retail project (6 convenience shops engaged and action plans created). Healthy Start promotion. Q2 - Antenatal Pilot programme – eating well during pregnancy (aim at higher BMI women and their families) Healthy Movers/Jabadao (AO) – monitoring of early years programme impact (county-wide offer). Chefs in schools (county-wide offer) Raising Nutrition – schools (county-wide offer). New Service Provider will come online for Smoking Cessation – Smokefree Oxfordshire Beezee – weight management service – county wide Early Years pilot programme – HENRY – focus on Banbury areas (eating well, physical activity) Active Oxfordshire – YouMove, Move together YouMove Early Year
Embed Marmot place principles	CDC, OCC	High	TBC	TBC
Strategy & action plan for home improvements for Chronic Obstructive Pulmonary Disorder (COPD) Patients	OCC, CDC	High	Yes	4 COPD sessions organised XXX Housing Webinars delivered by CDC and OCC TBC Integrated Network Team to refer into BHBH service regarding RPs TBC Housing Officers to attend MDT sessions
Deliver You Move Programme	CDC	High	Yes	CDC Wellbeing Team to update.
Deliver Move Together Programme	CDC	High	Yes	Contact Laura Thomas to discuss the work in more detail. Need to establish sessions run to date within Wards of Deprivation and attendance numbers etc.
Develop strategy & action plan for integrated model of care for people with complex needs	OCC	High	Yes	Need to establish sessions run to date within Wards of Deprivation and attendance numbers etc.
Develop strategy & action plan for Communities of Practice	OCC	High	Yes	Communities of practice is a meeting hosted by OCVA and Clare Woodcock. There is a Banbury meeting that Clare hosts and invites community partners to. Most meetings have a focus on a specific area with guest speakers. Clare Woodcock <Clare.Woodcock@ocva.org.uk>
Develop a strategy and action plan for young people	CDC, OCC	High	No	Youth partnership - youth group partnership needs developing into wider youth voice. Oxfordshire Youth may be able to advise
Environment & climate				
Deliver strategy and action plan for energy advice and small home improvements	OCC	High	Yes	App launched Jul 2024. Solar offering launched Nov 2024, Installations started Dec 2024.
Complete an options appraisal for extending PV and wind energy on CDC assets in support of climate priority	CDC	High	TBC	TBC
Support Nature Recovery Areas in Market Place	CDC, OCC	High	Yes	Concept designs prepared & costed. £200K funding secured from OCC budget: Reserves. Meeting held with CDC and CDC proposing Design Competition. ITT to be prepared by end Jun 2025.
Support Nature Recovery Areas in Spiceball Park	CDC, OCC	High	Yes	OCC workstream TBC. No progress to date.
Support Nature Recovery Areas along the canal	CDC, OCC	High	TBC	OCC workstream TBC. No progress to date.
Develop action plan for minor streetscene improvements	OCC	High	TBC	
Develop Decarbonisation programme for leisure and community facilities - to confirm action with CDC Leisure and Community Facilities manager	CDC	High	TBC	TBC
Social infrastructure				
Deliver ' Getting Oxfordshire online '	OCC	High	Yes	Grant given of £50,000 from OCC to Getting Oxfordshire Online facilitated and run by SOFEA to develop an understanding into inequalities around digital access across Oxfordshire. In particular this work focuses on Wards of Highest Deprivation. Within this list, three Wards within Banbury are identified including Grimsbury, Neithrop and Ruscote.
Develop strategy & action plan for raising academic attainment	OCC	High	Yes	Youth service provided support to students aged 11+ in bespoke school groups. 1:1 support given by Youth services. Community Detached work ongoing by Youth support services. Early Help Advice and Guidance being provided to schools, voluntary sector and communities to prevent families' needs escalating and find responses sooner. Transition Event complete late 2024 to support Year 6 students with move to Secondary School through physical activity alongside Year 7 students. Analysis of research conducted suggests students do well until attending secondary school where attainment levels dip in KS4. Meetings to be organised with stakeholders in relation to this and identify drivers behind low attainment levels. EET service support provided for connectivity to providers, OxLEP, schools and young people aged 16+ Interventions need agreeing to target resources within the region.
Develop Strategy & action plan for creation of Forest schools	OCC	High	Yes	OCC workstream TBC. No progress to date.