

Appendix 2 - Cherwell District Council Car Parking Action Plan (April 2021)

ES 1 Maintain our car parking so they provide a safe place to park and discourage anti-social behaviour

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Maintain our car parks so users feel safe	Ensure lighting standards are good and car parks are well lit	Annual Survey during Winter 21/22	1. Carry out survey on lighting 2 Action on poor or failed lighting	Lighting standards good	Assistant Director Environmental Services

ES2: Maintain our car parks to a high standard which contributes positively to the character of our town centres and provides a high quality experience for our customers

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Continue to maintain our car parks so visually and functionally they are easy to use	Ensure car parks are inspected regularly for potholes, poor line marking, damaged street furniture.	On going	Lining work in car parks completed where lines had faded Summer 20/	Chamberlaine Court & The Mill work following Castle Quay development to be completed in May/June	Assistant Director Environmental Services

ES3 Play our part in responding to the increasing demand for electric charging points

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Understand the demand for electric charging points	Work with providers and partners in Park & Charge project for provision to meet anticipated need Continue to monitor provision of charge points	Park & Charge implementation in Summer 21 Ongoing	Electric charging points due to be installed in Summer 21.	First points installed for testing Cattle Market Bicester. Other sites due to commence in June 21	Assistant Director Environmental Services Assistant Director Environmental Services

HRE1 Design the lighting, layout and surfaces of our car parks so they support users with additional physical needs

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Ensure lighting, layout and surfaces in car parks affected by Castle Quay development are fit for purpose	1 Survey car parks especially disabled spaces	Annually	Implementation of improvements	Due in Autumn 21	Assistant Director Environmental Services

HRE2 Work with Oxfordshire County Council and other districts to improve the management of on-street parking and parking restrictions

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Work with Oxfordshire County Council & other partners on exploring Civil Parking Enforcement options	CPE progressing with Oxfordshire County Council , Vale of White Horse & South Oxfordshire	Project commenced 19/20 Implementation planned for November 2021	Production of feasibility report in Autumn 20/21 Application submitted in February 21	Implementation due in November 21	Assistant Director Environmental Services Assistant Director Environmental Services

HRE3 : Seek ways in which our car parks can promote and support the leisure, community and recreational activities in our town centres

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Support events in our urban centres	Raise the awareness of Events taking place in our urban centres, whether run by CDC, Banbury or Bicester Town Councils, Kidlington Parish Council or other partners, this can be delivered by providing space for banners to support such events.	On going	Delayed due to coronavirus as Events are not encouraged	Awaiting pandemic developments	Assistant Director Environmental Services

HRE4 : Ensure our car parks return to normal following weather events such as heavy snowfall

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Review adverse weather plans	Review gritting policy Identify priority for restoring capacity following events	Annually	Develop and implement revised policy for winter 2021/22	Due Autumn 21	Assistant Director Environmental Services Assistant Director Environmental Services

EE 1 : Improve awareness of our car parks, and the valuable role they play in supporting our town centres, through improved promotion and marketing activities

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Improve the awareness of our car parks	Review signage to the car parks so our car parks are easy to find Review signage in Bicester	During 2019/20 2021/22	Signage improved in Banbury in 19/20 Install additional signage if required	Signage will be revisited along with implementation of CPE Some improvements required summer 21	Assistant Director Environmental Services Assistant Director Environmental Services

EE 2 : Review our car parking charges so they encourage maximum use of our car parks in a way that supports the needs of businesses, workers, shoppers and commuters whilst ensuring value for money for all tax payers

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Ensure our car parking charges are competitive	Benchmark annually our charges against surrounding towns and other local providers	Annually	Review for each business planning cycle	Carried out in April 2021	Assistant Director Environmental Services Landscape & Street scene manager
2	Ensure a good balance of ultra short, short and long stay spaces	Review balance of spaces across urban centres	Last quarter 20/21	Review before end of 20/21 following	Due for consideration June	Assistant Director Environmental

	exist			Pay on exit work at Bolton Road changing to short stay when a new long stay at Cherwell Drive opens	Executive	Services Landscape & Street scene manager
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EE 3: Ensure car parking capacity is considered as our urban centres grow

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Monitor usage of car parks to understand capacity at all car parks	Identify areas of capacity shortfall Explore options to increase capacity in Banbury along side the opening of Castle Quay 2 Protect existing capacity	On going During 2020/21 Ongoing	Annually Additional new capacity planned for Cherwell Drive 2021/2022	Daily data on overall usage available	Assistant Director Environmental Services Assistant Director Environmental Services Assistant Director Environmental Services

EE 4: Ensure car parking services utilises new technologies where appropriate including in the areas of information & payment

	Initiative	Action	Timescale	Milestones	Update	Lead Officer
1	Utilise technology where customer service benefits can be delivered	Keep up to date with developing technology Encourage the use of card & Apcoa Connect	Ongoing On going	Reduce cash payments while increasing card & phone usage		Assistant Director Environmental Services Assistant Director Environmental Services

		Increase number of pay on exit car parks	Summer 21	New car park at Cherwell Drive	Complete late summer	Assistant Director Environmental Services
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