

# Vision, Strategy and the New Corporate Plan



*Cherwell*  
DISTRICT COUNCIL  
NORTH OXFORDSHIRE

# Vision

“A modern council inspiring and enabling positive, lasting change”



# Four priorities

Economic  
prosperity

Community  
leadership

Environmental  
stewardship

Quality housing and  
place making

# Economic prosperity

## Goals

Create vibrant economic centres and thriving rural villages

Build an inclusive and green economy

## Aims

- To foster diverse economic centres and villages that support local businesses, attract investment, and enhance community life.
- To promote sustainable economic prosperity through innovation, resilience, and strategic growth.

- To build an economy that is both inclusive and environmentally sustainable, ensuring equitable opportunities for all while minimising environmental impact.

# Community Leadership

## Goals

Strengthen community collaboration and resilience

Promote health and wellbeing with a focus on inequality

## Aims

- To work closely with communities and partners to foster shared solutions to building safe, resilient, and empowered communities.

- To enhance health, wellbeing, and social cohesion across the district and address inequalities through preventive initiatives and targeted interventions.

# Environmental Stewardship

## Goals

Safeguard the environment and promote biodiversity

Promote the circular economy of reduce, reuse and recycle to minimise waste

## Aims

- To implement sustainable policies and practices, protect natural habitats, and support conservation initiatives that enhance ecosystem health and biodiversity while responding to the climate emergency.

- To encourage sustainable consumption, optimise the use of resources, and implement efficient recycling systems that support waste reduction and re-use initiatives.

# Quality housing and Place Making

## Goals

Deliver sustainable and strategic development that meets Cherwell's needs now, and in the future

Achieve more high-quality, secure, and affordable housing that caters for the diverse needs of our residents

## Aims

- To ensure the right mix of facilities, services and infrastructure for new developments, to create successful, well-designed communities.

- To help all residents access safe places they can make/call their home, including housing that is affordable through direct ownership, private rental and social rent housing.