

Appendix 1

Vision, Strategy and the New Corporate Plan



Cherwell
DISTRICT COUNCIL
NORTH OXFORDSHIRE

Vision

“A modern council inspiring and enabling positive, lasting change”



Cherwell
DISTRICT COUNCIL
NORTH OXFORDSHIRE

Four priorities

Economic
prosperity

Community
leadership

Environmental
stewardship

Quality housing and
place making

Economic prosperity

Goals

Create vibrant economic centres and thriving rural villages

Build an inclusive and green economy

Aims

- To foster diverse economic centres and villages that support local businesses, attract investment, and enhance community life.
- To promote sustainable economic prosperity through innovation, resilience, and strategic growth.
- To build an economy that is both inclusive and environmentally sustainable, ensuring equitable opportunities for all while minimising environmental impact.

Community Leadership

Goals

Strengthen community collaboration and resilience

Promote health and wellbeing with a focus on inequality

Aims

- To work closely with communities and partners to foster shared solutions to building safe, resilient, and empowered communities.

- To enhance health, wellbeing, and social cohesion across the district and address inequalities through preventive initiatives and targeted interventions.

Environmental Stewardship

Goals

Safeguard the environment and promote biodiversity

Promote the circular economy of reduce, reuse and recycle to minimise waste

Aims

- To implement sustainable policies and practices, protect natural habitats, and support conservation initiatives that enhance ecosystem health and biodiversity while responding to the climate emergency.

- To encourage sustainable consumption, optimise the use of resources, and implement efficient recycling systems that support waste reduction and re-use initiatives.

Quality housing and Place Making

Goals

Deliver sustainable and strategic development that meets Cherwell's needs now, and in the future

Achieve more high-quality, secure, and affordable housing that caters for the diverse needs of our residents

Aims

- To ensure the right mix of facilities, services and infrastructure for new developments, to create successful, well-designed communities.

- To help all residents access safe places they can make/call their home, including housing that is affordable through direct ownership, private rental and social rent housing.